

CORPORATE GOVERNANCE REPORT

This report on Corporate Governance is divided into the following parts:

- Philosophy on Code of Corporate Governance
- Board of Directors
- Audit Committee
- Remuneration Committee / Corporate Governance Committee
- Shareholders' Committee
- General Body Meetings
- Disclosures
- Means of Communication
- General Shareholder Information

I. PHILOSOPHY ON CODE OF CORPORATE GOVERNANCE

Basic Philosophy

Corporate Governance encompasses laws, procedures, practices and implicit rules that determine a management's ability to take sound decisions vis-à-vis all its stakeholders – in particular, its shareholders, creditors, the State and employees. There is a global consensus on the objective of Good Corporate Governance: Maximising long-term shareholder value.

Since shareholders are residual claimants, this objective follows from a premise that in well-performing capital and financial markets, whatever maximises shareholder value must necessarily maximise corporate value, and best satisfy the claims of creditors, employees and the State.

A company which is proactively compliant with the law and which adds value to itself through Corporate Governance initiatives would also command a higher value in the eyes of present and prospective shareholders.

Marico therefore believes that Corporate Governance is not an end in itself but is a catalyst in the process towards maximisation of shareholder value. Therefore, shareholder value as an objective is woven into all aspects of Corporate Governance - the underlying philosophy, development of roles, creation of structures and continuous compliance with standard practices.

Corporate Governance as a concept has gained considerable importance of late, primarily because of the proposal to enshrine many of the accepted good governance principles into corporate law. For Marico, however, good corporate governance has been a cornerstone of the entire management process, the emphasis being on professional management, with a decision making model based on decentralisation, empowerment and meritocracy. Together, the management & Board ensure that Marico remains a company of uncompromised integrity and excellence.

Risk Assessment and Risk Mitigation Framework

Marico believes that:

- Risks are an integral part of any business environment and it is essential that we create structures that are capable of identifying and mitigating them in a continuous and vibrant manner.
- Risks are multi-dimensional and therefore have to be looked at in a holistic manner, straddling both, the external environment and the internal processes.

Marico's Risk Management processes therefore envisage that all significant activities are analysed across the value chain keeping in mind the following types of risks:

- ❖ Business Risks
- ❖ Controls Risks
- ❖ Governance Risks

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This analysis is followed by the relevant Function(s) in Marico prioritizing the risks basis their potential impact and then tracking and reporting status on the mitigation plans for periodic management reviews. This is aimed at ensuring that adequate checks and balances are in place with reference to each significant risk.

The Board and its Audit Committee are periodically presented with all the information under risks management at group level and the progress on the risk responses.

The Company has an internal audit system commensurate with the size of the Company and the nature of its business. The Audit Committee of the Board has the ultimate authority and responsibility to select, evaluate and, where appropriate, replace the independent auditor in accordance with the law. All possible measures must be taken by the Committee to ensure the objectivity and independence of the independent auditor. The Committee, independent of the executive director and promoter directors of the Company, holds periodic one to one discussions with the Internal Auditors to review the scope and findings of audit and to ensure adequacy of internal audit system in the Company. The Audit Committee reviews the internal audit plan for every year and approves the same in consultation with top management and internal auditor.

We believe that this framework ensures a unified and comprehensive perspective.

Cornerstones

Marico thus follows Corporate Governance Practices around the following philosophical cornerstones:

Generative Transparency and Openness in Information sharing

Marico believes that sharing and explaining all relevant information on the Company's policies and actions to all those to whom it has responsibilities, with transparency and openness, generates an ambience which helps all stakeholders to take informed decisions about the Company. This reflects externally in making maximum appropriate disclosures without jeopardising the Company's strategic interests as also internally in the Company's relationship with its employees and in the conduct of its business.

The Company announces its financial results each quarter, usually within a month of the end of the quarter. Apart from disclosing these in a timely manner to the stock exchanges, the Company also hosts the results on its website together with a detailed information update and media release discussing the results. The financial results are published in leading newspapers. The Company also sends an email update to the shareholders who have registered their email address with the Company. Marico participates in analyst and investor conference calls, one-on-one meetings and investor conferences where analysts and fund managers get frequent access to the Company's senior management. Presentations made by the Company at investor conferences are also uploaded on its website. Through these meetings, presentations and information updates the Company shares its broad strategy and business outlook. The Company also follows a practice of making public information on significant developments through immediate disclosure to the stock exchanges on which it is listed.

Constructive Separation of Ownership and Management

Marico believes that constructive separation of the Management of the Company from its owners results in maximising the effectiveness of both, by sharpening their respective accountability. Seven out of eight directors are non-executive and six of them are independent. The Board does not consist of representatives of creditors or banks. The Committees of the Board are chaired by Independent Directors.

No related party transactions exist except for those with subsidiaries/group companies and for remuneration to Chairman and Managing Director (CMD) and relatives of CMD. These can be referred to in Notes to Accounts annexed to the financial statements for the year ended March 31, 2013.

As and when required, senior management personnel are present at Board / Committee meetings so that the Board/ Committees can seek and get explanations as required from them.

All Directors and employees are required to comply with Marico's Unified Code Of Conduct (Marico Insider Share Dealing Rules) for trading in Company's securities in addition to concerned SEBI regulations.

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The Company's Internal, External or Cost auditors are not related to the Company.

Accountability

The Board plays a supervisory role rather than an executive role. Members of the Board of Directors of the Company provide constructive critique on the strategic business plans and operations of the Company. Each business unit is headed by a Chief Executive Officer who is responsible for its management and operation and is answerable to the Board.

The Audit Committee and the Board of Directors meet at least once every quarter to consider inter alia, the business performance and other matters of importance.

Discipline

Marico's senior management understands and advocates the need for good corporate governance practices. The Company places significant emphasis on good corporate governance practices and endeavours to ensure that the same is followed at all levels across the Organisation.

The Company continues to focus on its core businesses of beauty and wellness. In its international business too, it is focussed on growing in the Asian and African continents in the near term. This would result in the Company building depth in its selected segments and geographies rather than spreading itself thin.

The Company has always adopted a conservative policy with respect to debt. All actions having financial implications are well thought through. Funds are raised for financing activities which add to the business performance and not for the purpose of arbitrage. The Company has also stayed away from entering into exotic derivative products.

