

**B INVESTOR COMPLAINTS** 

Pending at the beginning of the quarter Received during the quarter Disposed of during the quarter Remaining unresolved at the end of the quarter

# MARICO LIMITED

PART I (Rs. in Lacs)

STATEMENT OF CONSOLIDATED FINANCIAL RESU	JEISTON IIIE	Quarter ended		Half year	ended	Year ended
Particulars	September 30, 2014 (Unaudited)	June 30, 2014 (Unaudited)	September 30, 2013 (Unaudited)	September 30, 2014 (Unaudited)	September 30, 2013 (Unaudited)	March 31, 2014 (Audited)
Income from operations						467,618.74
a. Net Sales / Income from Operations (Net of excise duty)	142,914.17	161,923.57	111,536.45	304,837.74	240,801.99	1,033.36
b. Other operating income	203.19	389.02	304.84	592.21	575.46	468,652.10
Total income from operations (net)	143,117.36	162,312.59	111,841.29	305,429.95	241,377.45	400/002120
. Expenses						
a. Cost of materials consumed	88,514.99	78,639.29	53,393.65	167,154.28	107,079.41	224,247.83
b. Purchases of stock-in-trade	3,404.29	3,160.93	2,284.78	6,565.22	5,257.04	11,147.45
C. Changes in inventories of finished goods, work-in-progress and stock-in-trade (Increase) / decrease	(12,160.34)	7,309.35	228.49	(4,850.99)	9,625.81	4,521.09
d. Employee benefits expenses	8,283.66	8,544.89	8,049.90	16,828.55	15,130.40	28,471.86
e. Depreciation and amortization expense (Note 7)	2,048.82	2,037.45	1,709.63	4,086.27	3,385.17	7,685.98
f. Advertisement & Sales Promotion	16,746.55	19,217.99	13,522.46	35,964.54	30,518.96	56,117.29
g. Other expenses	18,802.78	18,775.68	17,479.82	37,578.46	34,650.06	69,346.75
	125,640.75	137,685.58	96,668.73	263,326.33	205,646.85	401,538.25
Total Expenses  Profit from operations before other income, finance costs and Exceptional Items (1-2)	17,476.61	24,627.01	15,172.56	42,103.62	35,730.60	67,113.85
4 Other Income	1,169.32	1,832.42	1,276.68	3,001.74	2,701.58	5,789.55
5 Profit from ordinary activities before finance costs and Exceptional Items (3+4)	18,645.93	26,459.43	16,449.24	<b>45,105.36</b> 1,217.96	<b>38,432.18</b> 2,039.87	<b>72,903.4</b> 0
5 Finance costs	513.60	704.36	1,035.44		A RES	
Profit from ordinary activities after finance costs but before Exceptional Items (5-6)	18,132.33	25,755.07	15,413.80	43,887.40	36,392.31	69,457.9
B Exceptional items	-	(*/				
Profit from ordinary activities before Tax (7+8)	18,132.33	25,755.07	15,413.80	43,887.40	36,392.31	69,457.97
.0 Tax expense (net of MAT credit entitlement)	5,991.66	6,784.75	4,305.53	12,776.41	9,307.52	19,047.8
1 Net Profit from ordinary activities after Tax (9-10)	12,140.67	18,970.32	11,108.27	31,110.99	27,084.79	50,410.1
			-	-	-	-
1.2 Extraordinary item (net of tax) 1.3 Net Profit for the period / year (11-12)	12,140.67	18,970.32	11,108.27	31,110.99	27,084.79	50,410.1
14 Share of profit / (loss) of associates	-			756.00	960.50	1,872.0
15 Minority Interest (Note 6)	314.54	442.45		756.99	1009015001	48,538.1
16 Net Profit after taxes, minority interest and share of profit / (loss) of associates (13 $\pm$ 14-15)	11,826.13	18,527.87	10,586.53	30,354.00	26,124.29	
17 Paid-up Equity Share Capital	6,448.73	6,448.73	6,448.55	6,448.73	6,448.55	6,448.7
(Face Value Re. 1 per share)						129,614.5
18 Reserves excluding Revaluation Reserves (as per last audited Balance Sheet) 19 Earnings Per Share (EPS) Not Annualised (In Rs.)						129,014.
i EPS before Extraordinary items for the period / year						
(a) Basic	1.83	TEC. 100.00	100000	The state of the s		7.1
(b) Diluted	1.83	2.87	1.64	4.70	4.03	/
ii EPS after Extraordinary items for the period / year	1.83	2.87	1.64	4./1	4.05	7.
(a) Basic	1.83	1200				7.
(b) Diluted PART II						
SELECT INFORMATION FOR THE	QUARTER AND	HALF YEAR EN	NDED SEPTEMB	ER 30, 2014.		
	Quarter ended			Half ye	Year ended	
Particulars	September 30, 2014	June 30, 201	4 September 30, 2013	September 30, 2014	September 30, 2013	March 31, 2014
A PARTICULARS OF SHAREHOLDING	8	+:				
1 Public shareholding		100000000000000000000000000000000000000		259,945,47	259,927,479	259 945 4
- Number of shares	259,945,479		101			40.

