

| Particulars | As at September 30 |  |
| :---: | :---: | :---: |
|  | 2011 | 2010 |
| Sources of Funds: |  |  |
| Shareholders' Funds |  |  |
| Share Capital | 6,148.31 | 6,140.70 |
| Reserves and Surplus | 97,753.20 | 76,585.01 |
|  | 103,901.51 | 82,725.71 |
| Minority Interest | 2,587.81 | 1,402.09 |
| Loan Funds | 73,076.90 | 40,335.63 |
| Total | 179,566.22 | 124,463.43 |
| Application of Funds: |  |  |
| Goodwill on Consolidation | 39,795.97 | 14,098.26 |
| Fixed Assets (Net) | 51,167.49 | 54,056.16 |
| Investments | 14,618.72 | 1,137.16 |
| Deferred Tax Asset (Net) | 2,564.62 | 6,128.31 |
| Current Assets, Loans and Advances |  |  |
| Inventories | 59,306.43 | 40,659.77 |
| Sundry Debtors | 22,913.87 | 20,494.18 |
| Cash and Bank Balances | 22,010.90 | 21,981.03 |
| Loans and Advances | 24,866.92 | 19,962.72 |
|  | 129,098.11 | 103,097.70 |
| Less: Current Liabilities and Provisions |  |  |
| Current Liabilities | 46,408.05 | 45,488.45 |
| Provisions | 11,270.64 | 8,565.71 |
|  | 57,678.69 | 54,054.16 |
| Net Current Assets | 71,419.42 | 49,043.54 |
| Total | 179,566.22 | 124,463.43 |

## Notes to Consolidated financial results:

1. The above results were reviewed by the audit committee and approved by the Board of Directors of Marico Limited ("the Company") at its meeting held on November 4, 2011. These consolidated financial results of the Company have been subjected to limited review by the statutory auditors of the Company. The consolidated financial results for the quarter and half year ended September 30, 2010 were not subjected to limited review by the statutory auditors.
2. The Company has opted to publish consolidated financial results, pursuant to option made available as per clause 41 of the Listing Agreement. The Standalone financial results, which were subjected to the Limited Review by the statutory auditors, are available on the Company's website - http://www.marico.com and on the websites of BSE (www.bseindia.com) and NSE (www.nseindia.com).
3. The Consolidated financial results comprise results of Marico Limited and its subsidiaries and step down subsidiaries in India, Bangladesh, UAE, Egypt, South Africa, Malaysia, Singapore and Vietnam. All the aforesaid entities are collectively called 'Marico'.
4. The primary reporting of Marico is based on two business segments namely Consumer Products and Skin Care.
5. a. During the quarter ended March 31, 2011, the Company acquired $85 \%$ stake in International Consumer Products Corporation (ICP), a company incorporated in Vietnam and its step down subsidiaries. The effective date of this acquisition was February 18, 2011. During the quarter ended June 30, 2011, ICP increased its shareholding in its subsidiary Thuan Phat Food Stuff Joints Stock Company from $87 \%$ to 95.
b. During the quarter ended June 30, 2010, Derma-Rx International Aesthetics Pte. Ltd. was incorporated as a wholly owned subsidiary $ص$ f Kaya Limited (a wholly owned subsidiary of the Company) for the acquisition of skin care business of Derma Rx. ${ }^{\text {Th }}$ The effective date of this acquisition was May 25, 2010.

Accordingly, the consolidated financial results for the quarter and half year ended September 30, 2011 includes the financial results of the above-mentioned subsidiaries and their step down subsidiaries for the full quarter and the half year. However, the consolidated financial results for the half year ended September 30, 2010 included the financial results of Derma-Rx International Aesthetics Pte. Ltd and its subsidiaries from May 25, 2010 to September 30, 2010.
6. During the year ended March 31, 2010 and three quarters till December 31, 2010, the Company had made provisions towards $75 \%$ of possible excise duty obligations in respect of the coconut oil packs up to 200 ml , which is being contested by the Company. Based on facts of the case and the legal opinion obtained, the Company had made an assessment that the probability of success in the matter is more likely than not and the liability was in the nature of contingent liability. As the said provisioning of contingent liability was not in accordance with the requirement of Accounting Standard (AS) 29 "Provisions, Contingent Liability and Contingent Assets", the Company reviewed the matter and reversed the entire provision made up to December 31, 2010 (including Rs. 2,934.59 Lacs for the year ended March 31, 2010) during the quarter/year ended March 31, 2011. Consequently, the financial results for the quarter and half year ended September 30, 2011 do not contain any provision towards the aforementioned possible excise obligations. However, the financial results of the quarter and half year ended September 30, 2010 included provision of Rs. 820.35 Lacs and Rs. 1,703.64 Lacs (under the head "Other expenditure"), respectively, on account of this matter.

