

At Marico, we are constantly finding ways to maximize our partners' potential. Because we believe, we're only as good as the partners we work with. The more they deliver, the more we deliver. So do we squeeze them for more output? Push them to lower prices? No, we do quite the reverse. We engage some of our brightest minds to get the best out of our partners. Through initiatives like setting up Farm Care Centres to disseminate information on best farming practices, addressing farming issues by experts, improving productivity through training in mechanized tree-climbing, and more, we make our farmers more productive. By creating win-win partnerships across the supply chain, we increase the growth and sustainability of our businesses, yielding winning results time after time.

UNAUDITED FINANCIAL RESULTS - MARICO GROUP

	Q1 FY 10 Rs. Cr.	Q1 FY 09 Rs. Cr.	Growth %	FY 09 Rs. Cr.
Turnover	697	597	17	2388
Net Profit	56	46	21	189



# He wins, you win.



**Chekutty Hajiya**  
Coconut farmer from Kerala

