

Who needs managers?

In an environment rife with opportunities, it's not enough to be a good manager. You need to be a serial entrepreneur - quick to swoop in at the whiff of an opportunity, turn it into a successful venture, and swiftly move on to the next.

At Marico, every one of us is a serial entrepreneur, identifying opportunities through a deeper insightful understanding of consumers.

How else could we have launched Kaya Life, a weight management program, barely three years after venturing into skin care services? Or turned an edible oil brand into a heart and health management system? Or entered international markets with new brands and beaten the competition on their turf?

Our rate of success? Uncommon, to say the least.

AUDITED HALF YEARLY FINANCIAL RESULTS - MARICO GROUP

	Half year ended 30.09.2007 Rs. in Crore	Half year ended 30.09.2006 Rs. in Crore	Growth %
Turnover	933	751	24
Profit After Tax	82	56	46
EPS (Annualised) (Rs.)*	2.70	1.94	39

* Previous year figure re-computed based on the post split nominal value of share of Re. 1

