

November 29, 2013,

Listing Department
National Stock Exchange of India Limited
"Exchange Plaza", Bandra Kurla Complex
Bandra (E), Mumbai – 400 051
NSE SCRIP CODE : MARICO

Listing Department
The BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001
BSE SCRIP CODE : 531642

Marico's Dehradun Plant at Camp Road- Closure

Dear Sir/Madam,

This is to inform you that effective November 21, 2013, Marico Limited ("the Company") has stopped manufacturing activities at its Dehradun Camp Road Plant located at the following address and initiated steps for a closure of the plant.

Khasra No. 1011/1, Camp Road, Central Hope Town, Selakui, Dehradun

The Dehradun Camp Road plant was set up in 2003 for manufacture of Cosmetics.

We believe that this closure has no significant bearing on the performance of the Company.

We request you to take the above intimation on record.

Thank You.

Yours sincerely,



Milind Sarwate
Group CFO, Marico Limited