The Company has also followed a prudent dividend policy and has been declaring cash dividend on a regular basis thereby providing a regular return on investment to shareholders.

Responsibility

The Group has put in place checks and balances to ensure orderly and smooth functioning of operations and also defined measures in case of transgressions by members.

There exists a Unified Code of Conduct which regulates the behaviour and conduct of the members of the Organisation. Swift action is taken against members found in violation of the Code.

Purchase and sale of shares by members is governed by the Unified Code of Conduct to ensure transparency in trading by all members of the Organisation.

Fairness

All actions taken are arrived after considering the impact on the interests of all stakeholders including minority shareholders. All shareholders have equal rights and can convene general meetings if they feel the need to do so. Investor Relations is given due priority. There exists a separate department for handling this function. Full disclosures are made in the general meeting of all matters. Notice of the meetings are comprehensive, the presentations made at the meetings are informative. Board remuneration does not rise faster than Company's profits.

Social Awareness

The Company has an explicit policy emphasising ethical behaviour. It follows a strict policy of not employing the under-aged. The Company believes in equality of genders and does not practise any type of discrimination. All policies are free of bias and discrimination. Environmental responsibility is given high importance and measures have been taken at all locations to ensure that members are educated and equipped to discharge their responsibilities in ensuring the proper maintenance of the environment.

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Value-adding Checks & Balances

Marico relies on a robust structure with value adding checks and balances designed to:

- ❖ prevent misuse of authority
- ❖ facilitate timely response to change and
- ❖ ensure effective management of risks, especially those relating to statutory compliance.

At the same time, the structure provides scope for adequate executive freedom, so that bureaucracies do not take value away from the Governance Objective.

Board / Committee Proceedings

The process of the conduct of the Board and Committee proceedings is explained in detail later on in this Report.

Other Significant Practices

Other significant Corporate Governance Practices followed by Marico are listed below:

Checks & Balances

- ❖ All directors are provided with complete information relating to operations and Company finances to enable them to participate effectively in Board discussions.
- ❖ Proceedings of Board are logically segregated and matters are delegated to Committees as under:
 - Administrative Committee covers routine transactional issues.
 - Investment and Borrowing Committee covers management of funds.
 - Audit Committee covers internal control and audit systems, risk management systems, financial reporting and compliance issues.
 - Corporate Governance Committee (erstwhile Remuneration Committee) covers remuneration of Directors and their relatives, remuneration of Chairman and Managing Directors and his direct reports, Corporate Governance policy and procedures and has been designated as the Compensation Committee for the purpose of administration and superintendence of the Marico Employees Stock Option Scheme 2007 and Marico Stock Appreciation Rights Plan 2011. However, the powers in relation to allotment of shares under Marico Employees Stock Option Scheme 2007 are vested with the Securities Issue Committee.
 - Whistle blowing cases are discussed and reviewed in detail by the Corporate Governance Committee and the Audit Committee also reviews the effectiveness of this process to ensure that there is an environment that is conducive to escalate issues, if any in the system.
 - Share Transfer Committee covers transfer formalities and other share-related procedures.
 - Shareholders' Committee covers redressal of investor grievances.
 - Securities Issue Committee covers the matters relating to the issue and allotment of securities and allied matters.
 - Project Resurgence Committee is a special committee constituted by the Board to take necessary decisions as regards implementation of the Scheme of Demerger of Kaya undertaking from the Company.
- ❖ Each non-executive director brings value through a specialisation.
- ❖ Directorships held are within the ceiling limits specified.

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- ❖ Committee memberships and chairmanship of directors are within overall limits.
- ❖ Statutory compliance report along with the Compliance Certificate is placed before the Audit Committee/ Board at every meeting.
- ❖ Audit Committee is chaired by an Independent Director to check control systems and review them.
- ❖ All Directors endeavour to attend all the Board/Committee meetings as also the Annual General Meeting. The Chairman of the Audit Committee attends the Annual General Meeting to answer queries, if any, on accounts.
- ❖ The Chairman of the Board/Committee, in consultation with the Chief Financial Officer and the Company Secretary, formalises the agenda for each of the Board Meetings.
- ❖ The Board/Committees, at their discretion, invite Senior Managers of the Company and / or outside Advisors to any meeting(s) of the Board/Committee.

Compliance with Clause 49 of the Listing Agreement

The Company has complied with the provisions of Clause 49 of the Listing agreement (LA), as revised from time to time.

The Company already has a Unified Code of Conduct for the Board of Directors and Senior Members, and a Whistle Blower Policy in place.

The Unified Code of Conduct prescribes certain do's and don'ts to the Directors, Senior Management comprising key personnel of the Company and other employees of the Company to promote ethical conduct in accordance with the stated values of Marico and also to meet statutory requirements.

The CEO declaration has been included in the CEO Certificate given elsewhere in the Annual Report.

II. BOARD OF DIRECTORS

(I) Composition and categories of Directors :-

Name	Category
Mr. Harsh Mariwala	Chairman & Managing Director (Promoter)
Mr. Rajeev Bakshi	Non-Executive and Independent
Mr. Atul Choksey	Non-Executive and Independent
Mr. Nikhil Khattau	Non-Executive and Independent
Mr. Anand Kripalu	Non-Executive and Independent
Ms. Hema Ravichandar	Non-Executive and Independent
Mr. B. S. Nagesh	Non-Executive and Independent
Mr. Rajen Mariwala	Non-Executive (Promoter)

No director is related to any other director on the Board in terms of the definition of 'Relative' given under the Companies Act, 1956. Mr. Harsh Mariwala and Mr. Rajen Mariwala are related to each other as first cousins.

