

## Notes to Consolidated financial results:


 The Consolidated Financial statements are prepared in accordance with the principles and procedures for the preparation and presentation of the Consolidated Financial Statement as set out in the
statements mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006, the provisions of Companies Act, 1956 and guidelines issued by the Securities and Exchange Board of India.
 South Africa Consumer Care (Pty) Limited, Marico South Africa (Pty) Limited, CPF International (Pty) Limited, MEL Consumer Care SAE, Egyptian American Investment \& Industrial Development Company, Marico Egypt For Industries (SAE) (erstwhile Pyramid for Modern Industries), Wind CO and Sundari LLC (up to June 8, 2009). All the aforesaid entities are collectively called 'Marico'.
4. The primary reporting of Marico is based on two business segments namely Consumer Products and Others which comprise Skin Care and Global Ayurvedics (up to June 8, 2009)
 names appear in the Register of Members as on November 3, 2009
 classified under excise as a vegetable oil under Chapter 15 and attracts excise at nil rate. Although in the past, the Central Excise Department (Department) has attempted to classify CNO as hair oil by issuing show cause notices to some of the Company's job workers, the stand that CNO is not hair oil but a vegetable oil has been vindicated by the decisions of Appellate Tribunal benches. Some of these decisions are being contested by the Department in the Hon. Supreme Court.
 the Company / some of its job workers to clear coconut oil packs up to 200 ml . on or after June 3,2009, only on payment of excise duty and issued show cause notices (in respect of periods prior to June 3, 2009). As the Circular and consequent actions the Department are contrary to the classification under excise tariff as also Appellate Tribunal decisions, the Company / its job workers have filed writ petitions with the Hon. High Courts of Mumbai (Goa bench) and Kerala challenging the validity of the Department's actions. The petitions are pending final disposal. In the interim, the Hon. Courts have allowed dispatches of coconut oil in packs up to 200 ml without payment of excise duty based on the security of bank guarantees / surety bonds as applicable.
Pending outcome of the aforesaid matters, the Company, as a matter of abundant caution, has made a provision of Rs 1,240 Lac towards excise duty (included under the head "Other expenditure") in respect of clearances of coconut oil in packs up to 200 ml made during the current quarter. The total provision for the half year ended September 30, 2009 is Rs.1,720 Lac. This matter would be reviewed during the course of the year based on further developments in this regard.



 account of the above is disclosed as an Exceptional item for six months ending September 30, 2009.
b) Exceptional items for the year ended March 31, 2009 comprised provision of Rs.1,550.36 Lac made towards impairment in the net value of assets of Sundari.


 forfeited. During the quarter and six months ended September 30, 2009, pursuant to the exercise of the stock options, the Company has allotted 134,800 and 163,800 equity shares of Re. 1 each respectively to employees resulting in increase in paid up share capital by Rs. 163,800. Consequently, 7,761,300 options are outstanding as on September 30, 2009.
 on the Company's website - http://www.marico.com and on the websites of BSE (www.bseindia.com) and NSE (www.nseindia.com)
There were no investor complaints pending at the beginning of the quarter. 7 investor complaints were received and 7 were resolved during the quarter. There were no complaints lying unresolved as at September $30,2009$.
13. Previous quarter / year figures have been regrouped / restated wherever necessary.
14. These Financial Results and other related useful information are available on Marico's website - http://www.marico.com

## Place: Mumbai

Harsh C. Mariwala
Date : October 28, 2009

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Marico's branded products are present in Bangladesh, other SAARC countries, the Middle East, Egyt and South Africa. The Overseas Sales franclise of Marico's Consumer Products (whether as exports from India or as local operations ina foreign countr) is one of the largest amongst Indian Companies and is entriely in branded products and services.
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Maric was rated as one of the most innovative companies by Business Today-Monitor Group Innovation Study in 2008.
Marco was rated ds one of the most tinovotive companies by b Usisess 7 Toda
Marico has also won various other Awards, such as the following: 2009 in the FMCG (Personal Hygiene) Category





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The Marico scrip is isted on the Bombay Stock Exchange (BSE) (Code 531642) \& on the National Stock Exchange (NSE) (Code "MARICO").


