



Q1 FY27 Results



August 2026



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Operating Environment



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Performance Highlights



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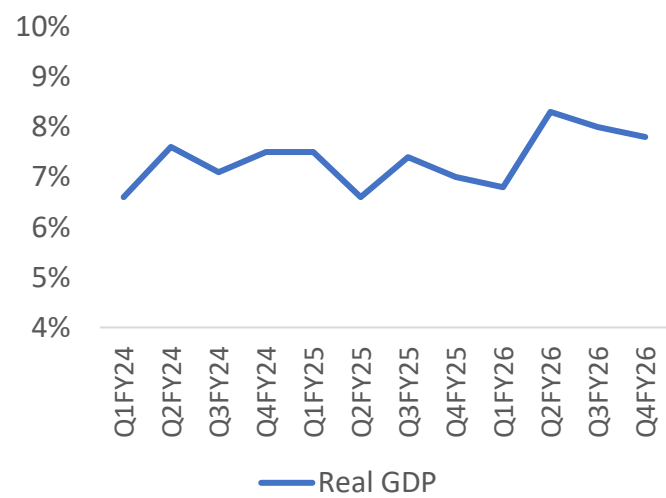
Outlook



04

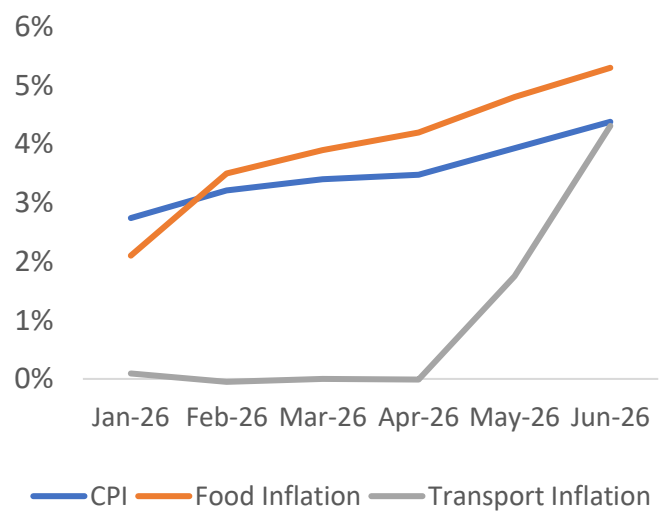
Financials

Real GDP Growth Rates (%)



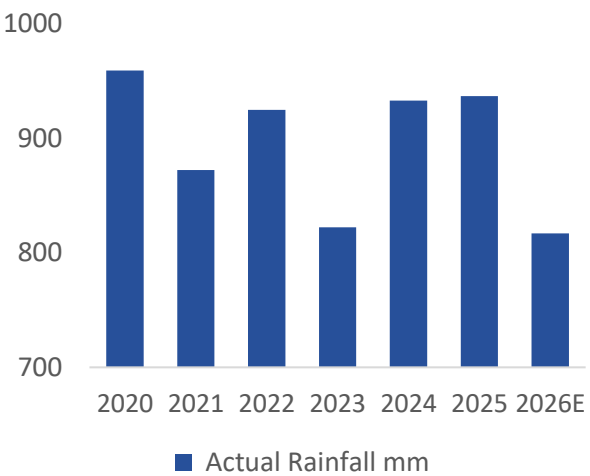
Domestic economic activity remains resilient supported by private consumption

Consumer Inflation %



Global supply chain disruptions drive uptick in inflation

Monsoon Trends



Progression of monsoon remains a key monitorable

Source: MoSPI and IMD



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Financials

Strong all-round performance; India delivers multi-quarter high volume growth



11%

Highest in 20 quarters

Domestic Volume Growth

15%

International CCG

23%

Consolidated Revenue Growth

25%

Consolidated A&P
Spends Growth

25%

Consolidated EBITDA
Growth

Highest in 28 quarters

20.7%

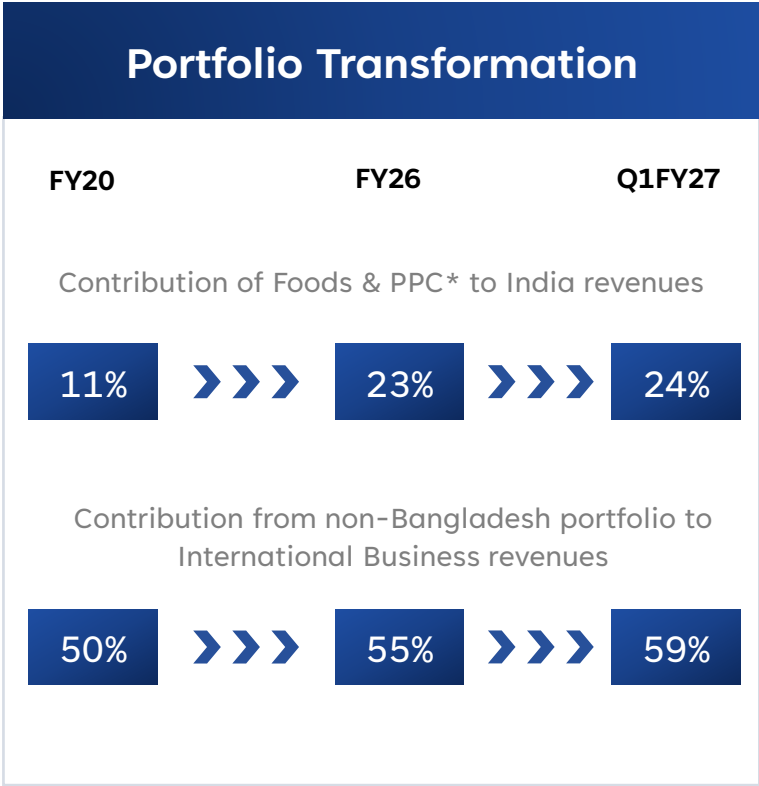
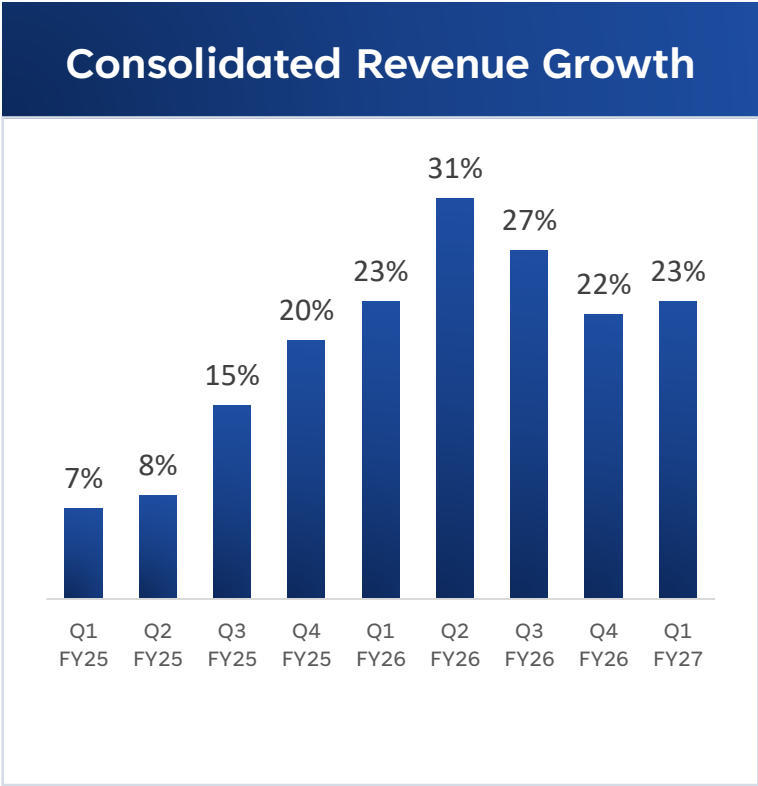
Consolidated EBITDA
Margin

