

April 4, 2012

The Secretary,

Bombay Stock Exchange Limited, 1st Floor, Phiroze Jeejeebhoy

Towers, Dalal Street, Mumbai – 400001 The Manager

Listing department

National Stock exchange of India Limited

'Exchange Plaza', C-1 Block G

Bandra Kurla Complex, Bandra(E)

Mumbai - 400 051

Fax: 22

22722037/39/41

Fax: 26598237/38

Dear Sir / Madam,

<u>Subject: Shareholding Pattern as on March 31, 2012 – Clause 35 of the Listing Agreement</u>

Pursuant to clause 35 of the Listing Agreement, we enclose herewith the Shareholding Pattern of the Company as on March 31, 2012.

Kindly take the above on record and acknowledge receipt.

Thank you,

Yours faithfully,

For Marico Limited

Ryem ong;

Hemangi Ghag Company Secretary & Compliance Officer

Encl: a/a

| | Introducto | ry sub-table (I)(a) | |
|---|----------------------------------|---|--|
| Name of the Com | npany : Marico Lim | ited | |
| Scrip Code: 5316 | 42 (on BSE) / MA | Class of Security : Ed | quity |
| Quarter ended : 3 | | | |
| | | | |
| Partly Paid-up shares | No. of Partly Paid- up shares | As a % of total no. of partly paid-up shares | As a % of total no. of shares of the Company |
| Held by promoter / promoter group | NIL | Not Applicable | Not Applicable |
| Held by public | NIL | Not Applicable | Not Applicable |
| Total | | | |
| Outstanding convertible securities | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the Company, assuming full conversion of the convertible securities |
| Held by promoter / promoter group | NIL | Not Applicable | Not Applicable |
| Held by public | NIL | Not Applicable | Not Applicable |
| Total | | | , i e e e e e e e e e e e e e e e e e e |
| Warrants | No.of warrants | As a % of total no. of warrants | As a % of total no. of shares of the Company, assuming full conversion of warrants |
| Held by promoter / promoter group | NIL | Not Applicable | Not Applicable |
| Held by public | NIL | | Not Applicable |
| Total | INIL | Not Applicable | Not Applicable |
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities | | 614934387 | |



Statement Showing Shareholding Pattern

Table (I)(a)

