



# Impressive figures in a downturn. Whichever way you look at it.

## UNAUDITED FINANCIAL RESULTS - MARICO GROUP

	Year ended 31.03.2009 Rs. Cr.	Year ended 31.03.2008 Rs. Cr.	Growth %
Turnover	2,388	1,905	25
Profit Before Tax (before exceptional items)	245	188	30
Profit After Tax (before exceptional items)	186	154	21

While most companies were left weighing their options, we believed an economic downturn was the perfect time to prototype a chain of weight management centres: Kaya Life, a novel way to approach weight loss that left our customers with envious figures. While most companies were feeling the heat of a collapsing market, we took the opportunity to soothe millions with a relaxing 'hot champi': Parachute Advanced Hot Oil. While most companies saw the downturn eating into their profits, our appetite for innovation saw us prototyping a breakthrough health snack: Saffola Zest. The results are there for all to see.