25%

Consolidated PAT
Growth

Highest in 28 quarters

India Business Revenues up 21% YoY | International Business Revenues up 29% YoY (in INR terms)
2-year CAGR: Volume, Revenue and PAT grew 10%, 23% and 17% respectively



*PPC - Premium Personal Care including Digital-first brands

Double-digit volume growth in Parachute; Strong momentum in VAHO

Parachute Coconut Oil (35% of India Revenues)



10%

Q1 Volume Growth
Highest in 20 quarters

23%

Q1 Value Growth

Saffola Edible Oils (16% of India Revenues)



High Single
Digit Volume
Decline

7%

Q1 Value Growth

Value Added Hair Oils (18% of India Revenues)



80 bps

MAT Value MS Gain

22%

Q1 Value Growth

Portfolio contribution is based on TTM

Double-digit growth in Saffola Foods | New acquisitions started on a strong note



₹ 1300+ Crore
Q1 Annualised Revenue Run-rate

43%
Q1 Value Growth

Premium Personal Care (incl. Digital-First) delivers strong performance

Premium Personal Care



₹ 450+ Crore

Q1 Annualised Revenue Run-rate

Digital-First Premium Personal Care



₹ 1100+ Crore

Q1 Annualised Revenue Run-rate

Project SETU: Driving direct reach, better assortment and sharper execution



- 01** Fit-for-purpose and fit-for-future GTM Model
- 02** Better Assortment aiding diversification & premiumization
- 03** Drive profitable growth and competitive advantage



Visible positive outcomes across urban GT and mid & premium VAHO segments



Targeted urban expansion across chemist, cosmetic and specialty food outlets



Pan-India rural expansion to drive market share growth and penetration

International business sustains growth momentum despite transient headwinds

**Bangladesh**



4%

Q1 CCG

Pricing anniversarization and transient demand softness due to inflation

**Vietnam**



27%

Q1 CCG

Strong traction in both male and female personal care | GTM transformation, E-Com acceleration

