

Livon launches Livon Conditioning Cream Colour

Soft and Shiny hair with beautiful colour is no longer a dream!

Mumbai, March, 2014: Women often think twice before deciding to colour their hair for the first time. Their minds are full of questions and doubts towards hair colouring - Will it cause hair fall? Will my hair become dry? Will the colour suit me? Also, women who have already taken the plunge into hair colouring often look out for a better product which assures beautiful and soft hair.

Keeping this in mind, one of India's leading hair care brands Livon, has launched **Livon Conditioning Cream Colour**. This **unique product** offers **dual benefits of colour and conditioning**. Its colouring formula adds a deep yet natural looking colour to your hair while its conditioner makes it soft and shiny.

Livon Conditioning Cream Colour is available in **3 elegant shades** - Natural Black, Natural Brown and Burgundy. The kit includes a colorant, a developer, an applicator brush, conditioner and an allergy test. It is available in the below 2 pack options:

Product	Contents	Price
Touch Up Kit	Colourant Conditioning Cream Sachet X 1(15gm)	Rs.39*
	Developer Sachet X 1 (15ml)	
	Colour Protect Conditioner X 1 (5g)	
	Applicator Brush X 1	
	Allergy Test Sachet X 1 (1 g)	
Product	Contents	Price
Global Kit	Colourant Conditioning Cream Sachet X 2 (15 gx2)	Rs. 59*
	Developer Sachet X 2 (15mlx2)	
	Colour Protect Conditioner X 2(5gx2)	
	Applicator Brush X 1	
	Allergy Test Sachet X 1 (1g)	

*MRP (Inclusive of all taxes)

One of the main concerns women have with hair colour is possible allergic reactions. Understanding this, Livon has introduced an easy-to-use allergy test to safeguard this concern. Additionally, Livon Conditioning Cream Colour is completely ammonia free with its natural looking shades that gives your hair a gorgeous new look.

Complimenting this exceptional hair colour, Livon has also launched a **helpline to address queries** from women regarding their colouring woes. **Call on 1800-267-0775 (toll free)** and one of our well trained associates will help you on how to get gorgeous colour and beautiful looking hair.

For more information, please contact:
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