| Category code | Category of shareholder | Number of | Total number of | ber of Number of shares held | total number of sh | as a percentage of ares | Shares pledged or otherwis encumbere | | |
|------------------|--|--------------|-----------------|------------------------------|--------------------------|----------------------------|--------------------------------------|---------------------|--|
| | | shareholders | shares | In dematerialized form | As a percentage of (A+B) | As a percentage of (A+B+C) | Number of shares | As a percentag | |
| (1) | (11) | (111) | (IV) | (V) | (VI) | (VII) | (VIII) | (IX) = (VIII/IV)*10 | |
| (A) | Shareholding of Promoter and Promoter Group | | | | | | | | |
| -1 | Indian Individuals/ Hindu | | | | | | | | |
| (a) | Undivided Family | 25 | 376,916,520 | 376,916,520 | 61.29 | 61.29 | | | |
| (b) | Central Government/ State Government(s) | | | | - | - | | | |
| (c) | Bodies Corporate | 2 | 8,822,000 | 8,822,000 | 1.43 | 1.43 | | | |
| (d) | Financial Institutions/ Banks | | | | - | = | * | | |
| (e) | Any Other (specify) | | | | | | . # ○ | | |
| | Sub-Total (A)(1) | 27 | 385,738,520 | 385,738,520 | 62.73 | 62.73 | 0 | 0.0 | |
| -2 (a) | Foreign Individuals (Non-Resident | | | | | - | • | | |
| | Individuals/ Foreign Individuals) | - | - | ž. | | | | | |
| (b) | Bodies Corporate Institutions | | | | • | | | | |
| | Any Other (specify) | | | | | | - | | |
| | Sub-Total (A)(2) Total Shareholding of | • | | - | - | | - | | |
| | Promoter and Promoter Group (A)= (A)(1)+(A)(2) | 27 | 385,738,520 | 385,738,520 | 62.73 | 62.73 | 0 | 0.0 | |
| (B) | Public shareholding | | | | | - | | | |
| | Institutions Mutual Funds/ UTI | 57 | 22,751,247 | 22,751,247 | 3.70 | 3.70 | 0 | 0.0 | |
| | Financial Institutions/ | 3 | 60,995 | 60,995 | 0.01 | 0.01 | 0 | 0.0 | |
| (c) | Banks Central Government/ State | | | 30,233 | | - | | | |
| (d) | Government(s) Venture Capital Funds | _ | | | | | | : | |
| (e) | Insurance Companies | 7 | 4,656,041 | 4,656,041 | 0.76 | 0.76 | 0 | 0.0 | |
| (f) | Foreign Institutional | 110 | 157,333,650 | 157,328,650 | 25.59 | 25.59 | 0 | 0.0 | |
| (g) | Investors Foreign Venture Capital | 110 | 137,333,030 | 137,328,030 | | 23.39 | | 0.0 | |
| . National Co. | Investors Any Other (specify) | | | | • | | | | |
| (11) | | • | | | • | | | - | |
| -2 | Sub-Total (B)(1) Non-institutions | 177 | 184,801,933 | 184,796,933 | 30.05 | 30.05 | 0 | 0.0 | |
| | Bodies Corporate | C42 | 10.642.624 | 10.500.534 | | 2.02 | | | |
| .05.6#2J | Individuals | 643 | 18,642,634 | 18,600,634 | 3.03 | 3.03 | 0 | 0.0 | |
| | I. Individual shareholders holding nominal share | 31,240 | 19,696,295 | 18,797,455 | 3.20 | 3.20 | 0 | 0.0 | |
| | capital up to Rs. 1 lakh. ii. Individual shareholders | | 8 - 6 | | | | | | |
| | holding nominal share capital in excess of Rs. 1 | 12 | 3,401,371 | 3,401,371 | 0.55 | 0.55 | 0 | 0.0 | |
| | Any Other (Specify) | | | | • | | | | |
| | 1.Clearing Member | 189 | 284,549 | 284,549 | 0.05 | 0.05 | 0 | 0.00 | |
| | 2.Trusts 3. NRIs | 1 | 80,000 | 80,000 | 0.01 | 0.01 | 0 | 0.00 | |
| _ | 4. ESOP | 653 25 | 1,938,981 | 1,938,981 | 0.32 | 0.32 | 0 | 0.00 | |
| | | 25 | 350,104 | 350,104 | 0.06 | - | 0 | 0.00 | |
| | Sub-Total (B)(2) | 32,763 | 44,393,934 | 43,453,094 | 7.22 | 7,22 | 0 | 0.00 | |
| | Total Public Shareholding (B)= (B)(1)+(B)(2) | 32,940 | 229,195,867 | 228,250,027 | 37.27 | 37.27 | o | 0.00 | |
| | TOTAL (A)+(B) | 32,967 | 614,934,387 | 613,988,547 | 100.00 | 100.00 | 0 | 0.00 | |
| | Shares held by Custodians and against which Depository Receipts have been issued | | | | | , | | | |
| | 1. Promoters | | | | | - | | | |
| | 2.Public | | | | | - | | | |
| | Sub-Total (C) GRAND TOTAL | | | ¥1 | | :- | * | | |
| | (A)+(B)+(C) | 32,967 | 614,934,387 | 613,988,547 | 100.00 | 100.00 | 0.00 | 0.00 | |