**MENA**



24%

Q1 CCG

Strong Performance in both Gulf and Egypt

**South Africa**



8%

Q1 CCG

Hair Care continues to lead growth

International business delivers 15% CCG in Q1



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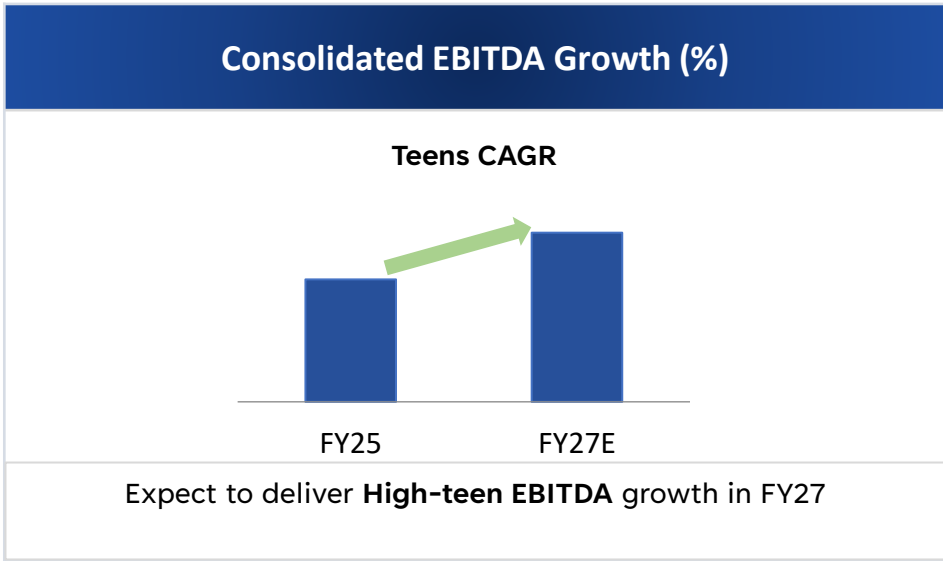
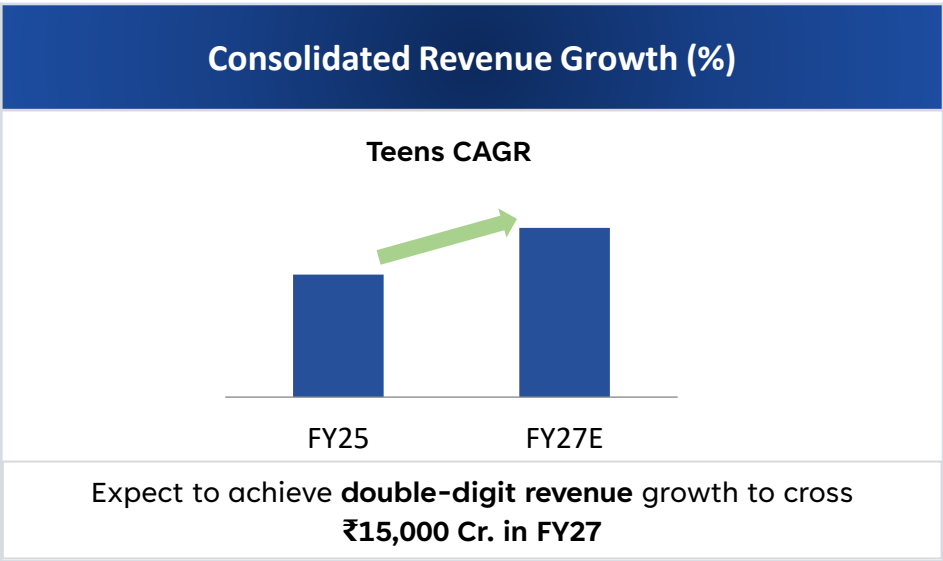
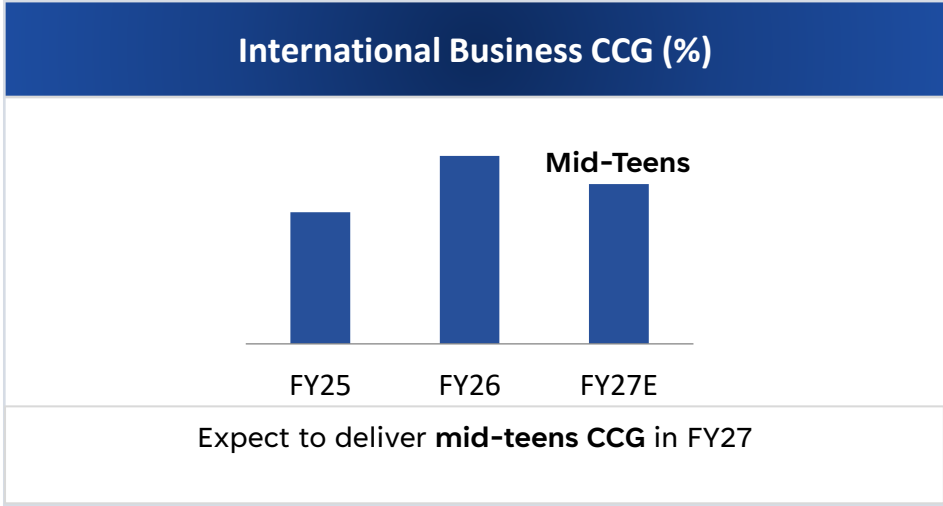
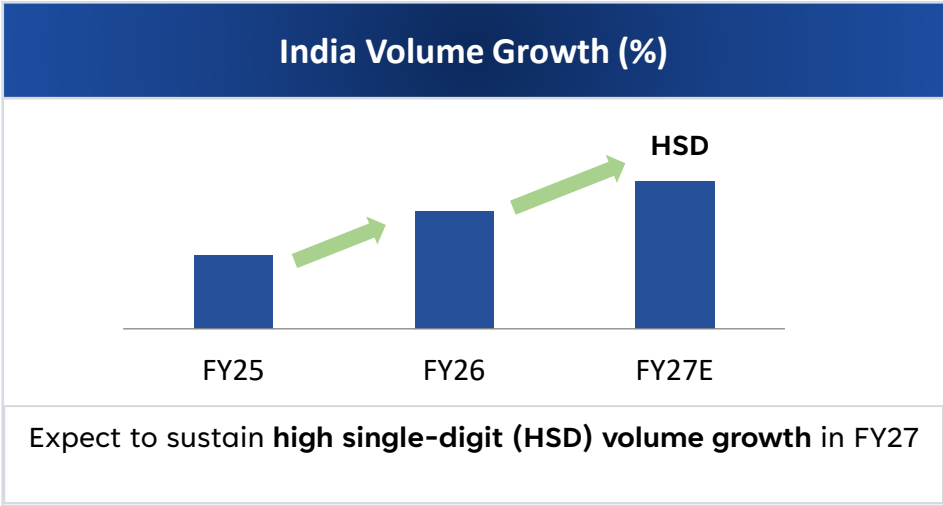
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Financials



...backed by sharp execution, strong capabilities and strategic clarity

Pricing Power of Core Brands



Leveraging strong equity of our market leader brands

Copra tailwinds alleviating other input cost inflation



Softening copra prices to mitigate crude-linked cost inflation

Supply Chain & Back-end Capabilities



Robust sourcing in core commodities & supply chain intelligence

Higher profit uplift driven by Foods & PPC* scale-up



Tapping synergies and economies of scale

Scaling Premium Categories in Overseas Markets



Driving scale across markets through premium categories

Institutionalized Cost Management Program



Structural cost savings driven through 'MarVal' program

*PPC - Premium Personal Care including Digital-first brands

Advancing towards **Vision**

20

30

FEWER, BIGGER, BOLDER, FASTER



Strengthening
core franchises



Scaling up high-
growth adjacencies



Building future-ready
digital brands

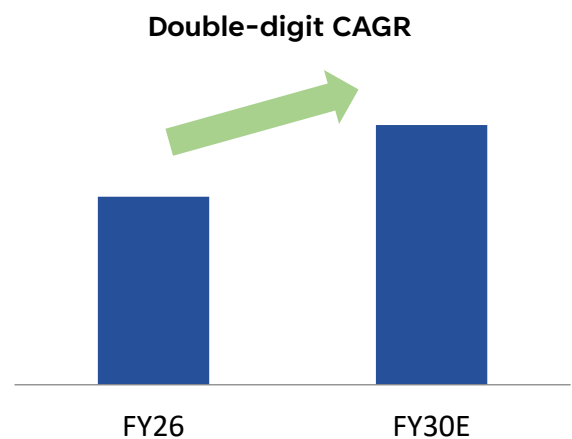


Deepening technological
capabilities

Medium term: Accelerating towards the 20K+ Crore topline Vision by 2030...

