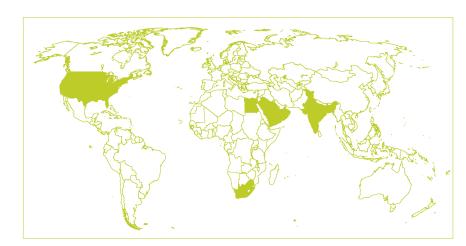
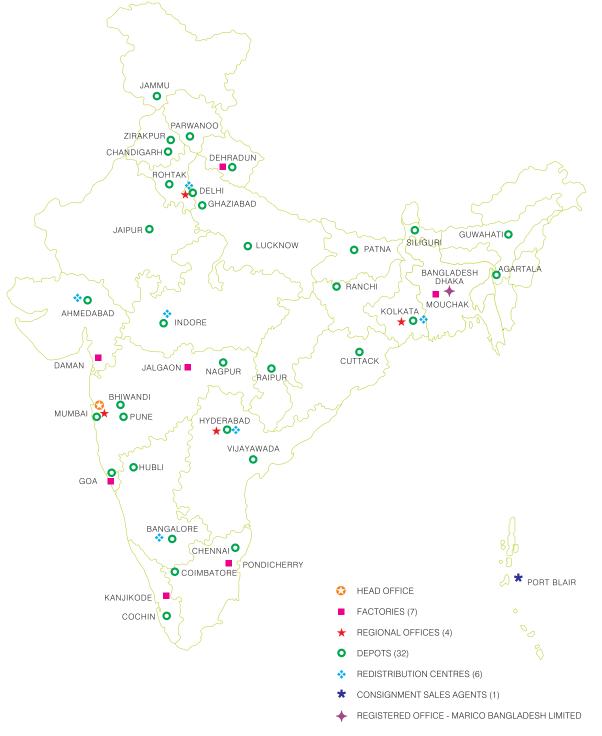
## **OUR PRESENCE**





## **AWARDS & ACKNOWLEDGEMENTS**

Rated one of India's most innovative companies by the Business Today - Monitor Group Innovation Study (2008)

Marico's Uncommon Sense case study has been showcased in the Annual World Effie Coffee table book (2008)

Parachute won the Outstanding Marketing Achievement Award - 'Silver' - Gulf Marketing Review (2008)

Saffola won the GoaFest 'Media' GOLD for 'Best Use of Radio' for its 'World Heart Day' campaign - AAAI - GoaFest, 2008. The campaign also won a 'Bronze' at the Asia-Pacific Effie Awards Singapore (2008)

Marico won the SPJIMR Marketing Impact Award, 2008 for its Advanced IT based Sales Information System

Featured amongst eight Indian companies in Standard & Poor's list of Global Challengers (2007)

Featured amongst 13 Hot Growth Indian Companies in a list of Asia's 100 fastest growing companies
- Business Week (2007)

Awarded 'Best Business Leader for FMCG in the Personal Hygiene Category' - NDTV Business Leadership Awards (2007)

Harsh C Mariwala awarded 'CEO with HR Orientation' by the Asia Pacific HRM Congress at the Global Excellence HR Awards (2007)

Won 3 top awards at the India's Employer of Choice Awards 2007 instituted by CNBC-TV18, U21 Global and Watson Wyatt Worldwide - India's Employer of Choice Award for HR Excellence & Award for Best Employer in the Consumer Products and Healthcare Sector

Won 'Gold' for its corporate campaign and a 'Bronze' for Saffola Effie (2007)

Won the Pink Slip Award, 2007 in 3 categories - Sales & Marketing, Best Campaign of the Year & Best Employer Branding of the Year

Awarded the Yahoo Big Chair Award, 2007 for the Parachute Advansed 'Gorgeous Hamesha' campaign

Sundari was awarded the 'Best Spa Product in the Ayurvedic Category' - Spa Asia Publication (2007)

Internal Newsletter-MOR awarded 'New Publication' and 'Newsletter Design' of 2007 by Association of Business Communicators of India (ABCI)