The Company will continue to review this matter during the coming accounting periods based on the developments on the outcomes in the pending cases and the legal advice that it may receive from time to time.
7. During the quarter and the year ended March 31, 2011, two of the Company's subsidiaries, Kaya Limited and Kaya Middle East FZE had refined the revenue recognition policy for package services so as to better align the recognition of revenue with the services rendered. Had these companies not made the said refinement, the consolidated "Sales and services" and "profit before tax" for the current quarter and half year ended September 30, 2011 would have been higher by Rs. 854.47 Lacs and Rs. 1,379.08 Lacs, respectively.
8. During the quarter and the year ended March 31, 2011, the Company reviewed its policy of not amortizing the intangible assets in some of its overseas subsidiaries and consequently decided to amortize these intangible assets over a period of 10 years so as to align the policy with the Indian Accounting Standards. The consolidated financials for the quarter and half year ended September 30, 2011 have been prepared after factoring the impact of amortization. Had the Company continued with earlier practice, the consolidated "Depreciation, Amortization and Impairment" would have been lower and profit before tax for the quarter and half year ended would have been higher by Rs. 255.86 Lacs and Rs. 507.88 Lacs, respectively.
9. "Other Expenditure" for the quarter and half year ended September 30, 2010 is net of sales tax refund receivable of Rs. 439.84 Lacs of earlier years, arising pursuant to the orders passed during the period.
10. "Exceptional Items" for the year ended March 31, 2011 comprised the following:

| Rs. Lacs |  |  |
| :---: | :--- | :--- |
| a. | Profit on divestment of "Sweekar" brand | $5,000.00$ |
| b. | Reversal of provision of excise duty for the <br> year ended March 31, 2010 (Refer note 5 <br> above) | $2,934.59$ |
| c. | Provision for impairment of goodwill and <br> intangible assets relating to "Fiancée" <br> trademark. | $(2,269.86)$ |
| d. | Provision for impairment relating to Kaya Skin <br> Clinics in India | $(774.22)$ |
|  | Total | $\mathbf{4 , 8 9 0 . 5 1}$ |

11. At its meeting held on November 4, 2011, the Board of Directors of Marico Limited declared an interim dividend of $30 \%$ (Re. 0.30 per share of Re. 1 each) on paid-up equity capital of Rs. $6,148.31$ Lacs. The dividend shall be paid to those shareholders whose names appear in the Register of Members as on November 11, 2011.

## Rs. Lacs

|  | Half year ended <br> September 30, |  | Quarter ended September 30, |  | Quarter ended June 30, | Year ended March 31, |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 1}$ |
| Turnover | $152,593.31$ | $112,210.66$ | $71,833.86$ | $53,710.94$ | $80,759.45$ | $235,371.13$ |
| Profit before tax | $19,087.96$ | $14,094.67$ | $9,310.70$ | $6,199.62$ | $9,777.26$ | $37,455.33$ |
| Profit after tax | $16,150.88$ | $12,723.38$ | $7,989.23$ | $5,966.21$ | $8,161.65$ | $31,533.26$ |

