

December 20, 2010

The Secretary,
Bombay Stock Exchange Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai - 400001
Fax: 22722037/ 39/ 41

The Manager
Listing department
National Stock exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051
Fax: 26598237/ 38

Dear Sir/ Madam,

Allotment of Shares under Marico's ESOP Scheme

The Members of the Corporate Governance Committee of the Board of Directors of the Company have vide resolution passed through circulation on December 20, 2010 approved allotment of 40,000 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 61,42,56,150 equity shares of Re. 1 each aggregating Rs. 61,42,56,150/- to 61,42,96,150 equity shares of Re. 1 each aggregating Rs. 61,42,96,150/-

Thank You.

Yours faithfully,
For Marico Limited



Hemangi Wadkar
Company Secretary
& Compliance Officer