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(II) Attendance of each Director at the Board meetings and the last Annual General Meeting:

7 (Seven) meetings of the Board of Directors were held during the period April 01, 2012 to March 31, 2013 viz: April 6, 2012, May 3, 2012, August 3, 2012, November 2, 2012, January 7, 2013, February 1, 2013 and March 15, 2013. The attendance record of all directors is as under: -

Names of Directors	No. of Board Meetings		Attendance at Last AGM held on August 3, 2012
	Held	Attended	
Mr. Harsh Mariwala	7	7	Yes
Mr. Rajeev Bakshi	7	4	No
Mr. Atul Choksey	7	6	No
Mr. Nikhil Khattau	7	5	No
Mr. Anand Kripalu	7	4	No
Mr. Rajen Mariwala	7	7	No
Ms. Hema Ravichandar	7	6	No
Mr. B. S. Nagesh	7	6	Yes

(III) Number of Board or Board Committees of which a Director is a member or chairperson (#) (Only the Membership(s)/Chairmanship(s) of Audit Committee and Shareholders' Committee is considered as per Clause 49 of the Listing Agreement)

Director	Number of Outside Directorships (\$) held	Number of Committee Memberships in other Companies (*)	Number of Committees (*) in which Chairperson
Mr. Harsh Mariwala	4	1	1
Mr. Rajeev Bakshi	2	1	Nil
Mr. Atul Choksey	8	Nil	Nil
Mr. Nikhil Khattau	Nil	Nil	Nil
Mr. Anand Kripalu	2	Nil	Nil
Mr. Rajen Mariwala	3	1	Nil
Ms. Hema Ravichandar	1	Nil	Nil
Mr. B. S. Nagesh	3	1	Nil

(#) As on March 31, 2013

(\$) Excludes directorship in private limited companies, foreign companies and companies under Section 25 of the Companies Act, 1956

(*) Only two committees, namely, Audit Committee and Shareholders'/Investors' Grievance Committee have been considered as per Clause 49 of the Listing Agreement.

III. AUDIT COMMITTEE

Constitution:

The Audit Committee was constituted by the Board of Directors at its meeting held on January 23, 2001, in accordance with Section 292A of the Companies Act, 1956. The composition of Audit Committee was last re-constituted by the Board of Directors on October 26, 2010.

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The Audit Committee now comprises of the following Members:

Mr. Nikhil Khattau	-	Chairman
Mr. Rajen Mariwala	-	Member
Ms. Hema Ravichandar	-	Member
Mr. B. S. Nagesh	-	Member
Ms. Hemangi Ghag	-	Secretary to the Committee
Mr. Harsh Mariwala	-	Permanent Invitee

The terms of reference of the Audit Committee are as stated in Clause 49 of the Standard Listing Agreement and Section 292A of the Companies Act, 1956 and includes:

1. Oversight of the Company's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible.
2. Recommending to the Board, the appointment, re-appointment and, if required, the replacement or removal of the statutory auditor and the fixation of audit fees.
3. Approval of payment to statutory auditors for any other services rendered by the statutory auditors.
4. Reviewing, with the management, the annual financial statements before submission to the Board for approval, with particular reference to:
 - a. Matters required to be included in the Director's Responsibility Statement to be included in the Board's report in terms of clause (2AA) of Section 217 of the Companies Act, 1956
 - b. Changes, if any, in accounting policies and practices and reasons for the same
 - c. Major accounting entries involving estimates based on the exercise of judgment by management
 - d. Significant adjustments made in the financial statements arising out of audit findings
 - e. Compliance with listing and other legal requirements relating to financial statements
 - f. Disclosure of any related party transactions
 - g. Qualifications in the draft audit report.
5. Reviewing, with the management, the quarterly financial statements before submission to the Board for approval.
6. Reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice and the report submitted by the monitoring agency monitoring the utilisation of proceeds of a public or rights issue, and making appropriate recommendations to the Board to take up steps in this matter.
7. Reviewing, with the management, performance of statutory and internal auditors, and adequacy of the internal control systems.
8. Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit.
9. Discussion with internal auditors any significant findings and follow up there on.
10. Reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board.

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11. Discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern.
12. To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non payment of declared dividends) and creditors.
13. To review the functioning of the Whistle Blower mechanism.
14. Approval of appointment of CFO (i.e., the whole-time Finance Director or any other person heading the finance function or discharging that function) after assessing the qualifications, experience & background, etc. of the candidate.
15. Reviewing mandatorily the following information:
 - a. Management discussion and analysis of financial condition and results of operations;
 - b. Statement of significant related party transactions, submitted by management;
 - c. Management letters / letters of internal control weaknesses issued by the statutory auditors;
 - d. Internal audit reports relating to internal control weaknesses; and
 - e. The appointment, removal and terms of remuneration of the Chief internal auditor.

The Committee had 7 (seven) meetings during the period April 01, 2012 to March 31, 2013 viz: May 3, 2012, July 6, 2012, August 3, 2012, October 10, 2012, November 1, 2012, January 7, 2013, and January 31, 2013.

Names of Directors	No. of Audit Committee Meetings	
	Held	Attended
Mr. Nikhil Khattau	7	6
Mr. Rajen Mariwala	7	5
Ms. Hema Ravichandar	7	6
Mr. B. S. Nagesh	7	5
Mr. Harsh Mariwala	7	7

The Chairman of the Audit Committee was present at the Annual General Meeting to answer shareholder queries.

IV. CORPORATE GOVERNANCE COMMITTEE

Constitution:

The Board of Directors had at its meeting held on October 25, 2005, renamed the Remuneration Committee as the Corporate Governance Committee with terms of reference relating to overseeing and continuously improving the Corporate Governance policies and practices in the Company. The primary purpose of the Corporate Governance Committee is 'to enable' the Board function effectively in strategic and core issues of management.

The Corporate Governance Committee reviews and oversees the Remuneration strategy and Performance Management Philosophy of Marico, especially for Directors and senior employees. The Committee has also been designated as the Compensation Committee for administration and superintendence of the Company's Employees Stock Option Scheme. However, the powers conferred on Corporate Governance Committee for allotment of shares under the ESOP Scheme have now been transferred to Securities Issue Committee. The Committee will also act as the Nomination Committee, with the details of this role being defined at an appropriate and relevant time in the future. The composition of Corporate Governance Committee was last reconstituted by the Board of Directors on January 7, 2013.

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The Corporate Governance Committee comprises of the following Directors:

Ms. Hema Ravichandar	-	Chairperson
Mr. Rajeev Bakshi	-	Member
Mr. Anand Kripalu	-	Member
Mr. B.S. Nagesh	-	Member
Mr. Milind Sarwate	-	Secretary to the Committee
Mr. Harsh Mariwala	-	Permanent Invitee

The Corporate Governance Committee met 4 (four) times during the period April 01, 2012 to March 31, 2013 viz: May 2, 2012, August 3, 2012, November 2, 2012 and February 1, 2013.

