

January 20, 2015

The Secretary,  
BSE Limited,  
1<sup>st</sup> Floor, Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai – 400 001  
Fax: 22722037/39/41

The Manager  
Listing department  
National Stock exchange of India Limited  
'Exchange Plaza', C-1 Block G  
Bandra Kurla Complex, Bandra(E)  
Mumbai - 400 051  
Fax: 26598237/ 38

Scrip Code: 531642

Scrip Symbol: Marico

Dear Sir / Madam,

**Subject: Shareholding Pattern as on December 31, 2014– Clause 35 of the Listing Agreement**

Pursuant to Clause 35 of the Listing Agreement, we enclose herewith the Shareholding Pattern of the Company as on December 31, 2014.

Kindly take the above on record and acknowledge receipt.

Thank you.

Yours faithfully,  
For Marico Limited

*B Ranparia*  
**Bhaveka Ranparia**  
**Asst. Company Secretary**



Encl : a/a

Marico Limited  
Regd Office:  
7th Floor  
Grande Palladium  
175, CST Road, Kalina  
Santacruz (E)  
Mumbai 400 098, India  
Tel: (91-22) 6648 0480  
Fax: (91-22) 2650 0159

**Introductory sub-table (I)(a)**

Name of the Company : Marico Limited  
Scrip Code: 531642 (on BSE) / MARICO (on NSE)

Quarter ended : 31.12.2014

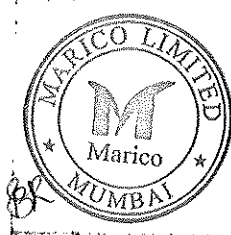
Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by Promoter / Promoter Group	NIL	Not Applicable	Not Applicable
Held by public	NIL	Not Applicable	Not Applicable
<b>Total</b>			
Outstanding convertible securities:-	No. of outstanding securities	As a % of total No. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by Promoter / Promoter Group	NIL	Not Applicable	Not Applicable
Held by public	NIL	Not Applicable	Not Applicable
<b>Total</b>			
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by Promoter / Promoter Group	NIL	Not Applicable	Not Applicable
Held by public	NIL	Not Applicable	Not Applicable
<b>Total</b>			
<b>Total paid-up capital of the company assuming full conversion of warrants and convertible securities</b>	<b>644902999</b>		