| , No.(I) |) Name of the shareholder | Promoter and Promo | | Encumbered shares | | | Details of warrants | | Details of convertible securities | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|----------|---|-----------------------------|---|-------------------------|--|--|------------------------|---|---|-----------------|--|
| (1) | (II) | No. of shares held (III) | As a percentage of Grand Total (A)+(B)+(C) (IV) | No. of shares (V) | As a percentage (VI)=(V)/(I II)*100 | As a % of grand total (A)+(B)+(C) of sub- clause (I)(a) (VII) | (VIII) | As a % total no. of warrants of the same class (IX) | ble | total no. of | (XII) |
| | HARSH C MARIWALA WITH KISHORE V MARIWALA FOR VALENTINE FAMILY TRUST | 73376000 | 11.93 | | - | - 1 | - | - | | - | |
| 2 | HARSH C MARIWALA WITH KISHORE V MARIWALA FOR AQUARIUS FAMILY TRUST | 73376000 | 11.93 | | - | - | - | | - | - | |
| 3 | HARSH C MARIWALA WITH KISHORE V | 73376000 | 11.93 | - | - | 7. | - | | - | | |
| 4 | MARIWALA FOR TAURUS FAMILY TRUST HARSH C MARIWALA WITH KISHORE V MARIWALA FOR GEMINI FAMILY TRUST | 73376000 | 11.93 | | | - | | | ×= | - | |
| | HARSH C MARIWALA | 11254600 | 1.83 | _ | - | - | - | - | | - | |
| 6 | ARCHANA H MARIWALA | 12300000 | 2.00 | - | | - | - | | | - | |
| | ARCTIC INVESTMENT AND TRADING COMPANY PRIVATE LIMITED | 8785000 | 1,43 | | | - | - | | - | - | |
| | RAJVI H MARIWALA | 13100000 | 2.13 | | - | - | - | | | • | |
| 9 | RISHABH H MARIWALA | 13100000 | 2.13 | | | | - | • | . 8 | 5 | |
| 10 | RAVINDRA KISHORE MARIWALA | 940120 | 0.15 | | - | - | - | 12 | - | - | |
| 11 | RAVINDRA.K.MARIWALA | 6593200 | 1.07 | :=: | | - | - | - | - | - | |
| 12 | HARSHRAJ C MARIWALA (HUF) | 6120000 | 1.00 | | 15. | | - | | • | | |
| 13 | ANJALI R MARIWALA | 3709100 | 0.60 | - | - | - | 40 | - | - | - | |
| 14 | PAULA R MARIWALA | 3709100 | 0.60 | | - | - | - | 8.5 | - | - | |
| 15 | RAJEN K MARIWALA | 3418200 | 0.56 | | 3 | * | - | - | 2 | - | |
| 16 | KISHORE V MARIWALA | 2505660 | 0.41 | (±) | - | - | 140 | - | - | | |
| 17 | HEMA K MARIWALA | 2368540 | 0.39 | 1. | - | - | | 100 | 5 | | |
| 18 | HEMA K MARIWALA | 1497600 | 0.24 | • | | | 120 | 12 | - | | |
| 19 | PALLAVI JAIKISHAN PANCHAL | 916000 | 0.15 | - | - | - | - | - | - | - | |
| 20 | PREETI GAUTAM SHAH | 900000 | 0.15 | | - | - | | - | | - | |
| 21 | MALIKA CHIRAYU AMIN | 900000 | 0.15 | | - | 2. | | | - | - | |
| 22 | RAJEN K MARIWALA | 75000 | 0.01 | : | | - | | - | - | | |
| 23 | THE BOMBAY OIL PRIVATE LIMITED | 37000 | 0.01 | x. * : | - | - | - | - | - | • | |
| 24 | KISHORE V MARIWALA | 1350 | 0.00 | (* | · 2 | 140 | - | - | - | - | |
| 25 | KISHORE V MARIWALA | 1350 | 0.00 | : - : | | • | (#) | - | - | - | |
| 26 | KISHÓRE V MARIWALA | 1350 | 0.00 | 1.57 | - | | 33 | - | | | |
| 27 | KISHORE V MARIWALA | 1350 | 0.00 | 120 | - | - | - | - | - | - | |
| | TOTAL | 385,738,520 | 62.73 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |





(I)(c)(i)Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder | Number of shares held | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} | Number of warrants held | As a % total number of warrant | of converti | % w.r.t total number of converti | full convers and convert as a % of d | shares assuming ion of warrants tible securities) |
|---------|---|--------------------------|--|----------------------------|--|----------------|--|--|---|
| 1 | ARISAIG PARTNERS (ASIA) PTE LTD | 35353269 | 5.75 | - | _ | - | - | - | - |
| 2 | OPPENHEIMER DEVELOPING MARKETS FUND | 30906283 | 5.03 | - | - | - | | - | <u>.</u> |
| 3 | THE ROYAL BANK OF SCOTLAND PLC AS DEPOSITORY OF M AND G GLOBAL BASICS FUND A SUB FUND OF MAND G INVESTMENT FUNDS (1) | 16000000 | 2.60 | - | | | - | - | ū |
| 4 | HDFĆ TRUSTEÉ COMPAÑY LTD HDFC MF MONTHLY INCOME PLAN LONG TERM PLAN AAATH1809A | 11027267 | 1.79 | - | - | - | - | =: | ¥ |
| 5 | FRANKLIN TEMPLETON INVESTMENT FUNDS | 10000000 | 1.63 | 8 | • | - | - | - | • |
| 6 | THE ROYAL BANK OF SCOTLAND PLC AS DEPOSITORY OF STATE INDIAN SUBCONTINENT FUND A SUB FUND OF FIRST STATE INVESTMENTS ICVC | 7483050 | 1.22 | | -3 | - | - | - | • |
| 7 | M/S NAPEAN TRADING AND INVESTMENT CO. | 6871819 | 1.12 | - | - | - | - | | - T |
| 8 | ACACIA PARTNERS, LP | 6300000 | 1.02 | - | .=x | | S.= | <u>=</u>) | - |
| | TOTAL | 123941688 | 20.16 | 0.00 | 0.00 | | 0.00 | | 0.00 |

(I)(c)(ii)Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

| Sr. No. | Name(s) of the shareholder(s) and the | Number of shares | Shares as a percentage of | Details of warrants | | Details of | f | Total shares (including |
|---------|--|--|---|---------------------|--------------------------|--|--------------|---|
| | Persons Acting in Concert (PAC) with | 955/45 551 H5504 4550 4550 450 450 450 450 | total number of shares | | | Number | % w.r.t | underlying shares assuming |
| | them | | (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} | | number of warrants | of converti ble securitie s held | number of | full conversion of warrants and convertible securities) as a % of diluted share capital |
| 1 | ARISAIG PARTNERS (ASIA) PTE LTD | 35353269 | 5.75 | - | | :=: | - | |
| 2 | OPPENHEIMER DEVELOPING MARKETS FUND | 30906283 | 5.03 | | :=) | - | - | - |
| | TOTAL | 66259552 | 10.78 | 0.00 | 0.00 | | 0.00 | 0.00 |