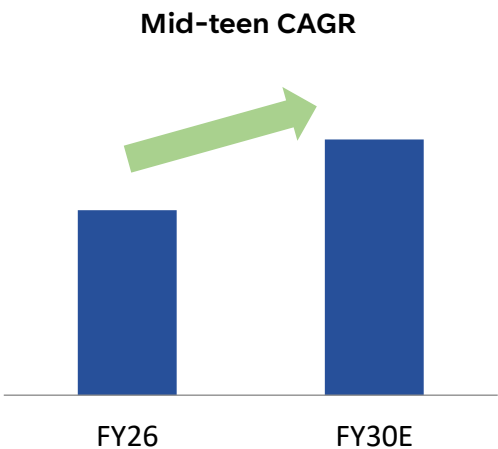


Consolidated Revenue Growth (%)



Poised to deliver **double-digit revenue CAGR**, top-quartile volume growth in India and teens CCG in the International business

Consolidated EBITDA Growth (%)



Aspire for **mid-teen EBITDA CAGR**, driven by operating leverage, profitable scale-up of new growth engines and premiumization

...driven by clear strategic priorities shaped by the EDGE framework

Expand TAM and Portfolio



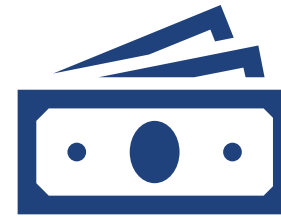
Build larger growth engines through category creation, premiumisation, portfolio expansion and geographic diversification

Distribution and Digitization



Transform go-to-market execution through AI-enabled decision making and integrated digital ecosystems

Grow Profitably



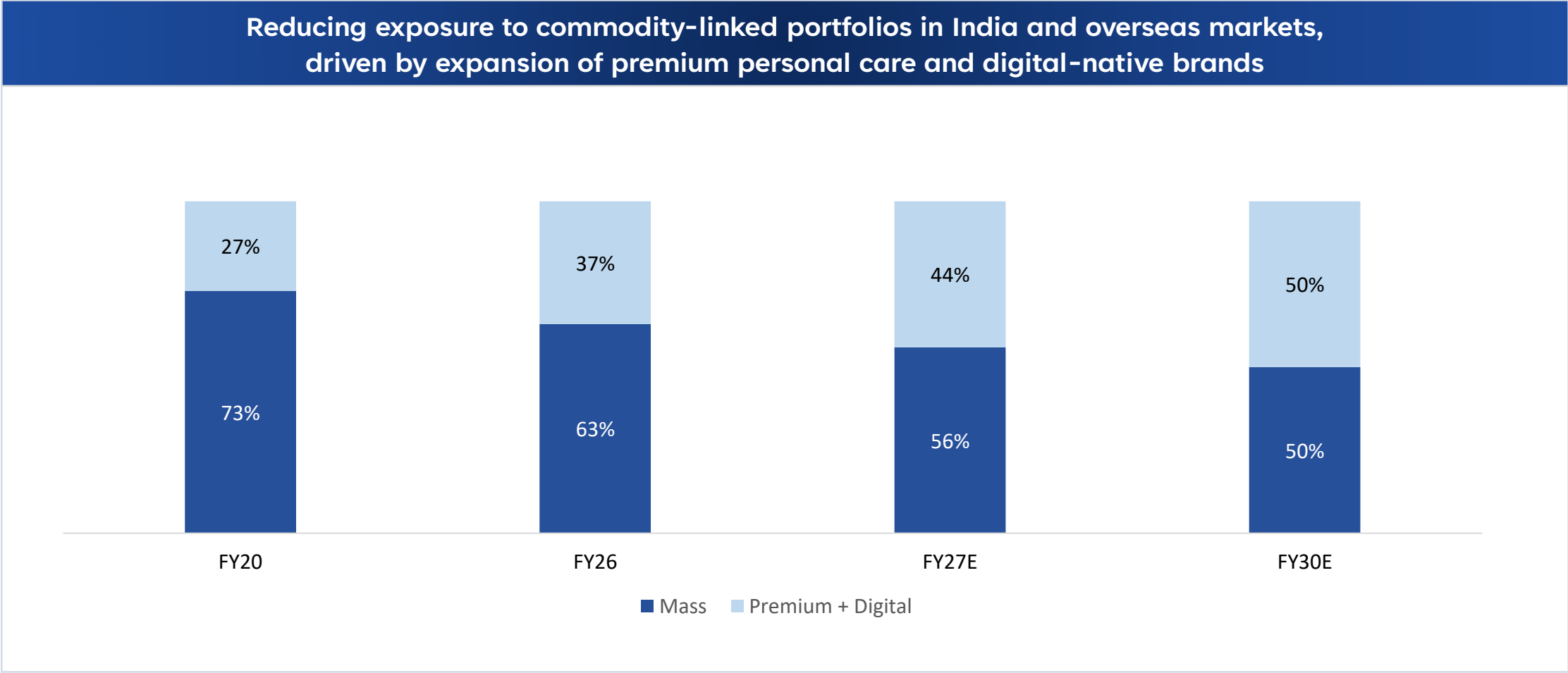
Drive profitable growth through sharper portfolio choices, disciplined capital allocation, and focused investment behind growth engines

