

April 15, 2013

The Secretary, BSE Limited,

1st Floor, Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001 Fax: 22722037/39/41 The Manager Listing department

National Stock exchange of India Limited

'Exchange Plaza', C-1 Block G

Bandra Kurla Complex, Bandra(E)

Mumbai - 400 051

Fax: 26598237/38

Dear Sir / Madam,

<u>Subject: Shareholding Pattern as on March 31, 2013 – Clause 35 of the Listing Agreement</u>

Pursuant to Clause 35 of the Listing Agreement, we enclose the Shareholding Pattern of the Company as on March 31, 2013.

Kindly take the above on record and acknowledge receipt.

Thank you.

Yours faithfully, For Marico Limited

Hemangi Ghag Company Secretary &

Compliance Officer

Encl: a/a

Introductory sub-table (I)(a)

Name of the Company : Marico Limited

Scrip Code: 531642 (on BSE) / MARICO (on NSE)

Quarter ended : 31.03.2013

| Quarter ended : 31.03.201 | .5 | | · |
|--|-------------------------------|---|--|
| Partly paid-up shares:- | No. of partly paid-up shares | As a % of total no. of partly paid-up shares | As a % of total no. of shares of the company |
| Held by Promoter / Promoter Group | NIL | Not Applicable | Not Applicable |
| Held by public | NIL | Not Applicable | Not Applicable |
| Total | | | |
| Outstanding convertible securities:- | No. of outstanding securities | As a % of total No. of outstanding convertible securities | As a % of total no. of shares of the company, assuming full conversion of the convertible securities |
| Held by Promoter / Promoter Group | NIL | Not Applicable | Not Applicable |
| Held by public | NIL | Not Applicable | Not Applicable |
| Total | | | |
| Warrants:- | No. of warrants | As a % of total no. of warrants | As a % of total no. of shares of the company, assuming full conversion of warrants |
| Held by Promoter / Promoter Group | NIL | Not Applicable | Not Applicable |
| Held by public | NIL | Not Applicable | Not Applicable |
| Total | | | = |
| Total paid-up capital of the company assuming full conversion of warrants and convertible securities | | | 644771799 |



Statement Showing Shareholding Pattern

Table (I)(a) Total shareholding as a Number of Total number Number of shares percentage of total Shares pledged or shareholders Category of shares held in number of shares otherwise encumbered Category of shareholder Code dematerialised As a Asa Number of As a percentage of (A+B+C) form percentage shares percentage of (A+B) (IX) =(VIII)/(IV)*100 (I) (II) (III) (IV) (V) (VI) (VII) (VIII) (A) **Promoter and Promoter Group** Indian (a) Individuals/Hindu Undivided Family 25 376296520 376296520 58.36 58.36 0.00 0 (b) Central Government/State Government(s) 0 0 0.00 0.00 0 0.00 8822000 (c) **Bodies Corporate** 8822000 1.37 0 1.37 0.00 Financial Institutions / Banks (d) 0 0 0 0.00 0.00 0 0.00 (e) Any Other (Specify) 0 0 0 0.00 0.00 0 0.00 27 385118520 385118520 59.73 0 Sub Total (A)(1) 59.73 0.00 Foreign Individuals (Non-Resident (a) 0 0 0 0.00 0.00 0 0.00 Individuals/Foreign Individuals) (b) 0 0 0 0.00 0.00 0.00 **Bodies Corporate** 0 Institutions (c) 0 0 0 0.00 0.00 0 0.00 (d) Qualified Foreign Investors 0 0 0 0.00 0.00 0 0.00 Any Other (specify) 0 (e) 0 0.00 0.00 0 0 0.00 Sub Total (A)(2) 0 0 0 0.00 0.00 0 0.00 Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)27 385118520 385118520 59.73 59.73 0.00 0.00 (B) Public shareholding Institutions Mutual Funds/UTI (a) 36 8483720 8483720 1.32 1.32 0 0.00 (b) Financial Institutions / Banks 11970 11970 0.00 0.00 0 0.00 (c) Central Government/State Government(s) 0 0 0 0.00 0.00 0 0.00 (d) Venture Capital Funds 0 0 0 0.00 0.00 0 0.00 4709092 (e) Insurance Companies 4709092 0.73 0.73 0 0.00 138 180501050 Foreign Institutional Investors (f) 180496050 27.99 27,99 0 0.00 Foreign Venture Capital Investors (g) (h) 22058823 22058823 3.42 3,42 0 0.00 Qualified Foreign Investors 0 0 0 0.00 0.00 0 0.00 (I) Any Other (specify) 0 0 0.00 0.00 0 0.00 0 0.00 215764655 215759655 Sub Total (B) (1) 185 33.46 33.46 0 0.00 Non-institutions (a) (b) (i) **Bodies Corporate** 531 18704704 18662704 2.90 2.90 0 0.00 Individuals - shareholders holding nominal 30698 19649742 18831002 3.05 3.05 0 0.00 share capital up to Rs 1 Lakh (ii) Individual shareholders holding nominal 12 3552566 3552566 0.55 0.55 0 share capital in excess of Rs. 1 Lakh 0.00 (c) Qualified Foreign Investors 0 0 0 0.00 0.00 0.00 0 (d) Any Other 0 0.00 NRI 708 1810435 1810435 0.28 0.28 0 0.00 Clearing Member 155 91177 91177 0.01 0.01 0 0.00 Trusts 80000 80000 0.01 0.01 0 0.00 Sub Total (B)(2)
Total Public Shareholding Public Group 32105 43888624 43027884 6.81 0 6.81 0.00 32290 259653279 258787539 40.27 40.27 0 0.00 (B)=(B)(1)+(B)(2)Total (A)+(B) 32317 644771799 643906059 100.00 100.00 0 0.00 (C) Shares held by custodians and against which Depository Receipts have been issued Promoter and Promoter group 0 0 0.00 0.00 0.00 0 Public 0 0 0.00 0.00 0 0.00 Sub Total (C)
GRAND TOTAL (A)+(B)+(C) 0 0 0.00 0.00 0 0.00