Names of Directors	No. of Corporate Governance Committee Meetings	
	Held	Attended
Ms. Hema Ravichandar	4	4
Mr. B. S. Nagesh (appointed w.e.f. January 7, 2013)	4	1
Mr. Anand Kripalu	4	3
Mr. Rajeev Bakshi	4	3
Mr. Harsh Mariwala	4	4

Details of Remuneration of Non-Executive Directors for the Financial Year Ended March 31, 2013

The Remuneration paid/payable to Non-Executive Directors for the Financial Year 2012-2013 is as under:

Name	Remuneration (payable annually) (Rs.)	Sitting Fees (Rs.)
Mr. Rajeev Bakshi	12,00,000	1,40,000
Mr. Atul Choksey	12,00,000	1,00,000
Mr. Nikhil Khattau	12,50,000	2,30,000
Mr. Anand Kripalu	12,00,000	1,20,000
Mr. Rajen Mariwala	12,00,000	2,20,000
Ms. Hema Ravichandar	12,50,000	2,90,000
Mr. B. S. Nagesh	12,00,000	2,30,000

The remuneration paid to Mr. Harsh Mariwala, Chairman & Managing Director, for the financial year 2012-13 is as under:

Name	Salary and Perquisites (Rs.)	Annual Performance Incentive (Rs.)	Contribution to Provident and Pension Funds (Rs.)
Mr. Harsh Mariwala	30,987,176	12,035,001	3,397,600

For any termination of service contract, the Company and/or the Executive Director is required to give a notice of three months.

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Shareholding of Non Executive Directors

Name of Non Executive Director	No. of Shares held (As on March 31, 2013)
Mr. Nikhil Khattau	0
Ms. Hema Ravichandar	0
Mr. Anand Kripalu	0
Mr. Atul Choksey	25,268
Mr. B. S. Nagesh	0
Mr. Rajeev Bakshi	0
Mr. Rajen Mariwala	34,43,200
Total	34,68,468

REMUNERATION POLICY OF THE COMPANY

Remuneration Policy for Executive Director

The Marico Board presently consists of only one executive director namely Mr. Harsh Mariwala, Chairman & Managing Director (CMD). Therefore, the remuneration policy for executive directors presently covers only the CMD.

The remuneration of the CMD is governed by the agreement dated August 12, 2011 executed between the Company and Mr. Harsh Mariwala. The said agreement is valid for a period of 3 years w.e.f. April 1, 2011. The terms of this agreement have already been shared with the members. The remuneration to the CMD comprises two broad terms – Fixed Remuneration and Variable remuneration in the form of performance incentive.

The performance incentive is based on internally developed detailed performance related matrix which is verified by the HR department.

Annual increase in fixed remuneration within the band already approved by the shareholders is first reviewed and then approved by the Corporate Governance Committee. The Board notes such annual increases.

Remuneration Policy for Non-Executive Directors

Non-Executive Directors of a Company's Board of Directors can add substantial value to the Company through their contribution to the Management of the Company. In addition, they can safeguard the interests of the investors at large by playing an appropriate control role. For best utilizing the Non - Executive Directors, Marico has constituted certain Committees of the Board, viz. Corporate Governance Committee, Audit Committee and Shareholders' Committee.

Non-Executive Directors bring in their long experience and expertise to bear on the deliberations of the Marico Board and its Committees. Although the Non-Executive Directors would contribute to Marico in several ways, including off-line deliberations with the Managing Director, the bulk of their measurable inputs come in the form of their contribution to Board/Committee meetings. Marico therefore has a structure for remuneration to non-executive Directors, based on engagement levels of the Board members linked to their attendance at Board/Committee Meetings.

The shareholders of the Company had on July 28, 2010 approved payment to Non-Executive Directors for a period of five years up to a limit of 3% of the net profits of the Company calculated in accordance with the provisions of the Companies Act, 1956 with a liberty to the Board of Directors to decide the mode, the quantum, the recipients and the frequency of payment of such remuneration within the said limit.

The Board of Directors at its meeting held on May 3, 2012 had revised remuneration payable to Non – Executive Directors as set out below:

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Particulars	Remuneration
1. Fixed Remuneration	Rs.12,00,000 per annum per Director for the whole year's directorship*
2. Additional Remuneration to Chairpersons of Audit Committee and Corporate Governance Committee	Rs.50,000 per annum to Chairperson of each Committee*
3. Sitting Fees:	
a) For Board Meetings	Rs.20,000 per meeting physically attended**
b) For meetings of following Committees of the Board:	Rs.20,000 per meeting physically attended**
-Audit Committee	
-Corporate Governance Committee	
-Shareholders Committee	

* Applicable w.e.f. April 1, 2012

** Applicable w.e.f. meetings of the Board/Committees to be held after May 3, 2012.

V. SHAREHOLDERS' COMMITTEE

Constitution:

The Shareholders' Committee was constituted by the Board of Directors at its meeting held on October 23, 2001 and its composition was last re-constituted on October 26, 2010.

The terms of reference of the Shareholders' Committee are to specifically look into the redressal of shareholders' and investors' complaints relating to transfer of shares, non-receipt of balance sheet, non-receipt of dividends, etc.

The Shareholders' Committee now comprises the following Directors (All Non-Executive):

Mr. Nikhil Khattau	-	Chairman
Mr. Rajen Mariwala	-	Member
Ms. Hemangi Ghag	-	Secretary to the Committee

Name and Designation of Compliance Officer:

Ms. Hemangi Ghag, the Company Secretary & Compliance Officer.

Status Report of Investor Complaints for the year ended March 31, 2013:

No. of Complaints Received	-	37
No. of Complaints Resolved	-	37
No. of Complaints Pending	-	NIL

All valid requests for share transfer received during the year have been acted upon and no such transfer is pending.

VI. ADMINISTRATIVE COMMITTEE

Constitution:

The Administrative Committee was constituted by the Board of Directors at its meeting held on April 27, 1998 and its composition was last re-constituted on October 26, 2010.

The terms of reference of the Administrative Committee are to consider and dispose of any day-to-day matters, with a view to ensuring smooth operation and timely action/compliances. The Committee meets at frequent intervals and dispose matters which are of routine but urgent in nature without having to wait for the next board meeting or resorting of passing of circular resolutions.