Empowered Organization



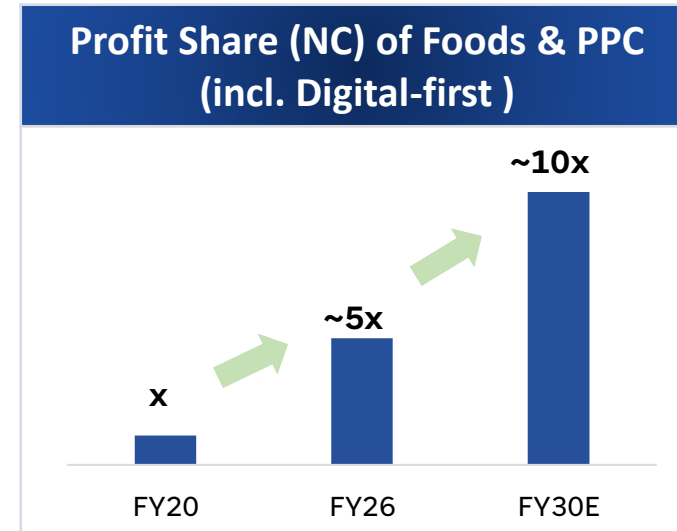
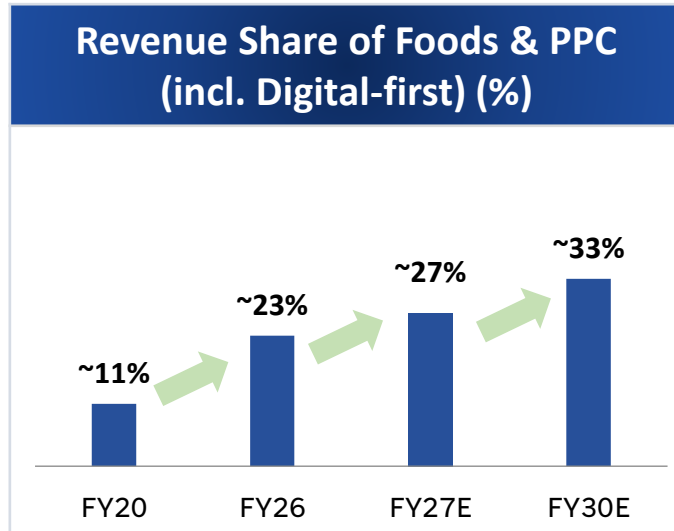
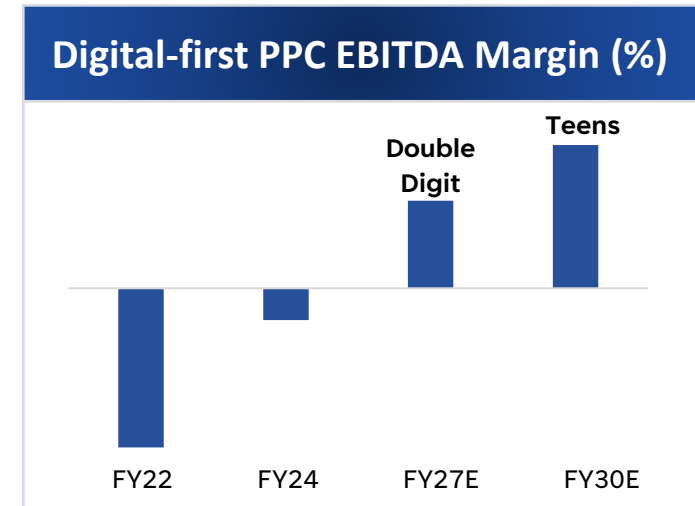
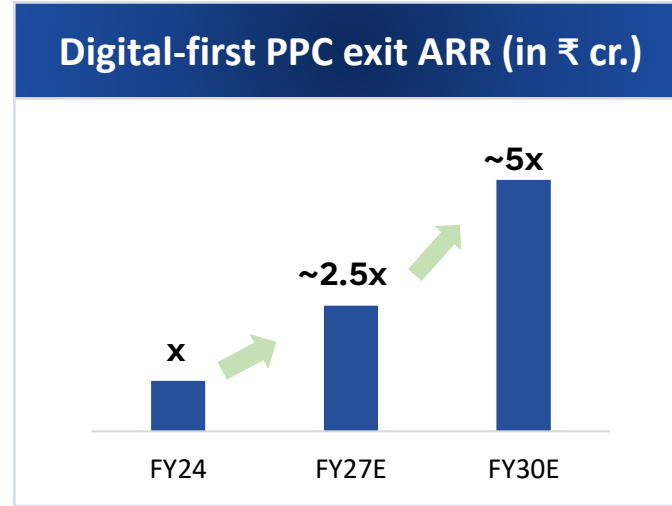
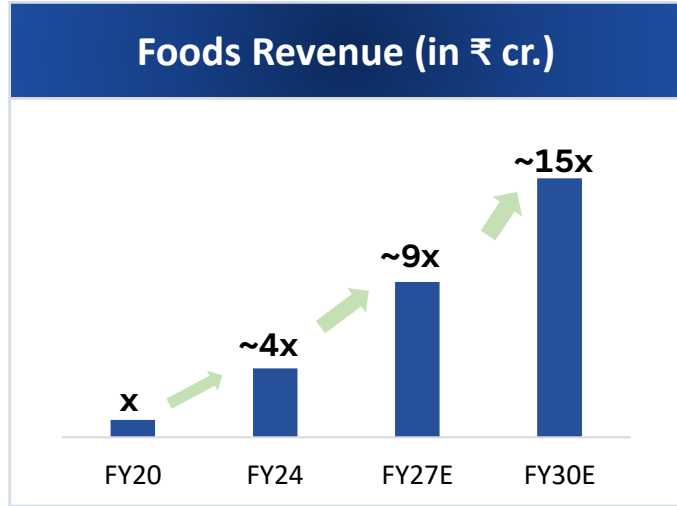
Build a future-ready organization with top-talent, AI-led capabilities, data-driven decision making and execution discipline