13. Under the "Marico Employees' Stock Options Scheme 2007", the Company has granted 11,376,300 stock options to certain eligible employees up to September 30, 2011 of which 4,594,500 options have been forfeited and 5,830,837 options have been exercised. During the quarter and half year ended September 30, 2011, pursuant to the exercise of the stock options, the Company has allotted $2,14,387$ and $4,31,287$ equity shares of Re. 1 each, respectively, to employees resulting in increase in paid up share capital by Rs. 4.31 Lac. As on September 30, 2011, 950,963 options were outstanding.
14. As per amendment to the clause 41 of the Listing Agreement, the listed Companies are required to disclose figures in respect of the immediazely preceding quarter in addition to the existing requirements. The said amendment is applicable for the quarter ending Décember 31, 2011. However, the Company has voluntary decided to disclose the figures for preceding quarter ended June 30, 2011 in the above financial results.
15. There were no investor complaints pending at the beginning of the quarter. 4 investor complaints were received and resolved during the quarter. There were no complaints lying unresolved as at September 30, 2011.
16. Previous quarter / period figures have been regrouped / restated wherever necessary.
17. These Financial Results and other related useful information are available on Marico's website - http://www.marico.com.

## About Marico

Marico (BSE: 531642, NSE: "MARICO") is one of India's leading Consumer Products \& Services Group, in the global beauty and wellness space. During 2010-11, Marico recorded a turnover of Rs. 31.3 billion ( $\sim$ USD 695 Million) through its products and services sold in India and 25 other countries in Asia and Africa.

Marico touches the lives of 1 out of every 4 Indians, through its portfolio of brands such as Parachute, Saffola, Hair \& Care, Nihar, Mediker, Revive and Manjal. The international FMCG portfolio contributes to $23 \%$ of the Group's revenue, with brands like Parachute, HairCode, Fiancee, Camelia, Aromatic, Caivil, Hercules, Black Chic, Code 10 and Ingwe. In addition, the company acquired one of leading Vietnamese FMCG Companies International Consumer Products Corporation (ICP) which has brands like X-Men, L'Ovite and Thuan Phat. Marico is also present in the Skin Care Solutions segment through Kaya Skin Clinics in India, Middle East and Bangladesh and Derma Rx in Singapore.

Marico's focus on sustainable profitable growth is manifest through its consistent financial performance - a CAGR of $22 \%$ in Turnover and $27 \%$ in Profits over the past 5 years. Marico has successfully achieved several consecutive quarters of y-o-y growth- 48 for Profits and 44 for Sales.
"As part of Marico's Green Initiative your Company wants to make its contribution to save the environment by sending its shareholders the Annual Report and other communication using the electronic medium. Therefore, we request you to update your email addresses with your respective Depository Participant (DP) where you hold your DEMAT accounts. Alternatively, you can mail us at investor@maricoindia.net with your email address, Name, DP ID and Client ID. We thank you for supporting this Green Initiative."

Registered Office: "Rang Sharda", Krishnachandra Marg, Bandra Reclamation, Bandra (West), Mumbai - 400050, India.
Email: investor@maricoindia.net,
Websites: www.marico.com, www.saffolalife.com, www.kayaclinic.com,www.parachuteadvansed.com, and www.maricoinnovationfoundation.org


Statement of Assets and Liabilities - Marico Limited
(Rs. Lacs)

| Particulars | As at September 30 |  |
| :---: | :---: | :---: |
|  | 2011 | 2010 |
| Sources of Funds: |  |  |
| Shareholders' Funds |  |  |
| Share Capital | 6,148.31 | 6,140.70 |
| Reserves and Surplus | 92,248.19 | 66,501.89 |
|  | 98,396.50 | 72,642.59 |
| Loan Funds | 50,948.81 | 30,943.17 |
| Total | 149,345.31 | 103,585.76 |
| Application of Funds: |  |  |
| Fixed Assets (Net) | 27,569.27 | 27,651.17 |
| Investments | 52,238.02 | 13,778.63 |
| Deferred Tax Asset (Net) | 2,254.61 | 5,833.55 |
| Current Assets, Loans and Advances |  | - |
| Inventories | 43,744.28 | 34,392.32 |
| Sundry Debtors | 15,413.44 | 12,557.30 |
| Cash and Bank Balances | 5,770.95 | 2,276.20 |
| Loans and Advances | 34,214.38 | 38,039.42 |
|  | 99,143.05 | 87,265.24 |
| Less: Current Liabilities and Provisions |  |  |
| Current Liabilities | 27,703.16 | 24,771.19 |
| Provisions | 4,156.48 | 6,171.64 |
|  | 31,859.64 | 30,942.83 |
| Net Current Assets | 67,283.41 | 56,322.41 |
| Total | 149,345.31 | 103,585.76 |