## Notes to Standalone financial results:

1 The standalone un-audited financial statements for the quarter and half year ended September 30, 2009 were reviewed by the Audit Committee at its meeting held on October 28, 2009 and approved by the Board of Directors of Marico Limited ("the Company") at its meeting held on October 28, 2009. These financial results have been subjected to limited review by the statutory auditors of the Company.
2. The Company has only one reportable segment in terms of Accounting Standard 17 "Segment Reporting" mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006, which is manufacturing and sale of consumer products.
3 At its meeting held on October 28, 2009, the Board of Directors of Marico Limited declared an interim dividend of $30 \%$ (Re.0.30 per share of Re. 1 each) on paid up equity capital of Rs. 6,091.64 Lac. The dividend shall be paid to those shareholders whose names appear in the Register of Members as on November 3, 2009.
4. The Company manufactures and markets pure coconut oil (CNO) under the brands Parachute, Nihar and Oil of Malabar. Such CNO is a $100 \%$ natural product and meets all standards of edible oil as given in the Prevention of Food Adulteration Act. CNO is classified under excise as a vegetable oil under Chapter 15 and attracts excise at nil rate. Although in the past, the Central Excise Department (Department) has attempted to classify CNO as hair oil by issuing show cause notices to some of the Company's job workers, the stand that CNO is not hair oil but a vegetable oil has been vindicated by the decisions of Appellate Tribunal benches. Some of these decisions are being contested by the Department in the Hon. Supreme Court.
On June 3, 2009, however, the Central Board of Excise \& Customs (CBEC) issued a circular wherein it classified coconut oil packed in container size up to 200 ml as hair oil, which is chargeable to excise duty. The Department has, at some locations, asked the Company / some of its job workers to clear coconut oil packs up to 200 ml . on or after June 3, 2009, only on payment of excise duty and issued show cause notices (in respect of periods prior to June 3, 2009). As the Circular and consequent actions by the Department are contrary to the classification under excise tariff as also Appellate Tribunal decisions, the Company / its job workers have filed writ petitions with the Hon. High Courts of Mumbai (Goa bench) and Kerala challenging the validity of the Department's actions. The petitions are pending final disposal. In the interim, the Hon. Courts have allowed dispatches of coconut oil in packs up to 200 ml without payment of excise duty based on the security o bank guarantees / surety bonds as applicable

Pending outcome of the aforesaid matters, the Company, as a matter of abundant caution, has made a provision of Rs 1,240 Lac towards excise duty (included under the head "Other expenditure") in respect of clearances of coconut oil in packs up to 200 ml made during the current quarter. The total provision for the half year ended September 30, 2009 is Rs.1,720 Lac. This matter would be reviewed during the course of the year based on further developments in this regard.
5. "Depreciation, amortization and impairment" for the quarter and six months ended September 30, 2009 includes provision for impairment of assets of Rs. 389.49 Lac
6. a) During the quarter ended June 30, 2009 (Q1 FY10), upon completion of necessary compliances under FEMA regulations, the Company divested its stake in Sundari LLC (Sundari) on June 8, 2009 . Sundari ceased to be subsidiary of the Company from the said date. Accordingly, loss on sale of investment of Rs. 604.65 Lac was recognized during Q1 FY10 and adjusted against withdrawals from the provision of Rs. 604.65 Lac made in earlier years towards diminution in the value of the said investments. Consequently, there is no impact on the financial results of Q1 FY10 and the six month ended September 30, 2009.
b) Exceptional items for the year ended March 31, 2009 comprised write-off of non-recoverable advances of Rs.4,786.46 Lac (including interest thereon) given to Sundari LLC.
7. Ratios in respect of the listed Secured Non-Convertible Debentures of Rs.3,000 Lac issued by the Company have been computed as follows -
a. Debt Equity Ratio = Total Debt / Shareholders' Funds
b. DSCR $=$ (Profit after Tax + Interest on Long Term Loans + Depreciation, amortization and impairment) / (Interest on Long Term Loans + Principal Repayments of Long Term Loans) c. ISCR = (Profit before Depreciation, amortization and impairment, Interest and Tax) / Total Interest Expense
8. Stock Options have been granted to certain eligible employees pursuant to the "Marico Employees' Stock Options Scheme 2007" ("the Scheme"). In all, 10,315,000 options were granted up to September 30, 2009 of which $2,389,900$ options have been forfeited. During the quarter and six months ended September 30, 2009, pursuant to the exercise of the stock options, the Company has allotted 134,800 and 163,800 equity shares of Re. 1 each respectively to employees resulting in increase in paid up share capital by Rs. 163,800 . Consequently, $7,761,300$ options are outstanding as on September 30, 2009.
9. There were no investor complaints pending at the beginning of the quarter. 7 investor complaints were received and 7 were resolved during the quarter. There were no complaints lying unresolved as at September 30, 2009.
10. Previous quarter / year figures have been regrouped / restated wherever necessary.
11. These Financial Results and other related useful information are available on Marico's website - http://www.marico.com