**Statement Showing Shareholding Pattern  
Table I(a)**

Category Code (I)	Category of shareholder (II)	Number of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialised form (V)	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII)/(IV)*100
<b>(A)</b>	<b>Promoter and Promoter Group</b>							
1	<b>Indian</b>							
(a)	Individuals/Hindu Undivided Family	25	375205520	375205520	58.18	58.18	0.00	0.00
(b)	Central Government/State Government(s)	0	0	0	0	0	0.00	0.00
(c)	Bodies Corporate	2	8822000	8822000	1.37	1.37	0.00	0.00
(d)	Financial Institutions / Banks	0	0.00	0.00	0.00	0.00	0.00	0.00
(e)	Any Other (Specify)	0	0.00	0.00	0.00	0.00	0.00	0.00
	<b>Sub Total (A)(1)</b>	<b>27</b>	<b>384027520</b>	<b>384027520</b>	<b>59.55</b>	<b>59.55</b>	<b>0.00</b>	<b>0.00</b>
2	<b>Foreign</b>							
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	1	900000	900000	0.14	0.14	0.00	0.00
(b)	Bodies Corporate	0	0.0	0.0	0.00	0.00	0.00	0.00
(c)	Institutions	0	0.0	0.0	0.00	0.00	0.00	0.00
(d)	Qualified Foreign Investors	0	0.0	0.0	0.00	0.00	0.00	0.00
(e)	Any Other (specify)	0	0.0	0.0	0.00	0.00	0.00	0.00
	<b>Sub Total (A)(2)</b>	<b>1</b>	<b>900000</b>	<b>900000</b>	<b>0.14</b>	<b>0.14</b>	<b>0.00</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)</b>	<b>28</b>	<b>384927520</b>	<b>384927520</b>	<b>59.69</b>	<b>59.69</b>	<b>0.00</b>	<b>0.00</b>
<b>(B)</b>	<b>Public shareholding</b>							
1	<b>Institutions</b>							
(a)	Mutual Funds/UTI	40	16379343	16379343	2.54	2.54	0.00	0.00
(b)	Financial Institutions / Banks	4	95100	95100	0.01	0.01	0.00	0.00
(c)	Central Government/State Government(s)	2	626565	626565	0.10	0.10	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0	0	0.00	0.00
(e)	Insurance Companies	8	8902364	8902364	1.38	1.38	0.00	0.00
(f)	Foreign Institutional Investors	157	166909800	166904800	25.88	25.88	0.00	0.00
(g)	Foreign Venture Capital Investors	1	15960579	15960579	2.47	2.47	0.00	0.00
(h)	Qualified Foreign Investors	0	0	0	0	0	0.00	0.00
(f)	Any Other (specify)	0	0	0	0	0	0.00	0.00
	<b>Sub Total (B) (1)</b>	<b>212</b>	<b>208873751</b>	<b>208868751</b>	<b>32.39</b>	<b>32.39</b>	<b>0.00</b>	<b>0.00</b>
2	<b>Non-institutions</b>							
(a)	Bodies Corporate*	630	19183625	19141625	2.97	2.97	0.00	0.00
(b) (i)	Individuals - shareholders holding nominal share capital up to Rs 1 Lakh	36834	19575823	18863983	3.04	3.04	0.00	0.00
(ii)	Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh	10	3420974	3420974	0.53	0.53	0.00	0.00
(c)	Qualified Foreign Investors	0	0.00	0.00	0.00	0.00	0.00	0.00
(d)	<b>Any Other</b>							
1	NRI	939	1462529	1462529	0.23	0.23	0.00	0.00
2	Clearing Member	182	308453	308453	0.05	0.05	0.00	0.00
3	Trusts	2	83000	83000	0.01	0.01	0.00	0.00
4	Foreign Portfolio Investor (Corporate)	16	7067324	7067324	1.10	1.10	0.00	0.00
	<b>Sub Total (B) (2)</b>	<b>38613</b>	<b>51101728</b>	<b>50347888</b>	<b>7.92</b>	<b>7.92</b>	<b>0.00</b>	<b>0.00</b>
	<b>Total Public Shareholding Public Group (B)=(B)(1)+(B)(2)</b>	<b>38825</b>	<b>259975479</b>	<b>259216639</b>	<b>40.31</b>	<b>40.31</b>	<b>0.00</b>	<b>0.00</b>
	<b>Total (A)+(B)</b>	<b>38853</b>	<b>644902999</b>	<b>644144159</b>	<b>100.00</b>	<b>100.00</b>	<b>0.00</b>	<b>0.00</b>
<b>(C)</b>	<b>Shares held by custodians and against which Depository Receipts have been Issued</b>							
I	Promoter and Promoter group	0	0.0	0.0	0.0	0.0	0.0	0.0
II	Public	0	0.0	0.0	0.0	0.0	0.0	0.0
	<b>Sub Total ( C )</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>38853</b>	<b>644902999</b>	<b>644144159</b>	<b>100.00</b>	<b>100.00</b>	<b>0.00</b>	<b>0.00</b>

\*The SEBI (Share Based Employee Benefits) Regulations, 2014 require to disclose shareholding of Trust(s) administering the employee benefit schemes of the Company, under a separate category i.e. "Non- Promoter and Non-Public". Due to unavailability of the revised format of Clause 35 of the Listing Agreement, IDBI Trusteeship Services Limited (an independent trust administering the employee benefit schemes of the Company) holding 14,31,741 equity shares is continued to be shown under the 'Public Shareholding - Bodies Corporate' category.

