

Guwahati sweeps the jury of Livon India's Top K-Pop Stars off their feet

Overwhelming response on Day 1 of auditions

Jury members Alobo Naga, Alune Tetseo and Kuvelu Tetseo were all praise for upcoming K-Pop talent in the country



Guwahati, November 6, 2019: Day 1 of the auditions for **Livon- India's Top K-Pop Stars** saw a footfall of close to 200 die-hard K-Pop fans in Guwahati today. Cotton University was buzzing with excitement as enthusiasts prepped for their chance to impress **Alobo Naga, Alune Tetseo** and **Kuvelu Tetseo**- popular musicians and jury for the contest. Livon's India's Top K-Pop Stars kicked off with on ground auditions in Guwahati and Shillong on Nov 7, followed by shortlisting of winners and mentoring sessions in Mumbai.

Styled their best, youngsters had travelled from other cities also to audition for the hunt for India's first ever All Girls Korean Pop (K-Pop) band. Participants had lined up since the morning and one could see them practicing their songs all across the university campus. The enthusiastic crowd including the other contestants were singing and harmonizing along with the singers on stage. The chosen band of 5 Indian girls will get a chance to record their K-Pop music video and release it on air with 9XO.

Open to all K-Pop enthusiasts in India, the talent hunt is aimed at finding and honing the best K-Pop talent from across the country. Recognising a growing affinity for the genre in India, Livon is looking for India's Top K-Pop Stars in partnership with international music channel 9XO. The K-Pop genre has created one of the biggest waves in the global entertainment circuit and gained immense popularity with gen-Z across the world. With K-pop stars becoming major global fashion influencers and shaping fashion trends worldwide, styling has become critical for any emerging talent in the genre. Thus, Livon will focus not only on the hunt for singing abilities but will also groom the contestants into getting that awesome K-Pop look.



For those who missed the auditions in Guwahati, the Shillong auditions will be conducted at **St Anthony's College on Thursday, November 7, 2019.**

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