SELECT INFORMATION FO	IC THE QUARTER AND				rended	Year ended
Particulars	Quarter ended			Half year ended		
	September 30, 2014	June 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013	March 31, 2014
A PARTICULARS OF SHAREHOLDING 1 Public shareholding - Number of shares - Percentage of shareholding	259,945,479 40.31	259,945,479 40.31	259,927,479 40.31	259,945,479 40.31	259,927,479 40.31	259,945,479 40.31
2 Promoters & Promoter Group Shareholding (a) Pledged / Encumbered						
- Number of Shares		-	-	-	-	
Percentage of Shares (as a % of total shareholding of promoters and promoter group)     Percentage of Shares (as a % of total share capital of the company)		-				
(b) Non-encumbered - Number of Shares	384,927,520	384,927,520	384,927,520	384,927,520	384,927,520	384,927,520
<ul> <li>Percentage of Shares (as a % of total shareholding of promoters and promoter group)</li> </ul>	100.00	1000000	100	100	100 59.69	100.00
- Percentage of Shares (as a % of total share capital of the company)	59.69	59.69	59.69	59.69	59.69	59.0
PARTICULARS	Ouarter E	nded Septembe	30, 2014.			







		As a	t
	Particulars	September 30, 2014	March 31, 2014
		Unaudited	Audited
Α	EQUITY AND LIABILITIES		
1	Shareholder's funds		
	(a) Share capital (Note 9)	6,448.73	6,448.
	(b) Reserves and surplus (Note 5)	159,250.27	129,614.
	Sub - total Shareholder's Funds	165,699.00	136,063.2
2	Minority interest (Note 6)	1,550.31	3,579.3
3	Non- current liabilities		
	(a) Long-term borrowings	22,232.88	25,153.8
	(b) Deferred Tax liabilities (Net)	1,179.63	961.4
	(c) Other Long-term liabilities	-	0.8
	(d) Long-term provisions	508.81	332.0
4	Sub - total Non-current Liabilities	23,921.32	26,448.1
4	Current Liabilities		
	(a) Short-term borrowings	19,309.95	27,435.3
	(b) Trade payables	59,834.90	50,251.1
	(c) Other current liabilities	35,394.09	44,480.9
	(d) Short-term provisions	11,574.18	8,237.1
	Sub - total Current Liabilities	126,113.12	130,404.5
В	TOTAL - EQUITY AND LIABILITIES ASSETS	317,283.75	296,495.2
1	Non-current assets		
	(a) Fixed assets (Note 7)	62,119.30	63,775.4
	(b) Goodwill on consolidation (Note 6)	41,655.59	25,424.9
	(c) Non-current investments	4,187.68	4,985.9
	(d) Long-term loans and advances	6,258.83	6,092.7
	(e) Other non-current assets	15,473.79	15,503.0
	Sub - total Non-current Assets	129,695.19	115,782.1
2	Current assets		
	(a) Current investments	29,238.22	26,067.0
	(b) Inventories	91,237.96	79,624.1
	(c) Trade receivables	33,528.25	22,318.9
	(d) Cash and bank balances	17,965.95	40,639.2
	(e) Short-term loans and advances	12,358.14	8,647.3
	(f) Other current assets	3,260.04	3,416.3
	Sub - total Current Assets	187,588.56	180,713.09
	TOTAL - ASSETS	317,283.75	296,495.20