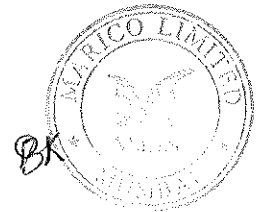


(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"											
Sr. No.	Name of the shareholder	Details of Shares held		Encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	HARSH C MARIWALA WITH KISHORE V MARIWALA FOR VALENTINE FAMILY TRUST AAATV3008K	73376000	11.38	0	0	0	0	0	0	0	11.38
2	HARSH C MARIWALA WITH KISHORE V MARIWALA FOR AQUARIUS FAMILY TRUST AAATA5991Q	73376000	11.38	0	0	0	0	0	0	0	11.38
3	HARSH C MARIWALA WITH KISHORE V MARIWALA FOR TAURUS FAMILY TRUST AAATT4813C	73376000	11.38	0	0	0	0	0	0	0	11.38
4	HARSH C MARIWALA WITH KISHORE V MARIWALA FOR GEMINI FAMILY TRUST AAATG3329A	73376000	11.38	0	0	0	0	0	0	0	11.38
5	RAJVI H MARIWALA ADKPM6754G	13100000	2.03	0	0	0	0	0	0	0	2.03
6	RISHABH H MARIWALA AHLPM4852G	13100000	2.03	0	0	0	0	0	0	0	2.03
7	ARCHANA H MARIWALA ALEPM6369H	12300000	1.91	0	0	0	0	0	0	0	1.91
8	HARSH C MARIWALA AADPM6929R	11454600	1.78	0	0	0	0	0	0	0	1.78
9	ARCTIC INVESTMENT AND TRADING COMPANY PRIVATE LIMITED	8785000	1.36	0	0	0	0	0	0	0	1.36
10	RAVINDRA KISHORE MARIWALA AADPM3839J	6593200	1.02	0	0	0	0	0	0	0	1.02
11	HARSHRAJ C MARIWALA (HUF) AAAHH3679G	6120000	0.95	0	0	0	0	0	0	0	0.95
12	PAULA R MARIWALA AATPM2027Q	3709100	0.58	0	0	0	0	0	0	0	0.58
13	ANJALI R MARIWALA AAGPM3825K	3709100	0.58	0	0	0	0	0	0	0	0.58
14	RAJEN K MARIWALA AADPM3840R	3368200	0.52	0	0	0	0	0	0	0	0.52
15	HEMA K MARIWALA AADPM3200F	2418540	0.38	0	0	0	0	0	0	0	0.38
16	KISHORE V MARIWALA AADPM3838K	1482660	0.23	0	0	0	0	0	0	0	0.23
17	HEMA K MARIWALA AADPM3200F	1497600	0.23	0	0	0	0	0	0	0	0.23
18	RAVINDRA.K.MARIWALA AADPM3839J	944620	0.15	0	0	0	0	0	0	0	0.15
19	PALLAVI C JAIKISHEN AAGPP2207C	916000	0.14	0	0	0	0	0	0	0	0.14
20	MALIKA CHIRAYU AMIN ABMPA5730G	900000	0.14	0	0	0	0	0	0	0	0.14
21	PREETI GAUTAM SHAH ANAPS7411E	900000	0.14	0	0	0	0	0	0	0	0.14
22	RAJEN K MARIWALA AADPM3840R	75000	0.01	0	0	0	0	0	0	0	0.01
23	THE BOMBAY OIL PVT LTD AACT1392D	37000	0.01	0	0	0	0	0	0	0	0.01
24	RAVINDRA.K.MARIWALA AADPM3839J	4500	0.00	0	0	0	0	0	0	0	0.00
25	KISHORE V MARIWALA AABTK3307M	2100	0.00	0	0	0	0	0	0	0	0.00
26	KISHORE V MARIWALA AABTK3308E	2100	0.00	0	0	0	0	0	0	0	0.00
27	KISHORE V MARIWALA AABTK3309F	2100	0.00	0	0	0	0	0	0	0	0.00
28	KISHORE V MARIWALA AABTK3310Q	2100	0.00	0	0	0	0	0	0	0	0.00
	<b>TOTAL</b>	<b>384927520</b>	<b>59.69</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>59.69</b>



<b>(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares</b>								
Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	ARISAIG PARTNERS (ASIA) PTE LTD. A/C ARISAIG INDIA FUND LIMITED AACA6666M	3,53,53,269	5.48	0.00	0.00	0.00	0.00	5.48
2	OPPENHEIMER DEVELOPING MARKETS FUND AAATO0090N	2,19,08,953	3.40	0.00	0.00	0.00	0.00	3.40
3	INDIVEST PTE LTD AABCI3757Q	1,59,60,579	2.48	0.00	0.00	0.00	0.00	2.48
4	NATIONAL WESTMINSTER BANK PLC AS DEPOSITARY OF M AND G GLOBAL BASICS FUND A SUB FUND OF M AND G INVESTMENT FUNDS 1 AAECM7948N	1,10,00,000	1.71	0.00	0.00	0.00	0.00	1.71
5	FRANKLIN TEMPLETON INVESTMENT FUNDS AABCT5310J	1,06,50,000	1.65	0.00	0.00	0.00	0.00	1.65
6	BARING INDIA PRIVATE EQUITY FUND III LISTED INVESTMENTS LIMITED AADC84636P	73,52,941	1.14	0.00	0.00	0.00	0.00	1.14
7	LIC OF INDIA PROFIT PLUS GROWTH FUND AAACLO582H	68,89,052	1.07	0.00	0.00	0.00	0.00	1.07
8	M/S NAPEAN TRADING AND INVESTMENT CO PVT LTD AAAFH2872F	68,71,819	1.07	0.00	0.00	0.00	0.00	1.07
<b>TOTAL</b>		<b>11,59,86,613</b>	<b>17.99</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>17.99</b>