32317

644771799



643906059

100.00

100.00

0

0.00

| Sr. No. | Name of the shareholder | Details of S | Shares held | Group | ncumbered | shares | Details of | warrants | | convertible rities | Total shares (including |
|------------|--|--------------------------|--|-------|------------------------|---|-------------------------------|---|--|-----------------------|--|
| | | Number of shares held | As a % of grand toal (A)+(B)+(C) | No. | As a percentag e | As a % of grand toal (A)+(B)+(C) of sub-clause (I)(a) | Number of warrants held | As a % total number of warrants of the same class | Number of convertibl e securities held | total number of | underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
| (1) | (11) | (111) | (IV) | (V) | (VI)=(V)/ (III)*100 | (VII) | (VIII) | (IX) | (X) | (XI) | (XII) |
| 1 | HARSH C MARIWALA WITH KISHORE V MARIWALA FOR VALENTINE FAMILY TRUST AAATV3008K | 73376000 | 11.38 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11.38 |
| 2 | HARSH C MARIWALA WITH KISHORE V MARIWALA FOR AQUARIUS FAMILY TRUST AAATA59910 | 73376000 | 11.38 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11.38 |
| 3 | HARSH C MARIWALA WITH KISHORE V MARIWALA FOR TAURUS FAMILY TRUST AAATT4813C | 73376000 | 11.38 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11.38 |
| 4 | HARSH C MARIWALA WITH KISHORE V MARIWALA FOR GEMINI FAMILY TRUST AAATG3329A | 73376000 | 11.38 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11.38 |
| 5 | RAJVI H MARIWALA ADKPM6754G | 13100000 | 2.03 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2.03 |
| 6 | RISHABH H MARIWALA AHLPM4852G | 13100000 | 2.03 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2.03 |
| 7 | ARCHANA H MARIWALA ALEPM6369H | 12300000 | 1.91 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1.91 |
| 8 | HARSH C MARIWALA AADPM6929R | 11254600 | 1.75 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1.75 |
| 9 | ARCTIC INVESTMENT AND TRADING COMPANY PRIVATE LIMITED AAACA6813E | 8785000 | 1.36 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1.36 |
| 10 | RAVINDRA KISHORE MARIWALA AADPM3839J | 6593200 | 1.02 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1.02 |
| 11 | HARSHRAJ C MARIWALA (HUF) AAAHH3679G | 6120000 | 0.95 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.95 |
| 12 | PAULA R MARIWALA AATPM2027Q | 3709100 | 0.58 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.58 |
| 13 | ANJALI R MARIWALA AAGPM3825K | 3709100 | 0.58 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.58 |
| 14 | RAJEN K MARIWALA | 3368200 | 0.52 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.52 |
| 15 | AADPM3840R HEMA K MARIWALA AADPM3200F | 2418540 | 0.38 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.38 |
| 16 | KISHORE V MARIWALA AADPM3838K | 1884660 | 0.29 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.29 |
| 17 | HEMA K MARIWALA AADPM3200F | 1497600 | 0.23 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.23 |
| 18 | RAVINDRA.K.MARIWALA AADPM3839J | 940120 | 0.15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.15 |
| 19 | PALLAVI C JAIKISHEN | 916000 | 0.14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.14 |
| 20 | AAGPP2207C MALIKA CHIRAYU AMIN ABMPA5730G | 900000 | 0.14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.14 |
| 21 | PREETI GAUTAM SHAH ANAPS7411E | 900000 | 0.14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.14 |
| 22 | RAJEN K MARIWALA | 75000 | 0.01 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.01 |
| 23 | AAACT1392D | 37000 | 0.01 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.01 |
| 24 | KISHORE V MARIWALA | 1600 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 |
| 25 | AABTK3307M KISHORE V MARIWALA | 1600 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 |
| 26 | AABTK3308E KISHORE V MARIWALA | 1600 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 |
| 27 | AABTK3309F KISHORE V MARIWALA | 1600 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 |
| | AABTK33100 TOTAL | 385118520 | 59.73 | 0 | 0.00 | 0.00 | 0 | 0.00 | 0 | 0.00 | 59.73 |