### Notes to the Marico Limited Consolidated financial results:

- The Consolidated un-audited financial results for the quarter and half year ended September 30, 2014 were reviewed by the Audit Committee and approved by the Board of Directors of Marico Limited ("the Company") at their meetings held on November 7, 2014. These consolidated financial results for the quarter and half year ended September 30, 2014 have been subjected to limited review by the statutory auditors of the Company and are available on the Company's website http://www.marico.com.
- The Company has opted to publish consolidated financial results, pursuant to option made available as per clause 41 of the Listing Agreement. The Standalone financial results, which were also subjected to the Limited Review by the statutory auditors, are available on the Company's website - <a href="http://www.marico.com">http://www.marico.com</a> and on the websites of BSE (<a href="www.bseindia.com">www.bseindia.com</a>) and NSE (<a href="www.nseindia.com">www.nseindia.com</a>).
- The Consolidated financial results for the quarter and half year ended September 30, 2014 comprise results of Marico Limited and its subsidiaries and step down subsidiaries in India, Bangladesh, UAE, Egypt, South Africa, Malaysia and Vietnam. All the aforesaid entities are collectively called 'Marico'.
- 4. The consolidated financial results of Marico have only one reportable segment "Consumer Products" in terms of Accounting Standard 17 "Segment Reporting" mandated by Rule 3 of the Companies ("Accounting Standards") Rules, 2006.
- 5. The Company had, opted for early adoption of Accounting Standard 30 "Financial Instruments: Recognition and Measurement" to the extent it does not conflict with existing mandatory accounting standards and other authoritative pronouncements. Accordingly, the net unrealized loss of Rs. 8,079.96 lacs as at September 30, 2014 (Rs. 7,344.75 lacs as at June 30, 2014, Rs. 9,815.98 lacs as at September 30, 2013 and Rs. 7,630.79 lacs as at March 31, 2014) in respect of outstanding derivative instruments and foreign currency loans at the period end which qualify for hedge accounting, stands in the 'Hedge Reserve', which is being recognized in the Statement of Profit and Loss on occurrence of the underlying transactions or forecast revenue.
- 6. During the quarter and half year ended September 30, 2014, International Consumer Product Corporation, a subsidiary of the Company in Vietnam has bought back its shares resulting into increase in the percentage of Company's shareholding to 99.99% (shareholding as at June 30, 2014 92.73% and as at March 31, 2014 85%).
- 7. Pursuant to Schedule II of Companies Act 2013, becoming effective April 1, 2014, the Company has applied the life of assets as prescribed in the Schedule or the useful life, whichever is lower, for ascertaining the depreciation expense. Had the Company not changed the life of assets, the depreciation expense for the quarter and half year ended September 30, 2014 would have been lower by Rs. 198.03 lacs and Rs. 463.13 Lacs, respectively (for the quarter ended June 30, 2014 Rs. 265.10 Lacs).





