

October 25, 2013,

Listing Department
National Stock Exchange of India Limited
"Exchange Plaza", Bandra Kurla Complex
Bandra (E), Mumbai – 400 051
NSE SCRIP CODE : MARICO

Listing Department
The BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001
BSE SCRIP CODE : 531642

Sub: Marico's Goa Plant

Dear Sir/Madam,

We wish to inform you about certain developments as regards Marico's manufacturing operations at Ponda in the state of Goa. We believe that these developments have no significant bearing on performance/operations of the company.

Marico's manufacturing facility at Goa was set up in 1997 for manufacture and packaging of pure coconut oil. Due to input material supply and logistic dynamics that changed over the years, the operations at the Goa Plant became commercially unviable. The management of the Company has therefore decided to stop the production at the plant and has also offered a voluntary retirement scheme to workmen, which the workmen have accepted.

The management proposes to close the plant in due course for which initial preparatory steps are being taken.

We request you to take the above developments on record.

Thanking You

Yours sincerely,



Milind Sarwate
Group CFO, Marico Limited