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The Administrative Committee now comprises the following members:

Mr. Harsh Mariwala	-	Chairman
Mr. Rajen Mariwala	-	Member
Mr. Milind Sarwate	-	Member
Mr. Vivek Karve	-	Member
Mr. Ravin Mody	-	Member
Ms. Hemangi Ghag	-	Secretary to the Committee

The Administrative Committee met 27 (Twenty Seven) times during the period April 01, 2012 to March 31, 2013.

VII. INVESTMENT AND BORROWING COMMITTEE

Constitution:

The Investment and Borrowing Committee was constituted by the Board of Directors at its meeting held on June 30, 1998 and its composition was last re-constituted on October 26, 2010.

The terms of reference of the Investment and Borrowing Committee are to invest, borrow or lend monies with a view to ensure smooth operation and timely action. The Committee meets at frequent intervals and dispose matters which are of routine but urgent in nature without having to wait for the next board meeting or resorting of passing of circular resolutions.

The Investment and Borrowing Committee now comprises the following members:

Mr. Harsh Mariwala	-	Chairman
Mr. Milind Sarwate	-	Member
Mr. Chaitanya Deshpande	-	Member
Mr. Vivek Karve	-	Member
Ms. Hemangi Ghag	-	Secretary to the Committee

The Investment and Borrowing Committee met 11 (Eleven) times during the period April 01, 2012 to March 31, 2013.

VIII. SECURITIES ISSUE COMMITTEE

Constitution:

The Securities Issue Committee was constituted by the Board of Directors on April 20, 2006 and was re-constituted on February 1, 2013.

The terms of reference of the Securities Issue Committee relates to overseeing all matters pertaining to issue of Securities, other matters incidental to the issue and all such acts/ powers as may be entrusted to it by the Board from time to time.

The Securities Issue Committee now comprises the following members:

Mr. Harsh Mariwala	-	Member
Mr. Nikhil Khattau	-	Member
Mr. Rajen Mariwala	-	Member
Mr. Milind Sarwate	-	Member
Mr. Vivek Karve	-	Member
Mr. Ravin Mody	-	Member
Ms. Hemangi Ghag	-	Secretary to the Committee

The Securities Issue Committee met 2 (Two) times during the period April 01, 2012 to March 31, 2013.

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IX. SHARE TRANSFER COMMITTEE

Constitution:

The Share Transfer Committee was constituted by the Board of Directors at its meeting held on April 16, 1990 and its composition was re-constituted on February 1, 2013.

The terms of reference of the Share Transfer Committee is to approve, transfer and transmission of shares and to approve sub-division, consolidation and issue of new/duplicate share certificates, whenever requested for by the shareholders of the Company.

The Share Transfer Committee now comprises the following members:

Mr. Harsh Mariwala	-	Member
Mr. Nikhil Khattau	-	Member
Mr. Rajen Mariwala	-	Member
Mr. Milind Sarwate	-	Member
Mr. Vivek Karve	-	Member
Mr. Ravin Mody	-	Member
Ms. Hemangi Ghag	-	Secretary to the Committee

The Share Transfer Committee met 2 (Two) times during the period April 01, 2012 to March 31, 2013.

X. PROJECT RESURGENCE COMMITTEE

The Project Resurgence Committee was constituted by the Board of Directors at its meeting held on January 7, 2013. The terms of reference of the Project Resurgence Committee are to make necessary amendments to the Scheme, fix the day, date and time of EGM and to do all such acts as may be necessary to give effect to the above.

The Project Resurgence Committee now comprises the following members:

Mr. Nikhil Khattau	-	Chairman
Mr. Harsh Mariwala	-	Member
Mr. Milind Sarwate	-	Member

XI. GENERAL BODY MEETINGS

Annual General Meetings

YEAR	VENUE	DATE	TIME
2010	The National Stock Exchange of India Limited, 'NSE Auditorium', Ground Floor, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051	July 28, 2010	3.30 p.m.
2011	IES Management College & Research Centre, Gate No. 4, Seminar Hall, 6th Floor, Plot No. 791, S. K. Marg, VMDL Complex, Bandra Reclamation, Bandra (West), Mumbai – 400050	July 27, 2011	3.30 p.m.
2012	NSE Auditorium, Ground Floor, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051	August 3, 2012	4.00 p.m.

CORPORATE GOVERNANCE REPORT

XII. DISCLOSURES

There has not been any non-compliance, penalties or strictures imposed on the Company by the Stock Exchanges, SEBI or any other statutory authority, on any matter relating to the capital markets during the last three years.

During the year 2012-2013, there were no materially significant related party transactions i.e. transactions of the Company of material nature, with its Promoters, the Directors or the Management, their subsidiaries or relatives etc. that may have potential conflict with the interest of Company at large.

The Company has a well-defined Whistle Blower Policy and it is fully implemented by the Management.

No personnel have been denied access to the Audit Committee.

Compliance with mandatory and non-mandatory requirements of Clause 49 of the Listing Agreement

The Company has complied with mandatory requirements of Clause 49 of the Listing Agreement requiring it to obtain a certificate from either the Auditors or Practising Company Secretaries regarding compliance of conditions of Corporate Governance as stipulated in this clause and annex the certificate with the Directors' Report, which is sent annually to all the shareholders of the Company. We have obtained a certificate to this effect from the auditors and the same is given as an annexure to the Directors' Report.

The clause further states that the non-mandatory requirements may be implemented as per our discretion. However, the disclosures of the compliance with mandatory requirements and adoption (and compliance) / non-adoption of the non-mandatory requirements shall be made in the section on Corporate Governance of the Annual Report. We comply with the following non-mandatory requirements:

Remuneration Committee

The scope of the Remuneration Committee was expanded and designated as the Corporate Governance Committee by the Board of Directors at its meeting held on October 25, 2005. A detailed note on the Committee is provided elsewhere in this Report.

Whistle Blower Policy

We have established a mechanism for employees to report concerns about unethical behaviour, actual or suspected fraud or violation of our Code of Conduct or ethics policy. This mechanism also provides for adequate safeguards against victimization of employees who avail of the mechanism and also provide for direct access to the Chairman of the Audit Committee in exceptional cases. The guidelines are meant for all members of the Organization from the day they join and are designed to ensure that they may raise any specific concern on integrity, value adherence without fear of being punished for raising that concern. The guidelines also cover our associates who partner us in our organizational objectives and customers for whom we exist.