8. Following are the particulars of the Company (on a standalone basis):

(Rs. In Lacs)

		Quarter ended		Half yea	Year ended		
Particulars	September 30, 2014	June 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013	March 31, 2014	
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited	
Net Sales / Income from Operations	114,254.19	134,865.34	84,089.74	249,119.53	1,89,628.27	367,478.21	
Profit before tax	17,299.29	19,586.24	14,937.48	36,885.53	32,529.51	71,726.23	
Profit after tax	12,819.82	14,439.07	12,022.00	27,258.89	25,828.82	57,720.48	

9. Pursuant to the Marico Employees' Stock Options Scheme 2007 ("Marico ESOS 2007"), 11,376,300 options were granted to certain eligible employees, up to September 30, 2014 of which 4,702,465 options have been forfeited and 6,461,235 options have been exercised.

During the quarter and half year ended September 30, 2014, no stock options were exercised. As on September 30, 2014, 212,600 options were outstanding under Marico ESOS 2007.

Further, during the year ended March 31, 2014, the shareholders have approved Marico Employee Stock Option Scheme 2014 ("Marico ESOS 2014") for grant of 300,000 employee stock options to the Chief Executive Officer ("CEO") of the Company at an exercise price of Re.1 per option. On April 1, 2014, the Company granted all the stock options to the CEO under Marico ESOS 2014 with a vesting period of two years from the date of grant and exercise period within one year from the date of vesting.

10. At its meeting held on November 07, 2014, the Board of Directors of Marico Limited has declared an Interim Dividend of 100 % (Re. 1 per share of Re. 1 each) on paid-up equity capital of Rs. 6,448.73 Lacs. The dividend would be paid to those shareholders whose names appear in the Register of Members as on November 14, 2014.

11. Previous periods / year figures have been regrouped / reclassified to make them comparable with

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Chartered Accountants

those of current period / year.

Place: Mumbai

Date: November 7, 2014

Saugata Gupta

Managing Director and CEO

#### **About Marico:**

Marico (BSE: 531642, NSE: "MARICO") is one of India's leading Consumer Products Group, in the global beauty and wellness space. During 2013-14, Marico recorded a turnover of INR 47 billion (USD 781 Million) through its products sold in India and about 25 other countries in Asia and Africa.

Marico touches the lives of 1 out of every 3 Indians, through its portfolio of brands such as Parachute, Parachute Advansed, Saffola, Hair & Care, Nihar, Nihar Naturals, Livon, Set Wet, Zatak, Mediker, Revive and Manjal. The International Consumer Products portfolio contributes to about 25% of the Group's revenue, with brands like Parachute, HairCode, Fiancée, Caivil, Hercules, Black Chic, Code 10, Ingwe, X-Men, L'Ovite and Thuan Phat.

Marico's focus on sustainable profitable growth is manifest through its consistent financial performance, a CAGR of 16% in Turnover and 20% in Profits over the past 5 years.

As part of Marico's Green Initiative your Company wants to make its contribution to save the environment by sending its shareholders the Annual Report and other communication using the electronic medium. Therefore, we request you to update your email address with your respective Depository Participant (DP) where you hold your DEMAT accounts. Alternatively, you can mail us at investor@maricoindia.net with your email address, Name, DP ID and Client ID. We thank you for supporting this Green Initiative."

Registered Office: 7<sup>th</sup> Floor, Grande Palladium, 175 CST Road, Kalina, Santacruz (East), Mumbai - 400098, India.

Websites: www.marico.com, www.maricobd.com, www.maricoinnovationfoundation.org, www.parachuteadvansed.com, www.saffolalife.com, www.haircodeworld.com, www.icpvn.com, www.chottekadam.com, www.setwet.com, www.livonhairgain.com, www.livonilovemyhair.com, www.codelo.com, www.lovite.com





# MARICO LIMITED

PART I (Rs. in Lacs)