| (I)(c)(| i)Statement showing holding of securities (inc | | warrants, converti | | | belonging to | the category | "Public" and holding |
|---------|--|-----------|--|------|--|--------------|--|--|
| Sr. No. | Name of the shareholder | | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above} | | of warrants As a % total number of | seco | convertible urities w.r.t total number of convertible securities of the same class | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
| 1 | ARISAIG PARTNERS (ASIA) PTE LTD. A/C ARISAIG INDIA FUND LIMITED AACCA6666M | 35353269 | 5.48 | 0 | 0 | 0 | 0 | 5,48 |
| 2 | OPPENHEIMER DEVELOPING MARKETS FUND AAATO0090N | 30483651 | 4.73 | 0 | 0 | 0 | 0 | 4.73 |
| 3 | INDIVEST PTE LTD AABC13757Q | 22058823 | 3.42 | 0 | 0 | 0 | 0 | 3.42 |
| 4 | NATIONAL WESTMINISTER BANK PLC AS DEPOSTITARY OF M AND G GLOBAL BASICS FUND A SUB FUND OF M AND G INVESTMENT AAFCM7948N | 22000000 | 3.41 | 0 | 0 | 0 | 0 | 3.41 |
| | BARING INDIA PRIVATE EQUITY FUND III LISTED INVESTMENTS LIMITED AADCB4636P | 7352941 | 1.14 | 0 | 0 | 0 | 0 | 1.14 |
| 6 | NATIONAL WESTMINISTER BANK PLC AS DEPOSTITARY OF FIRST STATE INDIAN SUBCONTINENT FUND A SUB FUND OF FIRST STATE AABCF0154C | 7156629 | 1.11 | 0 | 0 | 0 | 0 | 1.11 |
| 7 | M/S NAPEAN TRADING AND INVESTMENT CO PVT LTD AAAFH2872F | 6871819 | 1.07 | 0 | 0 | 0 | 0 | 1.07 |
| | TOTAL | 131277132 | 20.36 | 0.00 | 0.00 | 0.00 | 0.00 | 20.36 |

| Sr. No. | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above} | Details of warrants | | Details of convertible securities | | Total shares (including |
|---------|--|---------------------|--|--------------------------|---|--|----------|---|
| | | | | Number of warrants | As a % total number of warrants of the same class | Number of convertible securities held | the same | underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
| | ARISAIG PARTNERS (ASIA) PTE LTD. A/C ARISAIG INDIA FUND LIMITED AACCA6666M | 35353269 | 5.48 | 0 | 0.00 | 0 | 0.00 | 5.48 |
| | TOTAL | 35353269 | 5.48 | 0.00 | 0.00 | 0.00 | 0.00 | 5.48 |