The Board and its Corporate Governance Committee are informed periodically on the matters reported with the Whistle Blower Ombudsman and the status of resolution of such cases.

XIII. MEANS OF COMMUNICATION

Quarterly and annual results for Marico Limited as also consolidated financial results for the Marico group are published in an English financial daily (Free Press Journal) and a vernacular newspaper (Navashakti). The Company also sends an email update of the same to the shareholders who have registered their email address with the Company.

All official news releases and financial results are communicated by the Company through its corporate website - www.marico.com. Presentations made to Institutional Investors/ analysts at Investor Meets organized by the Company are also put up on the website for wider dissemination.

The Management Discussion and Analysis Report forms part of the Annual Report.

CORPORATE GOVERNANCE REPORT

XIV. GENERAL SHAREHOLDER INFORMATION

Details of Directors seeking appointment/reappointment at the forthcoming Annual General Meeting

Mr. Rajen Mariwala

<p>Profile :</p> <p>Mr. Rajen Mariwala has done his Masters in Chemical Engineering from Cornell University, USA. He is currently the Managing Director of Hindustan Polyamides & Fibres Limited, a leading exporter of specialty chemicals - specifically chemicals for fragrances and personal care products. He brings with him a rich experience of over 16 years in leading a competitive global business in specialty chemicals. He has been on the Board of Directors of Patspin India Limited and Village Laundry Services Inc.</p> <p>He has been on the Board of Directors of Marico Limited since July 26, 2005.</p>	
<p>Directorships in other companies(*):</p>	<p>Membership / Chairmanship of Board Committees in other Companies (*):</p>
<p>Hindustan Polyamides and Fibres Limited</p> <p>Patspin India Limited</p> <p>Kaya Limited</p> <p>Scientific Precision Private Limited</p> <p>Arctic Investment & Trading Company Private Limited</p> <p>Rajanjali Estates Private Limited</p> <p>Mariwala Estates Private Limited</p> <p>Hindustan Polyamides & Fibres Limited B. V, Netherlands</p> <p>Village Laundry Services Inc</p>	<p>Kaya Limited: Audit Committee – Member</p>
<p>(*) As on March 31, 2013</p>	

Mr. Atul Choksey

<p>Profile :</p> <p>Mr. Atul C Choksey has done his Bachelor's in Chemical Engineering from Illinois Institute of Technology, Chicago, USA and has also done management courses in Finance, Personnel, Micro and Macro Economics, etc. He joined Asian Paints (India) Ltd as a Junior Executive in July, 1973. He was subsequently appointed as a Wholtime Director of the Company with effect from 1st May, 1979. He served as the Managing Director of the Company from 15th April, 1984 to 22nd August, 1997.</p> <p>He is the Chairman of Apcotex Industries Ltd. and Apco Enterprises Ltd. as well as other group Companies. He is a member of the Asian Executive Board of the Wharton Business School of the University of Pennsylvania, Philadelphia, USA.</p> <p>He is also a Director on the Boards of Finolex Cables Ltd and CEAT Ltd. He has been on the Board of Directors of the Company since October 23, 2001.</p>

CORPORATE GOVERNANCE REPORT

Directorships in other companies(*):	Membership / Chairmanship of Board Committees in other Companies (*):
Apco Enterprises Limited	Apco Enterprises Limited - Chairman
Apcotex Industries Limited (previously known as Apcotex Lattices Limited.)	Apcotex Industries Limited (previously known as Apcotex Lattices Ltd.) - Chairman
CEAT Limited	CEAT Limited - Member
Finolex Cables Limited	Finolex Cables Limited - Member
Mazda Colours Limited	Mazda Colours Limited – Member
Shyamal Fin-vest (India) Limited	Shyamal Fin-vest (India) Limited - Chairman
Titan Trading and Agencies Limited	Titan Trading and Agencies Limited - Chairman
Trivikram Investments & Trading Company Limited	Trivikram Investments & Trading Company Limited -
Choksey Chemicals Private Limited	Chairman
Saldhar Investments and Trading Company Private Limited	
Propycon Trading and Investments Private Limited	
Dhumraketu Investments and Trading Company Private Limited	
Member – Wharton Asian Executive Board	
Trustee – Baif Development Research Foundation	
Trustee – Shree Mahalaxmi Temple Charities	
(*) As on March 31, 2013	

CORPORATE GOVERNANCE REPORT

Annual General Meeting

Date	: Monday, August 12, 2013.
Time	: 9.00 a.m.
Venue	: Indian Education Society ("IES"), Manik Sabhagriha, Vishwakarma', M. D. Lotlikar Vidya Sankul, Opp. Lilavati Hospital, Bandra Reclamation, Mumbai 400 050.
Book Closure Date	: Thursday, August 8, 2013 to Monday, August 12, 2013, both days inclusive.
Interim Dividend Payment Date	: November 30, 2012 (1 st Interim Equity Dividend 12-13) May 28, 2013 (2 nd Interim Equity Dividend 12-13).

Financial calendar

Financial Year	: April 01 - March 31
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For the year ended March 31, 2013, results were announced on:

First quarter	: May 3, 2012
Half year	: November 2, 2012
Third quarter	: February 1, 2013
Annual	: April 30, 2013

Tentative Schedule for declaration of financial results during the financial year 2013-14

First quarter	: August 12, 2013
Half year	: October 29, 2013
Third quarter	: January 31, 2014
Annual	: April 30, 2014

Listing Details

Name of Stock Exchange	Stock/ Scrip Code
BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	: 531642
The National Stock Exchange of India Limited (NSE) Exchange Plaza, Bandra Kurla Complex, Mumbai 400 051	: MARICO
ISIN	: INE 196A01026
Company Identification Number (CIN)	: L15140MH1988PLC049208

Transfer of Unclaimed Dividend to Investor Education and Protection Fund (IEPF)

Pursuant to section 205A of the Companies Act, 1956, unclaimed balance of the dividends lying in the dividend accounts in respect of the dividend declared till April 2006 have been transferred to the Investor Education and Protection Fund (IEPF) established by the Central Government. The dividends for the following years, which remain unclaimed for seven years, will be transferred to the IEPF in accordance with the schedule given below. Shareholders who have not encashed their dividend warrants relating to the dividend specified in table below are requested to immediately send their request for issue of duplicate warrants. Once unclaimed dividend is transferred to the IEPF, no claim shall lie in respect thereof either with the Company or IEPF:

