

July 16, 2013

The Secretary,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Fax: 22722037/ 39/ 41

The Manager
Listing department
National Stock Exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051
Fax: 26598237/ 38

Dear Sir/ Madam,

Allotment of Shares under Marico's ESOS Scheme

The Members of the Securities Issue Committee of the Board of Directors of the Company have vide resolution passed through circulation on July 16, 2013 approved allotment of 1,700 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme, 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 64,48,23,299 equity shares of Re. 1 each aggregating Rs. 64,48,23,299 /- to 64,48,24,999 equity shares of Re. 1 each aggregating Rs. 64,48,24,999/-

Kindly take the above on record.

Yours faithfully,

For Marico Limited

B Ranparia

Bhaveka Ranparia

Asst. Company Secretary