Diversification through scale-up of Premium and Digital Portfolios Globally



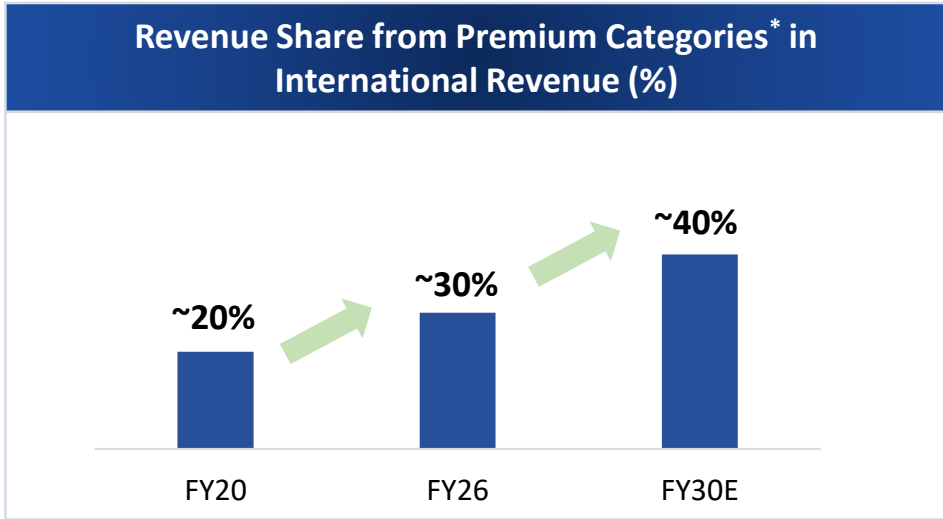
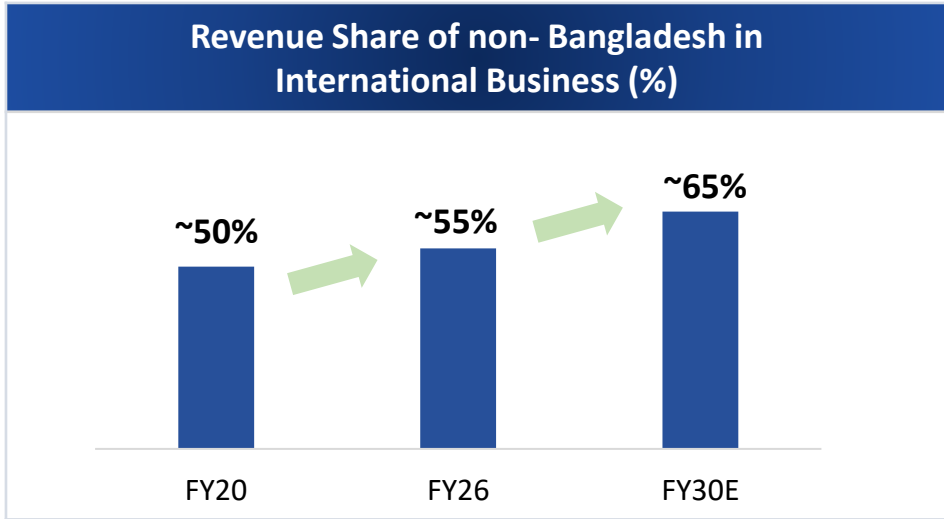
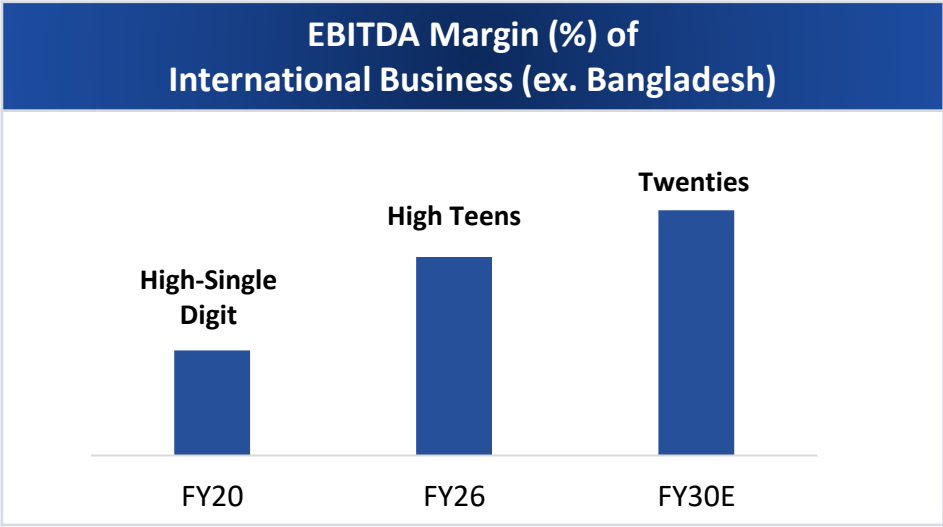
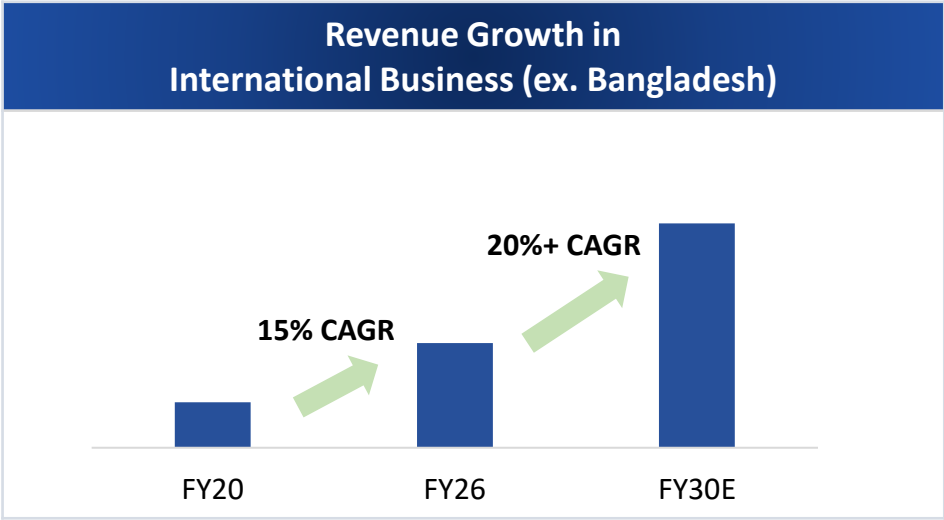
*Mass refers to commodity linked categories.

India: Profitable scale-up of high-growth businesses



*Profit refers to Net Contribution (NC) calculated as Net Revenues less all variable costs and marketing expenses - equivalent to CM3.

International: Scaling Profitably Across Regions & Driving Portfolio Premiumization



*Premium Categories – Beauty & Personal Care incl. Hair Cleansing, Hair Styling/ Care (ex-Hair oils), Skin Care and Baby Care



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Reclassification of Advertising & Sales Promotion Expenses

Based on an evaluation of the underlying commercial arrangement with customers, the Group has reclassified certain customer-related advertisement and promotional expenses during the quarter ended June 30, 2026. These amounts, previously included within Advertisement and Sales Promotion expenses, are now netted off from Revenue from Operations, as a change in accounting policy. The resulting change has been applied retrospectively through reclassification of the comparative figures for the quarter ended March 31, 2026, the quarter ended June 30, 2025, and the year ended March 31, 2026.

