

August 21, 2025

The Secretary,  
Listing Department,  
BSE Limited,  
1<sup>st</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400001  
Scrip Code: 531642

The Manager,  
Listing Department,  
The National Stock Exchange of India Limited,  
'Exchange Plaza', C-1 Block G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai – 400051  
Scrip Symbol: MARICO

Dear Sir/Madam,

**Sub.: Intimation regarding 100 Days Campaign – “Saksham Niveshak”**

Pursuant to the communication received from the Investor Education and Protection Authority (IEPFA) and Ministry of Corporate Affairs (MCA) dated July 16, 2025, Marico Limited (“Company”) has initiated a 100 Days campaign titled “Saksham Niveshak”.

The objective of the campaign is to promote investor awareness, encourage shareholders to update their KYC and other relevant details and enable them to claim their Unpaid/Unclaimed dividends and shares prior to its transfer to the Investor Education and Protection Fund.

In line with the aforesaid initiative, the Company has hosted a notice for the shareholders on its website at: <https://marico.com/india/investors/investor-relations-grievances>

This copy of the notice is also enclosed herewith for wider outreach.

Kindly take the above on record.

Thank you.

Yours faithfully,  
For **Marico Limited**

**Vinay M A**  
**Company Secretary & Compliance Officer**

Encl.: As above

**100 Days Campaign- "Saksham Niveshak" – Update your KYC and other related information to prevent transfer of Unpaid/Unclaimed dividends to IEPF**

Dear Shareholders,

Investor Education and Protection Authority (IEPFA) and Ministry of Corporate Affairs (MCA) through their communication dated July 16, 2025, has requested companies to initiate a 100 Days campaign titled "**Saksham Niveshak**". The objective of the campaign is to promote investor awareness, encourage shareholders to update their KYC and other relevant details and enable them to claim their Unpaid/Unclaimed dividends and shares prior to their transfer to the Investor's Education and Protection Fund ("IEPF").

In line with this initiative, Marico Limited ("Marico/Company") is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends. As per applicable IEPF provisions, if dividends remain unclaimed for a period of seven consecutive years, the dividend amounts, and corresponding base shares (if available) are liable to be transferred to the IEPFA. In this regard, all shareholders are requested to:

- claim their Unpaid/Unclaimed Dividend(s) for any financial year(s) prior to the transfer of their dividend and shares to the IEPF.
- update KYC details including PAN (linked with Aadhaar number), Contact details (Postal Address with PIN code and Mobile Number), Bank account details, Specimen signature and nomination details for their corresponding folio/Demat account.

Shareholders who have not claimed their dividends or have incomplete KYC records are requested to contact the Registrar and Transfer Agent i.e. MUFG Intime India Private Limited ("RTA") or the Company at the address below. Shareholders can also submit their query(ies) or service requests regarding unclaimed Dividend(s) and/or share(s), any other matters in electronic mode through the website of the RTA using the weblink: [https://web.in.mpms.mufg.com/helpdesk/Service\\_Request.html](https://web.in.mpms.mufg.com/helpdesk/Service_Request.html).

**Address of the RTA:**

Ms. Sayali Borchate (Head – Investor Grievance Cell)  
MUFG Intime India Private Limited  
C-101, Embassy 247 Park, L.B.S. Marg,  
Vikhroli (West), Mumbai - 400 083.  
Contact no.: 8108116767  
Website: [www.in.mpms.mufg.com](http://www.in.mpms.mufg.com)

**Company's address:**

Mr. Vinay M A (Company Secretary & Compliance Officer)  
7<sup>th</sup> floor, Grande Palladium, 175, CST Road,  
Kalina, Santacruz (East) Mumbai - 400098  
Contact no.: 022-66480480.  
Email Id: [investor@marico.com](mailto:investor@marico.com)

We urge all shareholders to take prompt action to claim their Unpaid/Unclaimed dividend and ensure compliance with statutory requirements.

Yours truly,  
For **Marico Limited**

Sd/-  
**Vinay M A**  
**Company Secretary & Compliance Officer**