

KNOW MARICO BETTER

Parachute is the world's largest coconut oil brand.

Marico uses 1 out of every 15 coconuts grown in India, and 5 nuts of every coconut tree.

Most of Marico's brands enjoy a leadership position (No.1 or No. 2) in their respective categories. We are No. 2 in the Hair Oil Market with Hair & Care, Parachute Jasmine, Parachute Advansed, Shanti Badam Amla and Nihar Naturals.

1 out of every 8 Indians is a Marico consumer.

Marico's distribution network covers every Indian town with a population of over 20,000.

1 out of every 6 Egyptians is a Marico consumer.

Marico sells over 70 million consumer packs every month.

Marico reaches over 2 million retail outlets.

The overseas sales franchise of Marico's consumer products is one of the largest among Indian companies.

Marico's turnover and profit have been consistently growing over the corresponding quarter of the previous year, for the past several quarters.

Marico's operating ROCE has been consistently above 30% for the last ten years, and it ranks amongst the top 200 corporate houses in India in terms of ROCE.

Some statements in this Annual Report describing the projections, estimates, expectations or outlook may be forward looking. Actual results may, however, differ materially from those stated on account of various factors such as changes in government regulations, tax regimes, economic developments within India and the countries within which your Company conducts its business, exchange rate and interest rate movements, impact of competing products and their pricing, product demand and supply constraints etc.

YOU BECOME A MARICO CONSUMER FROM THE TIME YOU ARE BORN
AND REMAIN ONE ALL THROUGH YOUR LIFE

