

We believe we're only as good as the partners we work with. The more they deliver, the more we deliver.

That's why we're constantly finding ways to maximize our partners' potential.

Through initiatives like contract farming, sms updates, web-managed transactions and sharing 'best farming practices', we make our coconut and safflower farmers more productive.

Arming our distributors with specially-developed

technology and software improves the efficiency of their 'sales calls'.

And through self-development programs and workshops, we help our marketing partners realize their true potential.

It all adds up: they add to their skills, which they apply when they work with us.

The result: win-win partnerships that increase the growth and sustainability of our businesses, yielding winning results.

**Of course, people
are our biggest assets.
Especially those
not employed by us.**

UNAUDITED FINANCIAL RESULTS - MARICO GROUP

	Q2 2010-11 Rs. in Crore	Q2 2009-10 Rs. in Crore	Growth %
Turnover	779	692	13
Profit After Tax	72	62	15
Dividend %	30	30	

