

October 18, 2013

The Secretary,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai – 400001
Fax: 22722037/ 39/ 41
BSE Scrip code – 531642

The Manager
Listing department
National Stock Exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051
Fax: 26598237/ 38
NSE Symbol – MARICO

Sub: Disclosure under the relevant clauses of the Listing Agreement

Ref: Update on the Scheme of Arrangement between Marico Limited and Marico Kaya Enterprises limited and their respective Shareholders & Creditors ("the Scheme")

Dear Sir/ Madam,

Further to our letter dated October 01, 2013 intimating the Stock Exchanges about the Scheme being sanctioned by the Hon'ble High Court of Judicature at Bombay on September 27, 2013, we wish to inform you that the Order of the Hon'ble High Court has been filed with the Registrar of Companies, Mumbai on October 17, 2013. Accordingly October 17, 2013 becomes the effective date of the Scheme of Arrangement.

Further we also wish to inform you that, the Board of Directors of Marico Limited at their meeting held on October 17, 2013 has *inter-alia*;

1. Taken on record the Order of Hon'ble Bombay High Court dated September 27, 2013 sanctioning the Scheme of Arrangement between Marico Limited ("Marico") Marico Kaya Enterprises Limited ("MaKE" or "Marico Kaya") and their respective shareholders and creditors;
2. Took note of the Scheme being made effective;
3. Fixed **November 5, 2013** as the record date for the purpose of determining the shareholders of Marico to whom shares of MaKE will be issued and allotted in accordance with Clause 5 of the Scheme in the following manner;

"1 (One) fully paid-up Equity Share of INR 10 (Rupees Ten) each of Marico Kaya shall be issued and allotted for every 50 (Fifty) fully paid-up Equity Shares of INR 1 (Rupee One) each held in Marico"

Further Clause 5.4 of the Scheme also provides that no shares shall be allotted by MaKE in respect of fractional entitlements, if any. All fractional entitlements of shareholders shall be consolidated and Board of Directors of MaKE shall allot equity shares in lieu thereof to either a Director or an officer of MaKE or such other person as the Board of Directors of MaKE shall

appoint in this behalf, who shall hold the shares in trust on behalf of the members of Marico, with an express understanding that such equity shares will be sold in the market at such price and at such time and to such person as he deems fit. The net sale proceeds, subject to tax deductions as applicable, shall be distributed by MaKE to the members of Marico in proportion to their respective fractional entitlements.

Kindly take the above on record and oblige.

Thank you.

Yours faithfully,
For Marico Limited

B Ranparia

Bhaveka Ranparia
Asst. Company Secretary

