



Chef Kunal Kapur, Shipra Khanna and Saransh Goila with the winners of Saffola Masala Oats #CraveNoMore challenge

Time for guilt-free indulgence

If you often crave Chinese or Italian for snacks, but feel guilty about giving into the temptation, chef **Kunal Kapur** has a solution. He has teamed up with **Saffola Masala Oats** to help you #CraveNoMore! At a recent meet with the top bloggers in India, Chef Kunal, one of India's most celebrated chefs, introduced the new Chinese and Italian flavours from **Saffola Masala Oats Chef's Choice** range. The two new variants infuse the essence of the most popular international cuisines in India — Chinese and Italian — in Oats.

With a theme of #CraveNoMore, the Saffola Masala Oats blogger meet was hosted in Delhi with India's top 40 food bloggers. They were treated to a fun-filled experience where chef Kunal showed the bloggers how they could pamper their taste buds with the guilt-free goodness of oats. He also invited the Saffola fit foodie panelists, chefs **Shipra Khanna** and **Saransh Goila**, to take master classes for the bloggers on Chinese and Italian snack recipes using the new flavours of oats.

The trio also got the bloggers to participate in the #CraveNoMore challenge. Spread over two phases, the first phase was all about



Chef Kunal Kapur, Shipra Khanna and Saransh Goila with one of the winners

(Right) Masterchef India winner Chef Shipra Khanna with India's youngest celebrity Chef Saransh Goila creating delicious snack recipes with the new Chinese and Italian flavours

the Know Your Ingredient challenge, followed by a cook-off. Bloggers impressed the chefs with their culinary imaginations and created delicious recipes. Speaking at the event, chef Kunal said, "I am very excited about co-creating these new Chinese and Italian variants along with Saffola Masala Oats. I feel it's an ideal snack to satiate one's taste cravings. It was also great to host India's top food bloggers,



and I hope they enjoyed learning new ways to savour Chinese and Italian guilt-free with these oats." So, reach out for a pack of

the new Chinese and Italian flavours in Saffola Masala Oats the next time you crave these cuisines.