CORPORATE GOVERNANCE REPORT

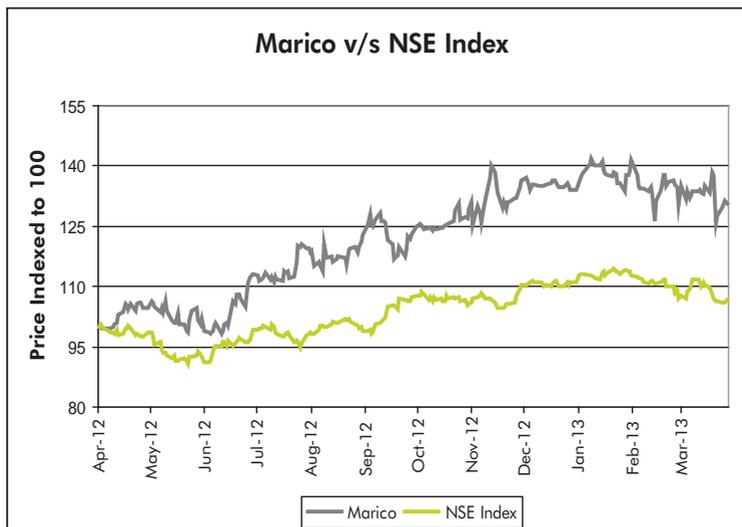
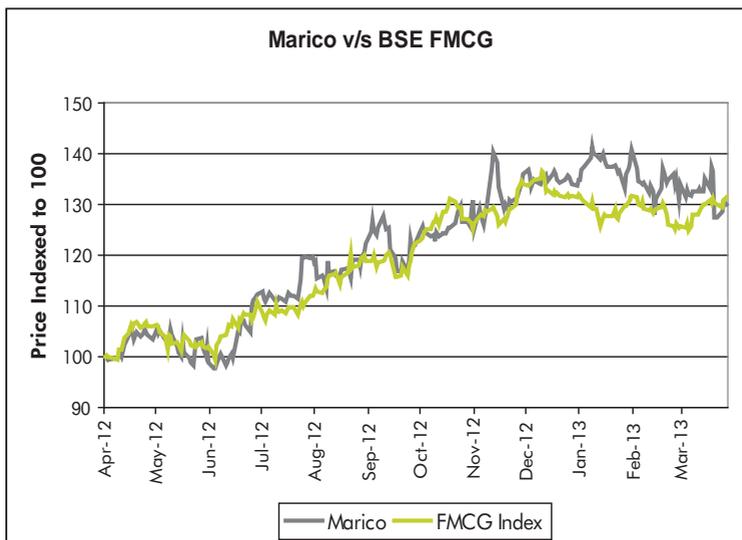
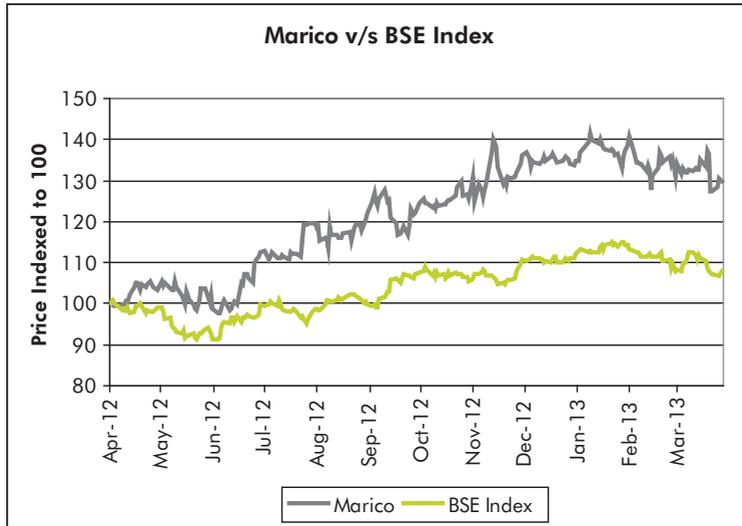
Financial Year	Type of Dividend	Rate (%)	Date of Declaration	Due Date for transfer to IEPF
2006-07	1st Interim Dividend	13.50	25/07/2006	30/08/2013
	2nd Interim Dividend	15.00	18/10/2006	23/11/2013
	3rd Interim Dividend	17.00	19/01/2007	24/02/2014
	4th Interim Dividend	20.00	23/03/2007	28/04/2014
2007-08	1st Interim Dividend	13.50	25/07/2007	30/08/2014
	2nd Interim Dividend	15.00	24/10/2007	29/11/2014
	3rd Interim Dividend	37.00	24/04/2008	30/05/2015
2008-09	1st Interim Dividend	30.00	21/10/2008	26/11/2015
	2nd Interim Dividend	35.50	22/04/2009	28/05/2016
2009-10	1st Interim Dividend	30.00	28/10/2009	03/12/2016
	2nd Interim Dividend	36.00	28/04/2010	03/06/2017
2010-11	1st Interim Dividend	30.00	26/10/2010	01/12/2017
	2nd Interim Dividend	36.00	02/05/2011	07/06/2018
2011-12	1st Interim Dividend	30.00	04/11/2011	10/12/2018
	2nd Interim Dividend	40.00	03/05/2012	08/06/2019
2012-13	1st Interim Dividend	50.00	02/11/2012	08/12/2019
	2nd Interim Dividend	50.00	30/04/2013	05/06/2020

Market Price Data

Month	Bombay Stock Exchange Limited (BSE) (in Rs.)		National Stock Exchange (NSE) (in Rs.)	
	*High	*Low	*High	*Low
April 2012	184.40	168.15	189.00	168.10
May 2012	183.00	167.05	183.15	166.95
June 2012	185.00	166.25	185.35	165.35
July 2012	199.90	180.25	199.95	180.25
August 2012	201.80	184.10	201.80	183.55
September 2012	208.95	186.25	210.95	186.20
October 2012	214.40	197.60	212.55	197.40
November 2012	232.70	201.10	232.85	200.30
December 2012	250.00	217.40	232.95	200.30
January 2013	238.70	216.00	238.50	216.25
February 2013	232.95	205.10	238.50	204.50
March 2013	240.00	204.20	229.10	204.05

CORPORATE GOVERNANCE REPORT

PERFORMANCE IN COMPARISON: BSE SENSEX, S & P CNX NIFTY AND BSE FMCG



CORPORATE GOVERNANCE REPORT

Share Transfer System : Transfers in physical form are registered by the Registrar and Share Transfer Agents immediately on receipt of completed documents and certificates are issued within 15 days of date of lodgement of transfer.

