

MARICO BANGLADESH LIMITED

Registered & Corporate Office
House-1, Road-1, Sector-1
Uttara, Dhaka-1230.



April 25, 2010

PRICE SENSITIVE INFORMATION

This is for information of our valued shareholders that the Board of Directors of Marico Bangladesh Limited have, at their 63rd board meeting held on April 25, 2010 at 3:30 p.m., declared the following:-

1. Half Yearly Financial Performance (October, 09 to March, 10)

Description	Half Yearly			Quarterly	
	October 2009-March 2010 (in Tk.)	October 2008-March 2009 (in Tk.)	Growth	Jan'10 to Mar'10 (in Tk.)	Jan'09 to Mar'09 (in Tk.)
Turnover	207.99 Cr.	157.89 Cr	31.73%	89.84	75.58
Profit before tax	33.17 Cr.	27.20 Cr	21.94%	15.45	14.46
Net Profit after tax	26.17 Cr.	19.17 Cr.	36.54%	13.38	11.28
EPS	8.31	6.09	36.54%	4.25	3.98
NAV per share	55.67	49.86	11.65%		
NOCFPS	7.88	7.67			

2. Change of Accounting Year from October-September to April-March

The current accounting year of the Company spans for a period of 12 months from October 1st to September 30th. It has now been approved by the Board to change the accounting year of the Company to commence from April 1st and end on March 31st, so as to align the same with the accounting year of the holding company, Marico Limited.

Therefore it is proposed to consolidate the period from October 2009 to March 2011 (18 months) for this year and subsequently commence the new accounting year from April 2011 onwards for 12 months each.

The Company will apply to relevant regulators for approval of the aforesaid.

By Order of the Board
Sd/-

Iqbal Chowdhury
Company Secretary