

March 18, 2013

BSE Limited 1st Floor, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai - 400 001. India	The National Stock Exchange 'Exchange Plaza' Bandra Kurla Complex Bandra (E) Mumbai - 400051 Maharashtra
Fax: 22722037/ 39/ 41	Fax: 26598237/38

Dear Sir,

Ref: Disclosures under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform you that, the Company has received a disclosure from Mr. Atul Choksey, Director of the Company, on March 18, 2013 pursuant to Regulation 13(4) of the SEBI (Prohibition of Insider Trading) Regulations, 1992 for sale of 8,880 (Eight Thousand Eight Hundred Eighty) Equity Shares of Marico Limited by his Dependant, Mrs. Parul Atul Choksey, on March 15, 2013.

Please find enclosed a copy of the aforesaid disclosure in the prescribed Form D.

Kindly take this on record and acknowledge receipt.

Thank you.

Yours faithfully,

For **Marico Limited**



Hemangi Ghag
Company Secretary &
Compliance Officer

Encl: A/a

[Regulation 13 (4) and 13(6)]
Details of change in shareholding or voting rights held by Director or officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No., & Address of Promoter/Person who is part of Promoter Group/Director and his Dependent/Officer.	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Dependent of Director/Officer	Date of receipt of advice/acquisition / sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase / public rights / preferential offer etc) / sale	No. & % of shares/voting rights post acquisition/sale	Trading member through whom the trade was executed with SEBI Registration no. of the member	Exchange on which the trade was executed	Buy quantity (No. of Shares)	Buy value (In Rupees)	Sell value (In Rupees)
Atul Champaklal Choksey, Director of Marico Limited Add :Geetanjali, 9N Gamadai road off Peddar Road Mumbai-400026 PAN:ACUPC8493P (for change in shareholding of Mrs. Parul Atul Choksey, Dependent of Mr. Atul Choksey) Add :Geetanjali, 9N Gamadai road off Peddar Road Mumbai-400026 PAN:AAAAPC7245H	Folio No. No. of Equity shares of Re. 1 each (pre-sale) 12000 % of total paid up capital 0.0018	15-Mar-13	18-Mar-13	Market sale	Folio No. No. of Equity shares of Re. 1 each (post-sale) 3120 % of total paid up capital 0.0005	Anand Jhaveri Fincon Pvt Ltd.	Bombay Stock Exchange Limited	NA	NA	18,87,000 (Rs. 212.50 per share)
	IN30036021700744 12000 0.0018				IN30036021700744 3120 0.0005	SEBI REG NO.INF0107 22338				
Total	12000 0.0018				3120 0.0005					

Atul Choksey

Date: 18th March 2013