

August 5, 2016

The Secretary,
Listing Department,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, C-1 Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai – 400051
Scrip Symbol: MARICO

Dear Sir/Madam,

Sub: The Dividend Distribution Policy

Further to our communication earlier during the day, please note that the Board of Directors of Marico Limited, at its meeting held today, i.e. on August 5, 2016 has, *inter-alia*, considered and approved the Dividend Distribution Policy of the Company.

In terms of Regulation 43A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a copy of the said Policy will be made available on the Company's website at: <http://marico.com/india/investors/documentation/corporate-governance>

Kindly note and take the above on record.

Thank you,

For Marico Limited



Bhaveka Ranparia
Asst. Company Secretary



Encl: As above