STATEMENT OF STANDALONE FINANCIAL RI	Quarter ended			Half yea	Year ended	
Particulars	September 30, 2014 (Unaudited)	June 30, 2014 (Unaudited)	September 30, 2013 (Unaudited)	September 30, 2014 (Unaudited)	September 30, 2013 (Unaudited)	March 31, 2014 (Audited)
1 Income from operations						
a. Net Sales / Income from Operations (Net of excise duty)	114,254.19	134,865.34	84,089.74	249,119.53	189,628.27	367,478.2
b. Other operating income	162.64	356.25	220.74	518.89	383.85	770.9
Total income from operations (net)	114,416.83	135,221.59	84,310.48	249,638.42	190,012.12	368,249.1
. Expenses						
a. Cost of materials consumed	74,440.42	66,787.59	43,263.65	141,228.01	87,411.76	184,216.2
b. Purchases of stock-in-trade	4,969.43	5,873.64	2,505.51	10,843.07	7,733.40	13,841.
c. Changes in inventories of finished goods, work-in-progress and stock-in-trade (Increase) /	(11,115.40)	7,797.89	(252.69)	(3,317.51)	7,146.03	2,415.
d. Employee benefits expenses	4,933.16	5,261.39	4,979.75	10,194.55	9,415.86	17,134.
e. Depreciation and amortization expense (Note 6)	1,358.29	1,139.87	976.88	2,498.16	1,992.51	4,620.
f. Advertisement & Sales Promotion	11,938.90	13,838.48	9,047.87	25,777.38	21,104.35	40,970.
g. Other expenses	15,406.13	15,350.44	13,087.18	30,756.57	26,931.77	53,719.
Total expenses	101,930.93	116,049.30	73,608.15	217,980.23	161,735.68	316,917.
Profit from operations before other income, finance costs and Exceptional Items (1-2)	12,485.90	19,172.29	10,702.33	31,658.19	28,276.44	51,331.
Other Income (Note 5)	5,207.73	1,026.06	5,168.71	6,233.79	6,103.72	23,437
6 Profit from ordinary activities before finance costs and Exceptional Items (3+4)	17,693.63	20,198.35	15,871.04	37,891.98	34,380.16	74,769.3
i Finance costs	394.34	612.11	933.56	1,006.45	1,850.65	3,043
Profit from ordinary activities after finance costs but before Exceptional Items (5-6)	17,299.29	19,586.24	14,937.48	36,885.53	32,529.51	71,726.
B Exceptional items		-	•	•	*	
Profit from ordinary activities before Tax (7+8)	17,299.29	19,586.24	14,937.48	36,885.53	32,529.51	71,726.
Tax expense (net of MAT credit entitlement)	4,479.47	5,147.17	2,915.48	9,626.64	6,700.69	14,005.
Net Profit from ordinary activities after Tax (9-10)	12,819.82	14,439.07	12,022.00	27,258.89	25,828.82	57,720.
2 Extraordinary item (net of tax)	-	*		-	-	
Net Profit for the period / year (11-12)	12,819.82	14,439.07	12,022.00	27,258.89	25,828.82	57,720.
Paid-up Equity Share Capital (Face value Re.1 per share)	6,448.73	6,448.73	6,448.55	6,448.73	6,448.55	6,448.
Reserves excluding Revaluation Reserves (as per last audited Balance Sheet)						190,884
5 Earnings Per Share (EPS) Not Annualised (in Rs.) EPS before Extraordinary items for the period / year						
(a) Basic (b) Diluted	1.99	2.24	1.86	4.23	4.01	8
EPS after Extraordinary items for the period / year	1.99	2.24	1.86	4.22	4.00	8
(a) Basic (b) Diluted	1.99 1.99	2.24 2.24	1.86 1.86	4.23 4.22	4.01 4.00	8
7 Paid-up Debt Capital 8 Debenture Redemption Reserve 9 Ratios (Note 9)				10,000.00 2,012.37	10,000.00 758.93	10,000 1,383
a. Debt Equity Natio b. Debt Service Coverage Ratio (DSCR) c. Interest Service Coverage Ratio (ISCR)				0.18 13.31 42.86	0.34 5.00 20.65	0 7 22

PART II

SELECT INFORMATION FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2014.