1. The above results were reviewed by the audit committee and approved by the Board of Directors of Marico Limited ("the Company") at its meeting held on November 4, 2011. These financial results of the Company have been subjected to limited review by the statutory auditors of the Company.
2. The Company has only one reportable segment- "Consumer Products"- in terms of Accounting Standard 17 "Segment Reporting" mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006.
3. During the year ended March 31, 2010 and three quarters till December 31, 2010, the Company had made provisions towards $75 \%$ of possible excise duty obligations in respect of the coconut oil packs up to 200 ml , which is being contested by the Company. Based on facts of the case and the legal opinion obtained, the Company had made an assessment that the probability of success in the matter is more likely than not and the liability was in the nature of contingent liability. As the said provisioning of contingent liability was not in accordance
with the requirement of Accounting Standard (AS) 29 "Provisions, Contingent Liability and Contingent Assets" , the Company reviewed the matter and reversed the entire provision made up to December 31, 2010 (including Rs. 2,934.59 Lacs for the year ended March 31, 2010) during the quarter/year ended March 31, 2011. Consequently, the financial results for the quarter and half year ended September 30, 2011 do not contain any provision towards the aforementioned possible excise obligations. However, the financial results of the quarter and half year ended September 30 , 2010 included provision of Rs. 820.35 Lacs and
Rs. 1,703.64 Lacs (under the head "Other expenditure"), respectively, on account of this matter.
The Company will continue to review this matter during the coming accounting periods based on the developments on the outcomes in the peading cases and the legal advice that it may receive from time to time.
4. "Exceptional Items" for the year ended March 31, 2011 comprised of :

Rs. In Lacs

| a. | Profit on divestment of "Sweekar" brand | $5,000.00$ |
| :---: | :--- | :--- |
| b. | Reversal of provision of excise duty for the year <br> ended March 31, 2010 (Refer Note 3 above) | $2,934.59$ |
| c. | Provision for Impairment of "Fiancee" trademark | $(1,388.05)$ |
|  | Total | $6,546.54$ |

5. "Other Expenditure" for the quarter and half year ended September 30, 2010 is net of sales tax refund receivable of Rs. 439.84 Lacs of earlier years, arising pursuant to the orders passed during the period.
6. At its meeting held on November 4, 2011, the Board of Directors of Marico Limited declared an interim dividend of $30 \%$ (Re. 0.30 per share of Re. 1 each) on paid-up equity capital of Rs. 6,148.31 Lacs. The dividend shall be paid to those shareholders whose names appear in the Register of Members as on November 11, 2011.
7. Ratios in respect of the listed Secured Non-Convertible Debentures of Rs. 5,000.00 Lacs issued by the Company have been computed as follows -
a. Debt Equity Ratio $=$ Total Debt $/$ Shareholders' Funds
b. DSCR = (Profit after Tax + Interest on Long Term Loans + Depreciation, amortization and impairment) / (Interest on Long Term Loans + Principal Repayments of Long Term Loans)
c. ISCR $=$ (Profit before Depreciation, amortization and impairment, Interest and Tax) / Total Interest Expense
8. Under the "Marico Employees' Stock Options Scheme 2007", the Company has granted 11,376,300 stock options to certain eligible employees up to September 30, 2011 of which 4,594,500 options have been forfeited and 5,830,837 options have been exercised. During the quarter and half year ended September 30, 2011, pursuant to the exercise of the stock options, the Company has allotted 2,14,387 and 4,31,287 equity shares of Re. 1 each, respectively, to employees resulting in increase in paid-up share capital by Rs. 4.31 Lacs. As on September 30, 2011, 950,963 options were outstanding.
9. As per amendment to the clause 41 of the Listing Agreement, the listed Companies are required to disclose figures in respect of the immediately preceding quarter in addition to the existing requirements. The said amendment is applicable for the quarter ending December 31, 2011. However, the Company has voluntary decided to disclose the figures for preceding quarter ended June 30, 2011 in the above financial results.
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Place : Mumbai
Date : November 4, 2011

Harsh C. Mariwala

## Chairman \& Managing Director