Particulars	Before adjustment					Restated				
	Q1FY26	Q2FY26	Q3FY26	Q4FY26	FY26	Q1FY26	Q2FY26	Q3FY26	Q4FY26	FY26
Consolidated (₹ Cr.)										
Revenue from Operations	3,259	3,482	3,537	3,333	13,611	3,221	3,450	3,506	3,301	13,478
Advertisement and Sales Promotion	299	345	336	320	1,300	261	313	305	288	1,167

Standalone (₹ Cr.)	Before adjustment*					Restated				
	Q1FY26	Q2FY26	Q3FY26	Q4FY26	FY26	Q1FY26	Q2FY26	Q3FY26	Q4FY26	FY26
Revenue from Operations	2,360	2,522	2,534	2,283	9,699	2,349	2,510	2,522	2,272	9,653
Advertisement and Sales Promotion	114	158	145	152	569	103	146	133	141	523

The above reclassification had no impact on the EBITDA, Net profit, Total equity, Cash flows or EPS.

*Standalone results have been restated to give the effect of restructuring of Zed Lifestyle Pvt Ltd and Apcos Naturals Pvt Ltd

Consolidated Profit & Loss Statement

In ₹ Cr.

Particulars	Q1FY27	Q1FY26	Change (%)	FY26
Revenue from Operations	3,957	3,221	23%	13,478
Material Cost	2,112	1,730	22%	7,559
ASP	327	261	25%	1,167
Employee Cost	269	220	22%	916
Other Expenses	430	355	21%	1,508
EBITDA	819	655	25%	2,328
EBITDA Margin	20.7%	20.3%	40 bps	17.3%
PBT	790	656	20%	2,277
Reported PAT	630	504	25%	1,762
Recurring PAT	630	504	25%	1,762

Annexure 1: Operating Margin Structure for Marico Limited (Consolidated)



Particulars (% of Revenues)	Q1FY27	Q4FY26	Q1FY26	FY26
Material Cost (Raw + Packaging)	53.4%	55.6%	53.7%	56.1%
Advertising & Sales Promotion (ASP)	8.3%	8.7%	8.1%	8.7%
Personnel Costs	6.8%	7.2%	6.8%	6.8%
Other Expenses	10.9%	12.7%	11.0%	11.2%
PBDIT margins	20.7%	15.8%	20.3%	17.3%
PBDIT before ASP	29.0%	24.5%	28.4%	25.9%

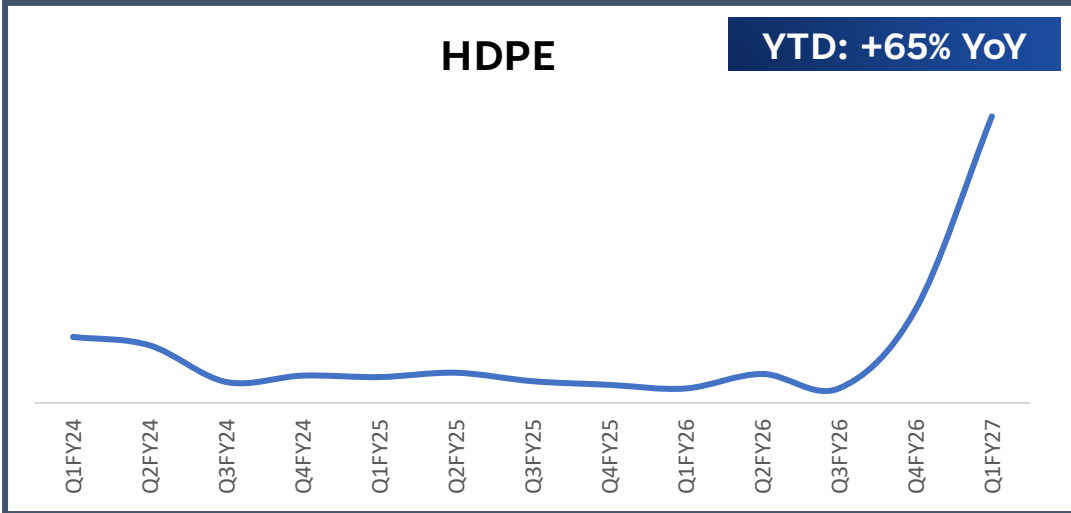
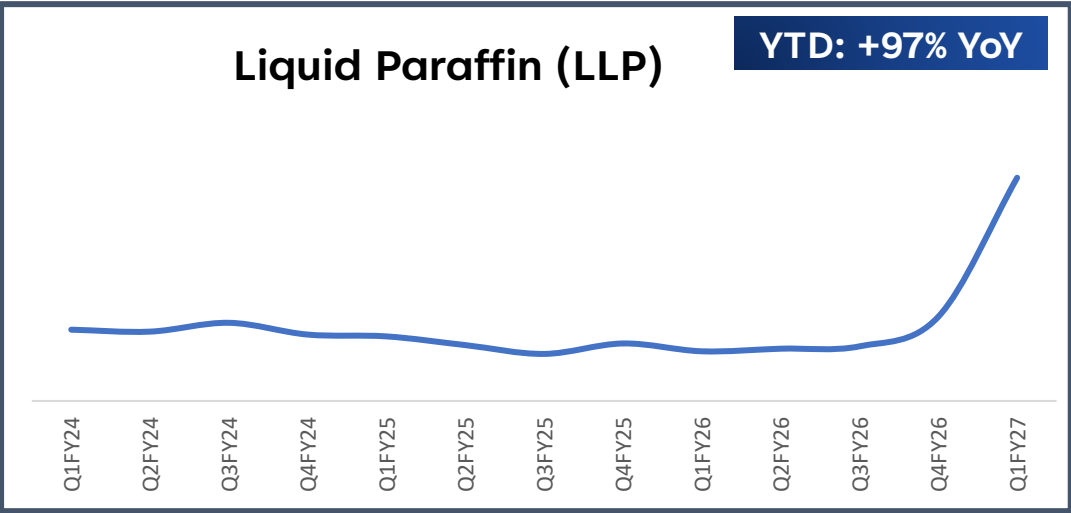
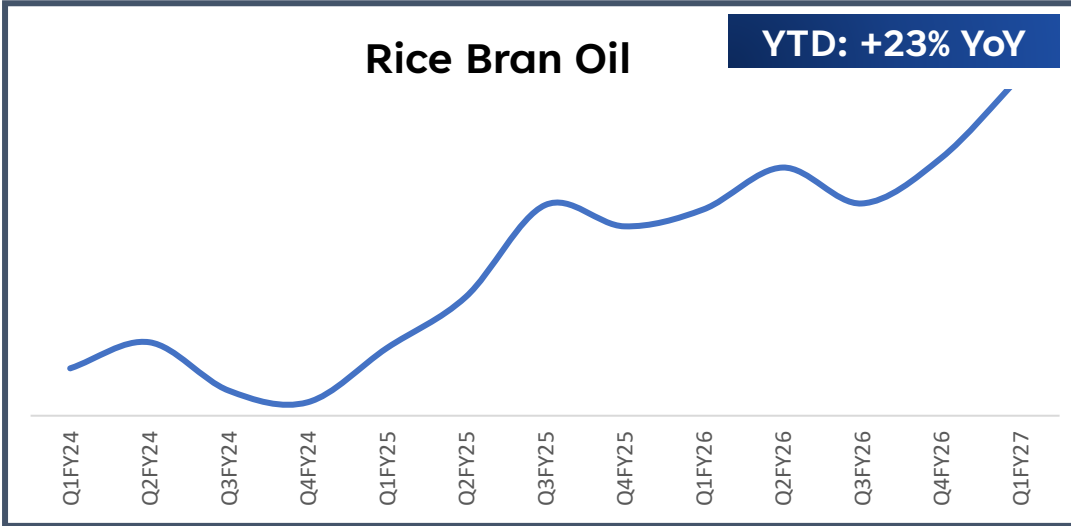
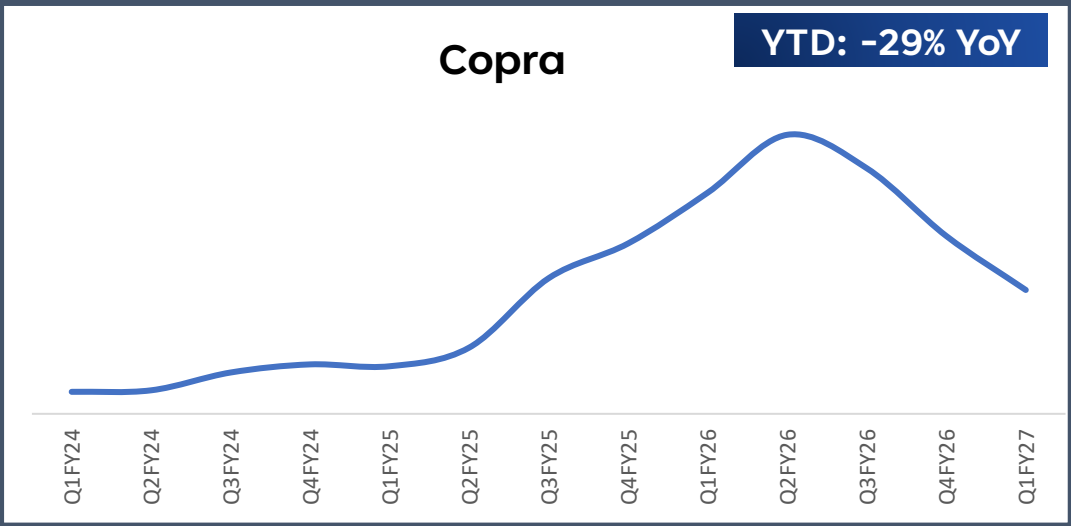
Annexure 2: Working Capital