<b>(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company</b>								
Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	FIRST STATE INVESTMENT MANAGEMENT (UK) LIMITED TOGETHER WITH PERSON ACTING IN CONCERT AAFCR5069N	3,54,91,116	5.50	0.0	0.0	0.0	0.0	5.50
2	ARISAIG PARTNERS (ASIA) PTE LTD. A/C ARISAIG INDIA FUND LIMITED AACA6666M	3,53,53,269	5.48	0.0	0.0	0.0	0.0	5.48
<b>TOTAL</b>		<b>70844385</b>	<b>10.98</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>10.98</b>



**(I)(d) Statement showing details of locked-in shares**

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Promoters/Promoter Group / Public
	NIL		0.00	
			0.00	
	<b>TOTAL</b>	<b>0</b>	<b>0.00</b>	

**(II)(a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	-	-	-
	<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>

**(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	-	-	-
	<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>



<b>(III)(a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer</b>							
Category (I)	Category of shareholder (II)	Number of Voting Rights held in each class of securities			Total Voting Right (III + IV + V) (VI)	Total Voting rights i.e. (VI)	
		Class X (III)	Class Y (IV)	Class Z (V)		As a percentage of (A+B) (VII)	As a percentage of (A+B+C) (VIII)
<b>(A)</b>	<b>Promoter and Promoter Group</b>						
<b>(1)</b>	<b>Indian</b>						
(a)	Individuals/ Hindu Undivided Family						
(b)	Central Government/ State Government(s)						
(c)	Bodies Corporate	NII			NII		
(d)	Financial Institutions/ Banks				-		
(e)	Any Other (specify)				-		
					-		
	<b>Sub-Total (A)(1)</b>	-	-	-	-	-	-
<b>(2)</b>	<b>Foreign</b>						
(a)	Individuals (Non-Resident Individuals/ Foreign)	NII	-	-	NII		
(b)	Bodies Corporate	NII		-	NII		
(c)	Institutions	NII		-	NII		
(d)	Any Other (specify)	NII		-	NII		
					-		
	<b>Total Shareholding of Promoter and Promoter</b>	-	-	-	-	-	-
<b>(B)</b>	<b>Public shareholding</b>						
<b>(1)</b>	<b>Institutions</b>						
(a)	Mutual Funds/ UTI	NII			NII		
(b)	Financial Institutions/ Banks	NII			NII		
(c)	Central Government/ State Government(s)	NII		-	NII		
(d)	Venture Capital Funds	NII		-	NII		
(e)	Insurance Companies	NII			NII		
(f)	Foreign Institutional Investors	NII			NII		
(g)	Foreign Venture Capital Investors	NII		-	NII		
(h)	Any Other (specify)	NII		-	NII		
	<b>Sub-Total (B)(1)</b>	-	-	-	-	-	-
<b>(2)</b>	<b>Non-Institutions</b>						
(a)	Bodies Corporate	NII			NII		
(b)	Individuals						
	i. Individual shareholders holding nominal share capital	NII			NII		
	ii. Individual shareholders holding nominal share capital	NII			NII		
(c)	Any Other (specify)						
	<b>Sub-Total (B)(2)</b>	-	-	-	-	-	-
	<b>Total Public Shareholding (B) = (B)(1)+(B)(2)</b>	-	-	-	-	-	-
	<b>TOTAL (A)+(B)</b>	-	-	-	-	-	-
<b>(C)</b>	<b>Shares held by Custodians and against which</b>	NII			NII		
	<b>GRAND TOTAL (A)+(B)+(C)</b>	-	-	-	-	-	-