(I)(d)Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} | Promoters/ Promoter Group / Public | |
|---|-------------------------|-------------------------------|--|--|--|
| 1 INDIVEST PTE LIMITED | | 22058823 | 3.42 | Public | |
| BARING INDIA PRIVATE 2 EQUITY FUND III LISTED INVESTMENTS LIMITED | | 7352941 | 1.14 | Public | |
| | TOTAL | 29411764 | 4.56 | | |

(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|---------|--|------------------------------|-------------------------------|---|
| | - | - | (f) | × - |
| | TOTAL | 0.00 | 0.00 | 0.00 |

(II)(b)Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|---------|-----------------------|---|---|---|
| | - | - | - | - |
| | TOTAL | 0.00 | 0.00 | 0.00 |



| (Give des | cription of voting rights for each class o | f security) | | | | | |
|------------------|---|-------------|---------|---------|------------|---|----------------------------|
| | l l l l l l l l l l l l l l l l l l l | July | | | | | |
| | Class X : | N.A. | | | | | |
| | Class Y: | N.A. | | | | | |
| | Class Z : | N.A. | | | | | |
| | 01032 | II.A. | | | | | |
| Category code | Category of Shareholder | | | | Rights | Total voting rights | |
| | | Class X | Class Y | Class Z | (III+IV+V) | As a percentage of(A+B) ¹ | As a percentage (A+B+C) |
| (I) (A) | (II) Promoter and Promoter Group | (111) | (IV) | (v) | (VI) | (VII) | (VIII) |
| 1 | Indian | | | | | | |
| (a) | Individuals/ Hindu Undivided Family | 0 | 0 | 0 | 0 | 0 | 0 |
| (b) | Central Government/ State | 0 | 0 | 0 | 0 | 0 | 0 |
| (c) (d) | Bodies Corporate Financial Institutions/ Banks | 0 | 0 | 0 | 0 | 0 | 0 |
| (e) | Any Others(Specify) | 0 | 0 | 0 | 0 | 0 | 0 |
| (e-i) | | 0 | Ö | 0 | Ö | 0 | 0 |
| (e-ii) | | 0 | 0 | 0 | 0 | 0 | 0 |
| | Sub Total(A)(1) | 0 | 0 | | 0 | 0.00 | 0.00 |
| 2 | Foreign | - | | | | | |
| a | Individuals (Non-Residents Individuals/ | | | | | | |
| | Foreign Individuals) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| b | Bodies Corporate | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| C | Institutions | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| d d-i | Any Others(Specify) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| d-ii | | ŏ | 0 | 0 | 0 | 0.00 | 0.00 |
| | | | | | | | |
| | Sub Total(A)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2) | 0 | . 0 | 0 | 0 | 0.00 | 0.00 |
| (B) | Public shareholding | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Institutions | 0 | 0 | 0 | | | |
| | Mutual Funds/ UTI Financial Institutions / Banks | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (c) | Central Government/ State | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Government(s) Venture Capital Funds | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Insurance Companies | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (f) | Foreign Institutional Investors | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Foreign Venture Capital Investors | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Any Other (specify) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (h-i) (h-ii) | | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | | | | | | | |
| | Sub-Total (B)(1) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Non-Institutions Bodies Corporate | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (b) | Individuals Individuals -i. Individual shareholders | 0 | | | | 0.00 | 0.00 |
| I | holding nominal share capital up to Rs 1 lakh | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Any Other (specify) | 0 | 0 | 0 | | 2.22 | |
| | NRI/OCBs Clearing Members | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Foreign National | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Foreign Corporate Bodies | ŏ | Ö | Ŏ | ő | 0.00 | 0.00 |
| | Sub-Total (B)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | Total Public Shareholding (B)= (B)(1)+(B)(2) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | TOTAL (A)+(B) | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (C) | Shares held by Custodians and against | | | | | 2.22 | |
| | which Depository Receipts have been ssued | | | | | | 0.00 |

