



Soha Ali Khan and Neha Dhupia together unveil the Bio Oil Coffee Table Book to celebrate their #UnstretchedJourney

Mumbai, 18th October 2017: Bio Oil, Specialist skincare oil in 127 countries, launched '#UnstretchedJourney, a special edition coffee table book recently in Mumbai in association with Nykaa. It's an endeavor by Bio -oil to capture beautiful moments of the support that an expecting mother receives from her loved ones to make her motherhood hassle free and an 'UnstretchedJourney. The book features interesting stories of the motherhood journey of actors Soha Ali Khan and Neha Dhupia.

Pregnancy is a life-changing time in any woman's life and is sometimes accompanied by stretches (hurdles), physically and emotionally, that one needs to clear out for a healthier, happier and a more beautiful experience. Thus, this compilation of beautiful #UnstretchedJourney stories of 10 women from different walks of life presented by Bio oil. It aims to be a light read for expecting mothers, to reassure them during the most wonderful phase of their lives.

Sharing her thoughts, **Soha Ali Khan**, said "It's a great initiative by Bio Oil, as it brought back so many memories from my pregnancy. I was really fortunate to have my whole family with me. Kunal and my mom were a constant support for me, and Kareena, a new mother herself, shared a lot of useful anecdotes with me. By narrating my story through Bio Oil #UnstretchedJourney coffee table book, I hope to speak to all expecting mothers and also their families to inspire them to be supportive and nurturing for a stress free pregnancy."

Excerpts from Soha's story in the Bio Oil #UnstretchedJourney Coffee Table book *"Even before Kunal and I told anyone else about my pregnancy, I received an unexpected message from Kareena, who wrote about dreaming that I was pregnant!"*

Commenting on the launch **Neha Dhupia added** "As a first time expecting mom, you are full of questions and in constant need of support and reassurance about everything. Reading all these stories of the Bio Oil #UnstretchedJourney, makes me realize that everyone goes through stretches or hurdles in their pregnancies, but what matters the most are the people who go beyond to help remove those stretches from your life. For me and my husband- Angad, this is undoubtedly the best time of our lives, as it has brought us closer as a couple."

Excerpts from the Bio Oil #UnstretchedJourney Coffee Table book – *"Every day, Angad praises my strength and marvels at the miracle of life my body is creating. He's already taken to his role of being a parent with gusto –from routine medical check-ups to prenatal classes, he's every bit as eager to take the leap into the next phase of our lives."*



The Bio Oil #UnstretchedJourney book will be available exclusively on Nykaa, a leading multi-brand beauty online retailer. **Consumers can get access to this exclusive coffee table book on purchase of Bio-Oil.**

About Bio-Oil

Bio-Oil is a specialist skincare oil that helps improve the appearance of scars, stretch marks and uneven skin tone. It is also effective for aging and dehydrated skin. Bio-Oil has won over 350 skincare awards and has become the No.1 selling scar and stretch mark product in 20 countries since its global launch in 2002.

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