

While world economies still battle to stay afloat, one company has stayed focussed through all the turmoil and uncertainty. Continuing to do what it does best: growing its businesses and brands consistently and profitably. In its own distinct way. While exploring new businesses, uncommon sense prevailed upon us to strengthen existing ones. While entering new markets, uncommon sense guided us to judiciously grow existing markets. While setting our sights on international growth, uncommon sense taught us to keep a close watch on our domestic businesses. Naturally, where common sense would have made us grow by leaps and bounds, uncommon sense demanded we grow in a sustainable fashion.

UNAUDITED FINANCIAL RESULTS - MARICO GROUP

	Half year ended 30.09.2008 Rs. in Crore	Half year ended 30.09.2007 Rs. in Crore	Growth %
Turnover	1,204	933	29
Profit After Tax	93	82	13

Sometimes, common sense can be uncommon.