Particulars (% of Revenues)	Q1FY27	Q4FY26
Debtors Turnover (Days)	31	39
Inventory Turnover (Days)	40	43
Net Working Capital (Days)	26	34

Note: The Company has maintained healthy working capital ratios through the quarter.

Annexure 3: Movement of Key Raw Material Prices



*The charts above exhibit the trend of average market prices on a quarterly basis and do not represent Marico’s actual purchase prices.

Annexure 4: Market Shares in Key Categories in the India Business - MAT Jun'26



Franchise	~MS%	Rank
^ Parachute Rigids within Coconut Oil	59%	1 st
* Saffola Oats	42%	1 st
* Value Added Hair Oils	29%	1 st
^ Post wash Leave-on Serums	44%	1 st
^ Hair Gels/Waxes/Creams	51%	1 st

^ Volume Market Share * Value Market Share

Annexure 5 : ESG Performance Snapshot (Q1 FY27)



Emissions & Energy

- **87%** reduction (Scope 1+2) in **GHG emissions intensity** from baseline of FY13
- **76.66%** of total energy consumption is sourced from **renewable sources**

Water Stewardship

- **29%** reduction in water withdrawal intensity (for manufacturing) as compared to FY25
- Approx. **570 Crore liters** (cumulative) of water conservation potential created for community use and agricultural purposes.

Circular Economy

- **95%** Recyclable packaging material share
- **27,191 MT Post-consumer plastic** waste managed through EPR guidelines as of FY26

Sustainable Agriculture

- **2.06 lakh farmers enrolled** (cumulatively) in productivity improvement program; **15.6%** differential productivity improvement observed.
- **4.83 lakh acres** of farmland enrolled (cumulative)

Social Value Creation

- Quality education provided through Nihar Shanti Pathshala Funwala program **to 2.12 lakh** students and 63,498 active teachers covered as of FY26
- In addition, the NSPF programme engaged **130** Anganwadi centres during FY26.

To read more about Marico's FY26 ESG Performance, read the newly launched [Integrated Annual Report](#).

Annexure 6: Awards and Recognitions



Marico's Pondicherry facility has achieved Water Positive certification by Confederation of Indian Industry, underscoring its commitment to sustainable water management and responsible resource conservation.



Marico joined as a Founding Member of CII's Climate Adaptation Coalition, a multi-stakeholder platform focused on strengthening climate resilience, adaptation, and preparedness across Indian industry

Annexure 6: Awards and Recognitions



Marico's Legal Team has been recognized as “Legal Team of the Year – FMCG” at the 15th Annual Legal Era – Indian Legal Awards 2026.



Marico's Guwahati Plant won the Excellence Certificate in the Customers Category and Pondicherry Plant won the Achiever Certificate in the Leadership Category at IMC RBNQA Milestone Merit Recognition 2025.



MARICO LIMITED

CIN - L15140MH1988PLC049208

7th Floor, Grande Palladium

175, CST Road, Kalina, Santa Cruz (East)

Mumbai- 400 098

www.marico.com

Thank You

Investor Relations Contact:

Saurabh Khaitan | Head Finance – International Business and Investor Relations

Gaurav Dokania | Manager – Investor Relations