Invalid share transfers are returned within 15 days of receipt.

The Share Transfer Committee generally meets as may be warranted by the number of share transaction requests received by the Company.

All requests for dematerialisation of shares are processed and the confirmation is given to respective Depositories i.e. National Securities Depository Limited and Central Depository Services (India) Limited, generally within 21 days.

Registrar & Transfer Agents : M/s Link Intime India Pvt Limited (erstwhile Intime Spectrum Registry Limited), (Unit: Marico Ltd.) C - 13 Pannalal Silk Mills Compound, LBS Road, Bhandup (West), Mumbai 400 078

Distribution of Shareholding as on March 31, 2013 :

No. of Equity Shares held	No. of Shareholders	% of Shareholders	No. of Shares held	% of Shareholding
1- 500	27,263	84.36	29,58,426	0.46
501-1000	1,927	5.97	16,70,273	0.26
1001 -2000	1,075	3.33	17,90,939	0.28
2001-3000	362	1.12	9,64,503	0.15
3001-4000	573	1.77	22,19,830	0.34
4001- 5000	187	0.58	8,95,576	0.14
5001-10000	392	1.21	30,27,013	0.47
10001 & above	538	1.66	63,12,45,239	97.90
Total	32,317	100.00	64,47,71,799	100.00

Categories of Shareholding- as on March 31, 2013 :

Category	No. of Shareholders	No. of Shares held	Percentage of Shareholding
Promoters	27	38,51,18,520	59.73
Foreign Institutional Investors	138	18,05,01,050	27.99
NRIs /FVC / OCBs	709	2,38,69,258	3.70
Insurance Companies, Banks and other Financial Institutions	10	47,21,062	0.73
Mutual Funds, including Unit Trust of India	36	84,83,720	1.32
Bodies Corporate	531	1,87,04,704	2.90
Resident Individuals, Trusts and In Transit	30,866	2,33,73,485	3.63
Total	32,317	64,47,71,799	100.00

CORPORATE GOVERNANCE REPORT

Dematerialization of Shares and Liquidity : As on March 31, 2013, 99.87% of shareholding was held in Dematerialised form with National Securities Depository Limited and Central Depository Services (India) Limited.

In terms of the notification issued by SEBI, trading in the equity shares of the Company is permitted only in dematerialised form with effect from May 31, 1999.

Outstanding GDR / ADR / Warrants or any convertible instruments, conversion date and impact on equity : The Company has not issued any GDR / ADR / Warrants or any convertible instruments.

Plant Locations : Kanjikode, Jalgaon, Goa, Puducherry, Dehradun, Paonta Sahib, Baddi, Paldhi and Perundurai

Shareholders / Investors Complaint's received and redressed :

The Company gives utmost priority to the interests of the investors. All the requests / complaints of the shareholders have been resolved to the satisfaction of the shareholders within the statutory time limits. During the financial year ended March 31, 2013, 37 complaints were received from the shareholders as per the details given below;

Nature of Complaint	Received	Resolved
Non-Receipt of Dividend	33	33
Non-Receipt of Shares lodged for Transfer	–	–
Others (e.g. non-receipt of Annual Report etc.)	4	4
Total	37	37

Address for correspondence : **Shareholding related queries**

Company's Registrar & Transfer Agent:
M/s Link Intime India Pvt Limited
(erstwhile Intime Spectrum Registry Limited)
Unit: Marico Limited
C -13 Pannalal Silk Mills Compound,
LBS Road, Bhandup (West),
Mumbai 400 078.
Tel.: 022 - 25946970, Fax: 022 - 25946969
E-mail: rnt.helpdesk@linkintime.co.in

General Correspondence

Grande Palladium, 7th Floor
175, CST Road, Kalina
Santacruz (East)
Mumbai 400098
Tel.: 022 - 66480480, Fax: 022 - 26500159
E-mail: investor@maricoindia.net

CORPORATE GOVERNANCE REPORT

CHIEF EXECUTIVE OFFICER (CEO) DECLARATION

This is to confirm that the Company has adopted a Code of Conduct for its Board Members and senior management. This Code of Conduct is available on the Company's website.

I confirm that the Company has in respect of the financial year ended March 31, 2013, received from the senior management team of the Company and the Members of the Board a declaration of compliance with the Code of Conduct as applicable to them.

For the purpose of this declaration, senior management team means personnel as specified in the Annexure to the Code of Conduct of the Company.

HARSH MARIWALA

Chairman and Managing Director

Place: Mumbai

Date: April 30, 2013

Chief Executive Officer (CEO) and Chief Financial Officer (CFO) Certification

We, to the best of our knowledge and belief, hereby certify that:

- (a) We have reviewed the financial statements and cash flow statement for the year ended March 31, 2013 and to the best of our knowledge and belief:
 - (i) these statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
 - (ii) these statements together present a true and fair view of the Company's affairs and are in compliance with existing accounting standards, applicable laws and regulations.
- (b) There are, to the best of our knowledge and belief, no transactions entered into by the Company during the year, which are fraudulent or illegal or violative of the Company's Code of Conduct.
- (c) We accept responsibility for establishing and maintaining internal controls and that we have evaluated the effectiveness of the internal control systems of the Company and we have disclosed to the auditors and the Audit Committee, deficiencies in the design or operation of internal controls, if any, of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
- (d) We have indicated to the auditors and the Audit Committee:
 - (i) significant changes in internal control during the year;
 - (ii) significant changes in accounting policies during the year and that the same have been disclosed in the Notes to the Accounts to the financial statements; and
 - (iii) instances of significant fraud of which we have become aware and the involvement therein, if any, of the Management or an employee having a significant role in the Company's internal control system over financial reporting.

Yours truly,

For Marico Limited

Harsh Mariwala

Chairman and Managing Director

Place: Mumbai

Date: April 30, 2013

For Marico Limited

Milind Sarwate

Group Chief Financial Officer

Place: Mumbai

Date: April 30, 2013