
AWARDS & ACKNOWLEDGEMENTS

Leadership and HR Awards:

- Marico was ranked 18th in the Top Companies for Leaders 2011 from the Asia Pacific region, in a study conducted by Aon Hewitt.
- Kaya Ltd. has won the Asia Best Employer Brand Award 2011 in the category 'Excellence in Training'.
- Milind Sarwate was awarded the ICAI Award 2011 in CFO FMCG category.
- Milind Sarwate, Marico's Group CFO & CHRO, recently received the CNBC TV 18 Best Performing CFO - FMCG & Retail Award for 2012.

Marketing

- Saffola was awarded the Marketing Campaign Gold Medal for its 'Saffolalife: Young at Heart' campaign at the APPIES 2011, the Asia Pacific Marketing Congress.
- The Marico Marketing Team won 3 awards at the EMVIEs 2011.
 - Parachute Advanced Ayurvedic Hair Oil bagged a gold award (Print) for its 'Real Recommendations' campaign.
 - Saffola won 2 bronze awards for its 'Saffolalife Times Of India' innovation and for co-creating the World Heart Day Anthem
- The Marico Marketing Team won 3 awards at the EFFIEs 2011 for Parachute Advanced, Saffola and Nihar. Parachute Advanced Ayurvedic Hair Oil got a silver award for its 'Real Recommendations' campaign. Nihar won a bronze for its 'Jaani Naa' campaign, while Saffola bagged a bronze for its 'Saffolalife World Heart Day' campaign.
- Saffola's 'World Heart Day – Times of India' innovation campaign was awarded a silver at the Spikes Asia Award 2011 for the best use of Media (Magazines/Newspapers) category.
- Kaya Skin Clinic was adjudged a winner of the India Social Case Challenge, in the 'Best use of social media platform' category.
- Parachute Advanced Ayurvedic won a gold at the Media Abbys in the print category at the Goafest 2012.

Supply Chain

- Marico won the India International Logistics Forum (IILF) 'Innovation in Supply Chain Award 2011' for the 'Best Strategy Innovation in Supply Chain' category
- Marico won the 'Innovator of the year - Supply Chain for Agro Products' Award by Supply Chain Leadership Council.

IT

- Marico won three EDGE Awards – the Silver EDGE Award for 'Financial Consolidation using Emerge' and 2 EDGE Awards for 'Rearchitecting IT Landscape' and 'Innovative Business Analytics using Cognos' projects respectively.
- Girish Rao has been selected as one of the 7 Indian CIOs in the Global CIO 50 for the year 2010-2011.
- Marico was adjudged as one of the top 5 winners of the CIO Asia 100 Award for 2011

Manufacturing

- Marico (Kanjikode) won the IMC Ramakrishna Bajaj Quality Award (RBNQA) in the manufacturing category.

Packaging

- Marico won the World Star Award 2011 for the 'Saffola Arise 4.5 kg Jar Rice pack'