

What happens when a farmer in Kerala, an MBA in Mumbai, and a shopkeeper in Kolkata share the same workspace?

UNAUDITED FINANCIAL RESULTS - MARICO GROUP

	Half year ended 30.09.2009 Rs. in Crore	Half year ended 30.09.2008 Rs. in Crore	Growth %
Turnover	1,389	1,201	16
Profit Before Tax	153	119	28
Profit After Tax	118	93	27

Imagine what can be achieved when every stakeholder of your company - from the farmer right up to the end consumer, connects and collaborates in a virtual workspace? Marico has imaginatively leveraged IT to create a seamless network that not only integrates, but maximizes the potential of all those associated with every facet of our business. The results are evident: not only has this inventive approach earned us high acclaim and awards for IT innovation, it has also rewarded our investors with great results consistently.