(I)(d)Statement showing details of locked-in shares

| Sr. No. Name of the shareholder | | Number of locked-in shares | Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|---------------------------------|-------|-------------------------------|--|
| -: | - | - | .5. |
| •. | - | | |
| | TOTAL | 0.00 | 0.00 |

(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr. No. Type of outstanding D (ADRs, GDRs, SDRs, etc.) | | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} | | |
|--|-------|------------------------------|---|---|--|--|
| - | - | - | | - | | |
| | TOTAL | 0.00 | 0.00 | 0.00 | | |

(II)(b)Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|---------|-----------------------|---|---|---|
| ~ | - | ¥: | | - |
| | TOTAL | 0.00 | 0.00 | 0.00 |



| (Give de | scription of voting rights for each class of | security) | | | | | |
|----------|--|--------------|--------------------------|-----------------|--------------|--------------------------------------|----------------------------|
| | | | | , | | | |
| | Class X : | N.A. | | | * <u>-</u> | | |
| | Class Y: | N.A. | | | | | |
| | Class Z : | N.A. | | | | | |
| ategory | Category of | Number of Vo | ting Rights hel | d in each class | Total Voting | Total voting rights | i.e. (VI) |
| ode | Shareholder | Class X | of securities Class Y | Class 7 | Rights | | |
| | | Class X | Class Y | Class Z | (III+IV+V) | As a percentage of(A+B) ¹ | As a percentage of (A+B+C) |
| (I) | (II) | (111) | (IV) | (V) | (VI) | (VII) | (VIII) |
| (A) | Promoter and Promoter Group | | 1.0 | | | | |
| 1 | Indian | | | | | | |
| (a) | Individuals/ Hindu Undivided Family | 0 | 0 | 0 | 0 | 0 | 0 |
| (b) | Central Government/ State Government(s) Bodies Corporate | 0 | 0 | 0 | 0 | 0 | 0 |
| (d) | Financial Institutions/ Banks | 0 | 0 | 0 | 0 | 0 | 0 |
| (e) | Any Others(Specify) | 0 | 0 | 0 | 0 | 0 | 0 |
| (e-i) | Tity others(opecity) | 0 | 0 | 0 | 0 | 0 | 0 |
| (e-ii) | | 0 | 0 | ő | Ö | 0 | 0 |
| | Cub Zata VAVA | | | | | | |
| | Sub Total(A)(1) | 0 | 0 | | 0 | 0.00 | 0.00 |
| 2 | Foreign İndividuals (Non-Residents Individuals/ | | | | | | |
| | Foreign Individuals) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| b | Bodies Corporate | Ó | Ò | Ö | ŏ | 0.00 | 0.00 |
| С | Institutions | 0 | 0 | 0 | Ó | 0.00 | 0.00 |
| d | Any Others(Specify) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| d-i | | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| d-ii | | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Sub Total(A)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (B) | Public shareholding | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| 1 | Institutions | 0 | 0 | 0 | | 0.00 | 0.00 |
| | Mutual Funds/ UTI | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (b) | Financial Institutions [/] Banks Central Government/ State Government(s) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | 52.73 | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Venture Capital Funds Insurance Companies | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Foreign Institutional Investors | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (g) | Foreign Venture Capital Investors | 0 | Ò | 0 | 0 | 0.00 | 0.00 |
| (h) | Any Other (specify) | 0 | Ö | ŏ | 0 | 0.00 | 0.00 |
| (h-i) | | Ó | 0 | 0 | 0 | 0.00 | 0.00 |
| (h-ii) | | 0 | 0 | . 0 | 0 | 0.00 | 0.00 |
| | Sub-Total (B)(1) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Non-Institutions | | | | U U | 0.00 | 0.00 |
| (a) | Bodies Corporate | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Individuals Individuals -i. Individual shareholders | | 15 | | | | _ |
| I | holding nominal share capital up to Rs 1 | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| II | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (c) | Any Other (specify) | Ö | 0 | 0 | U | 0.00 | 0.00 |
| (c-i) | NRI/OCBs | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (c-ii) | Clearing Members | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Foreign National | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| C-1V) | Foreign Corporate Bodies | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Sub-Total (B)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Total Public Shareholding (B)= (B)(1)+(B)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | TOTAL (A)+(B) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Shares held by Custodians and against | | | 0 | U | 0.00 | 0,00 |
| | which Depository Receipts have been issued | | | | | | 0.00 |
| | | | | | | | |