	Quarter ended			Half year ended		Year ended	
Particulars	September 30, 2014	June 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013	March 31, 2014	
A PARTICULARS OF SHAREHOLDING Public Shareholding Number of Shares	259,945,479	259,945,479	259,927,479	259,945,479	259,927,479	259,945,479	
- Percentage of Shareholding	40.31	40.31	40.31	40.31	40.31	40.31	
Promoters & Promoter Group Shareholding     (a) Pledged / Encumbered     Number of Shares							
	F:	-	*1				
- Percentage of Shares (as a % of total shareholding of promoters and promoter group)	н.						
- Percentage of Shares (as a % of total share capital of the company)	5	-					
(b) Non-encumbered							
- Number of Shares	384,927,520	384,927,520	384,927,520	384,927,520	384,927,520	384,927,520	
<ul> <li>Percentage of Shares (as a % of total shareholding of promoters and promoter group)</li> </ul>	100.00	100.00	100.00	100.00	100.00	100.00	
- Percentage of Shares (as a % of total share capital of the company)	59.69	59.69	59.69	59.69	59.69	59.69	

PARTICULARS

Quarter Ended September 30, 2014.

B INVESTOR COMPLAINTS

Pending at the beginning of the quarter Received during the quarter Disposed of during the quarter Remaining unresolved at the end of the quarter



Nil 38 38 Nil





		As at	
	Particulars	September 30, 2014	March 31, 2014
		Unaudited	Audited
A	EQUITY AND LIABILITIES		
1	Shareholder's funds		
	(a) Share capital (Note 4)	6,448.73	6,448.7
	(b) Reserves and surplus (Notes 3 and 4)	217,454.57	190,884.6
	Sub - total Shareholder's Funds	223,903.30	197,333.3
2	Non- current liabilities		
	(a) Long-term borrowings	22,232.88	25,153.8
	(b) Deferred Tax liabilities (Net)	1,604.69	1,274.3
	(c) Long-term provisions	154.28	
	Sub - total Non-current Liabilities	23,991.85	26,428.1
3	Current Liabilities		
	(a) Short-term borrowings	900.49	15,658.6
	(b) Trade payables	38,751.23	32,063.5
	(c) Other current liabilities	30,495.34	38,707.2
	(d) Short-term provisions	7,379.69	4,164.4
	Sub - total Current Liabilities	77,526.75	90,593.8
	TOTAL - EQUITY AND LIABILITIES	325,421.90	314,355.3
В	ASSETS		
1	Non-current Assets		
	(a) Fixed assets (Note 6)	50,447.71	49,620.3
	(b) Non-current investments	112,488.06	113,293.1
	(c) Long-term loans and advances	8,550.96	6,780.9
	(d) Other non-current assets	15,465.51	15,490.8
	Sub - total Non-current Assets	186,952.24	185,185.2
2	Current Assets		
	(a) Current investments	26,274.35	23,381.7
	(b) Inventories	71,221.03	66,397.0
	(c) Trade receivables	27,034.94	14,844.9
	(d) Cash and bank balances	2,686.40	12,894.6
	(e) Short-term loans and advances	8,469.63	8,963.0
	(f) Other current assets	2,783.31	2,688.7
	Sub - total Current Assets	138,469.66	129,170.1
	TOTAL - ASSETS	325,421.90	314,355.3





