

August 23, 2012

The Secretary,  
Bombay Stock Exchange Limited,  
1st Floor, Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai - 400001  
Fax: 22722037/ 39/ 41

The Manager  
Listing department  
National Stock exchange of India Limited  
'Exchange Plaza', C-1 Block G  
Bandra Kurla Complex, Bandra(E)  
Mumbai - 400 051  
Fax: 26598237/ 38

Dear Sir/ Madam,

Allotment of Shares under Marico's ESOP Scheme

The Members of the Corporate Governance Committee of the Board of Directors of the Company have vide resolution passed through circulation on August 23, 2012 approved allotment of 12,300 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 64,45,30,999 equity shares of Re. 1 each aggregating Rs. 64,45,30,999 to 64,45,43,299 equity shares of Re. 1 each aggregating Rs. 64,45,43,299.

Kindly take the above on record.

Yours faithfully,  
For Marico Limited



Vivek Karve  
EVP & Head - Corporate Finance