

August 20, 2013

The Secretary, BSE Limited, 1st Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

Fax: 22722037/ 39/ 41

The Manager Listing department National Stock Exchange of India Limited 'Exchange Plaza', C-1 Block G Bandra Kurla Complex, Bandra(E) Mumbai - 400 051

Fax: 26598237/ 38

Dear Sir/ Madam,

Allotment of Shares under Marico's ESOS Scheme

The Members of the Securities Issue Committee of the Board of Directors of the Company have vide resolution passed through circulation on August 20, 2013 approved allotment of 30,000 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme, 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 644824999 equity shares of Re. 1 each aggregating Rs. 644824999/- to 644854999 equity shares of Re. 1 each aggregating Rs. 644854999/-

Kindly take the above on record.

Yours faithfully,

For Marico Limited

Bhaveka Ranparia

Asst. Company Secretary

Regd Office: Marico Limited 7th Floor Grande Palladium 175, CST Road, Kalina Santacruz (E) Mumbai 400 098, India Tel: (91-22) 6648 0480 Fax: (91-22) 2650 0159