



A Higher Purpose for a Better Tomorrow

Marico Builds a Progressive Society by Contributing To Education and Healthcare

*"We cannot solve our problems with the same thinking
we used when we created them."*

- Albert Einstein, Physicist

We, at Marico Limited, believe that business has a much broader positive impact on the world when it is based on a higher purpose that goes beyond generating profits and creating shareholder value. A compelling sense of higher purpose creates an extraordinary degree of engagement amongst all stakeholders and catalyzes creativity, innovation and organisation commitment. Built on a strong foundation, we are one of India's leading consumer goods company with a product portfolio spanning across haircare, skincare, edible oils, healthy foods, male grooming and fabric care. Today, we have become a household name in India with brands such as Parachute, Parachute Advanced, Saffola and Hair & Care.



Udayraj Prabhu