

FREQUENTLY ASKED QUESTIONS (FAQS) ON VIRTUAL SHAREHOLDER MEETING

1. Why is this Annual General Meeting (AGM) only virtual?

Pursuance to the Bangladesh Securities and Exchange Commission's Directive No. BSEC/CMRRCD/2009-193/08 dated March 10, 2021 and Letter No. BSEC/ICAD/SRIC/2024/318/87 dated March 27, 2024, listed Companies whose shares are being traded under A Category continuously for the last 5 (five) years can arrange and hold virtual shareholder meeting, which can be conducted via live webcast by using digital platform. Accordingly, Marico Bangladesh Limited ("Company") will hold its 24th AGM virtually by using digital platform. We believe virtual AGM will increase the ability to engage with all the Shareholders, regardless of their number of shares, resources or physical location.

2. How can I participate in the AGM?

You are eligible to participate in the AGM, if you were a Shareholder of Marico Bangladesh Limited as on the "Record Date" i.e. 27 May 2024. You will be able to participate in the AGM online from your laptop, desktop, tablet and smartphone. The link for joining the virtual AGM is: <https://agmbd.live/marico2024> or you can even scan this QR Code



For logging in to the system, you need to put your 16-digit Beneficiary Owner ("BO") account number, total number of shares held on the "Record Date" and other credentials as a proof of your identity. The link of the webcast will also be available at the "Investor Information" section of the Company's website www.marico.com/bangladesh. The link will also be sent to all our valued Shareholders over SMS.

3. How can I submit questions/comments prior to and during the meeting?

The virtual AGM portal will be live 24 hours before the commencement of AGM. You can log-into the portal and leave your questions or comments in writing or upload voice recording for the Board. You can also submit your questions/comments in writing to the Company's designated investor relations email address secretarial.mbl@marico.com and during the AGM by typing it out in the "chat" option of the webcast.

4. How will the Company address our questions/comments?

During the live Q&A session on the AGM Day, the Board and the Management will try to answer the relevant questions, which will be submitted through the system and/or email prior to or during the meeting. However, Marico Bangladesh Limited reserves the right to edit and reject questions it deems profane, irrelevant or otherwise inappropriate.

5. Who is entitled to vote?

Each holder of shares of Marico Bangladesh Limited as on the "Record Date" i.e. 27 May 2024 is entitled to vote at the AGM. The results of voting will be broadcasted in real time in respect of the specific agenda item.

6. What is the voting requirement to approve each of the Agenda?

Each agenda will be passed by majority of votes cast from Shareholders attending the meeting. Each agenda receiving more votes in "FAVOUR" than votes "AGAINST" will be passed.

7. What is the deadline for voting my shares?

Your vote must be received before the polls close for each agenda item during the AGM.

8. What If I have technical difficulties or trouble accessing the virtual meeting?

If you encounter any difficulties accessing the virtual meeting through the link prior to or during the AGM, please call +8801709659362 or +8801324438592 for support

Virtual Shareholder MEETING

Pursuance to the Bangladesh Securities and Exchange Commission's Directive No. BSEC/CMRRCD/2009-193/08 dated March 10, 2021 and Letter No. BSEC/ICAD/SRIC/2024/318/87 dated March 27, 2024, listed Companies whose shares are being traded under A Category continuously for the last 5 (five) years can arrange and hold virtual shareholder meeting, which can be conducted via live webcast by using digital platform. Accordingly, Marico Bangladesh Limited will hold its 24th AGM virtually by using digital platform and online shareholder tools that –

- Facilitate shareholder attendance and participation.
- Enable shareholders to participate fully, and equally, from any location around the world.



We believe the virtual shareholder meeting will increase the ability to engage with all the shareholders, regardless of their number of shares, resources, or physical location.

Risk management objectives



Access

Marico Bangladesh Limited values the importance of effective communication with its Shareholders. The Company recognizes the rights of Shareholders and the Shareholders' interest are primarily ensured through Marico's AGM.

Accordingly, we have designed our virtual format to enhance, rather than constrain, Shareholder access, participation and communication.



Q&A

The Company does not place restrictions on the type or form of questions that may be asked; however, the Company reserves the right to edit profanity or other inappropriate language for publication.

During the live Q&A session of the meeting, the Chair or the Management will try to answer the questions as they come in.



Vote

The Shareholders will be able to cast their vote on the agenda items and the results will be broadcasted in real time at the time of approval on the specific agenda item.

We believe good Corporate Governance involves openness and trustful cooperation between all stakeholders involved in the Company, including the owners of the Company – the Shareholders. We have carefully designed the 24th AGM of the Company to provide continuous and meaningful Shareholder engagement and participation. Our committed Board of Directors and Management Team value these interactions and invest significant time and resources to ensure that it has an open line of communication with Shareholders.