### Notes to the Marico Limited Standalone financial results:

- The Standalone un-audited financial results for the quarter and half year ended September 30, 2014 were reviewed by the audit committee and approved by the Board of Directors of Marico Limited ("the Company") at their meetings held on November 7, 2014. These financial results have been subjected to limited review by the statutory auditors of the Company and are available on the Company's website - <a href="http://www.marico.com">http://www.marico.com</a>.
- The Company has only one reportable segment "Consumer Products" in terms of Accounting Standard 17 "Segment Reporting" mandated by Rule 3 of the Companies ("Accounting Standards") Rules, 2006.
- 3. The Company had, opted for early adoption of Accounting Standard 30 "Financial Instruments: Recognition and Measurement" to the extent it does not conflict with existing mandatory accounting standards and other authoritative pronouncements. Accordingly, the net unrealized loss of Rs. 8,079.96 lacs as at September 30, 2014 (Rs. 7,344.75 lacs as at June 30, 2014, Rs. 9,815.98 lacs as at September 30, 2013 and Rs. 7,630.79 lacs as at March 31, 2014) in respect of outstanding derivative instruments and foreign currency loans at the period end which qualify for hedge accounting, stands in the 'Hedge Reserve', which is being recognized in the Statement of Profit and Loss on occurrence of the underlying transactions or forecast revenue.
- Pursuant to the Marico Employees' Stock Options Scheme 2007 ("Marico ESOS 2007"), 11,376,300 options were granted to certain eligible employees, up to September 30, 2014 of which 4,702,465 options have been forfeited and 6,461,235 options have been exercised.

During the quarter and half year ended September 30, 2014, no stock options were exercised. As on September 30, 2014, 212,600 options were outstanding under Marico ESOS 2007.

Further, during the year ended March 31, 2014, the shareholders have approved Marico Employee Stock Option Scheme 2014 ("Marico ESOS 2014") for grant of 300,000 employee stock options to the Chief Executive Officer ("CEO") of the Company at an exercise price of Re.1 per option. On April 1, 2014, the Company granted all the stock options to the CEO under Marico ESOS 2014 with a vesting period of two years from the date of grant and exercise period being within one year from the date of vesting.

- During the quarter ended September 30, 2014, the Company has received dividend of Rs. 4,427.15 Lacs (NIL for the quarter ended June 30, 2014, Rs. 4,498.56 Lacs for the quarter ended September 30, 2013 and Rs. 20,298.65 Lacs for the year ended March 31, 2014) from its subsidiary Marico Bangladesh Limited.
- 6. Pursuant to Schedule II of Companies Act 2013, becoming effective April 1, 2014, the Company has applied the life of assets as prescribed in the Schedule or the useful life, whichever is lower, for ascertaining the depreciation expense. Had the Company not changed the life of assets, the depreciation expense for the quarter and half year ended September 30, 2014 would have been lower by Rs. 198.03 lacs and Rs. 463.13 Lacs, respectively (for the quarter ended June 30, 2014 Rs. 265.10 Lacs).

Price Waterhouse

Chartered Accountants

\*\*FRN 301112E \*\*

Mumbai

- 7. During the quarter and half year ended September 30, 2014, International Consumer Product Corporation, a subsidiary of the Company in Vietnam has bought back its shares resulting into increase in the percentage of Company's shareholding to 99.99% (shareholding as at June 30, 2014 92.73% and as at March 31, 2014 85%).
- 8. At its meeting held on November 07, 2014, the Board of Directors of Marico Limited has declared an Interim Dividend of 100 % (Re. 1 per share of Re. 1 each) on paid-up equity capital of Rs. 6,448.73 Lacs. The dividend would be paid to those shareholders whose names appear in the Register of Members as on November 14, 2014.
- 9. Ratios have been computed as follows
  - a. Debt Equity Ratio = Total Debt / Shareholders' Funds
  - b. DSCR = (Profit after Tax + Interest on Long Term Loans + Depreciation, amortization and impairment) / (Interest on Long Term Loans + Principal Repayments of Long Term Loans)
  - c. ISCR = (Profit before Depreciation, amortization and impairment, Interest and Tax) / Total Interest Expense

10. Previous periods / year figures have been regrouped / reclassified to make them comparable with those of current period/year.

Place: Mumbai

Date: November 7, 2014

Saugata Gupta

Managing Director and CEO

